

ENDARO
MAHANUBHAVULU
KONDARI PARICHAYALU

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THE GLORY OF VYSYAS



The community, known as the Vysyas, traces our roots back to ancient India. This industrious community has a history that dates back thousands of years, and our journey is filled with inspiration for the generations to come.

CULTURAL CONTRIBUTIONS:

One of the most remarkable aspects of the Vysya community is our rich cultural heritage. We have made significant contributions to Indian culture, including art, music, and literature. Our patronage of the arts has helped preserve and promote the diverse cultural tapestry of India.

RELIGIOUS TRADITIONS:

The Vysya community has deep-rooted religious traditions that have been passed down through generations. We have played a pivotal role in the promotion and preservation of Hinduism and Jainism. Our devotion and commitment to our faith serve as an inspiration for maintaining one's cultural and religious identity.

MODERN CHALLENGES:

In the face of modern challenges, the Vysya community has demonstrated resilience and adaptability. We have embraced new technologies and business practices, ensuring our continued success in a rapidly changing world. Our ability to evolve and thrive in the face of adversity is truly inspirational.

ENTREPRENEURIAL SPIRIT:

The Vysya community is renowned for our entrepreneurial spirit. We have a long history of engaging in trade and business activities, from ancient times to the present day. Our dedication, hard work, and innovation have set an example for aspiring entrepreneurs across the globe.

PHILANTHROPIC ENDEAVOURS:

In addition to our business acumen, the Vysya community is known for our philanthropic endeavours. We have generously contributed to social causes, education, and healthcare. Our commitment to giving back to society serves as a shining example of the impact that businesses can have on our communities.

CULTURAL CELEBRATIONS:

The Vysya community celebrates various festivals and cultural events with great fervour. These celebrations not only strengthen our sense of unity but also foster a deep appreciation for our cultural heritage. The enthusiasm for cultural festivities is contagious and encourages others to embrace our own traditions.

GLOBAL SPREAD:

Over the years, the Vysya community has spread our wings across the globe. Our presence can be found in various countries, showcasing the adaptability and ability to thrive in diverse environments. Our global outreach inspires others to explore opportunities beyond the borders.

UNITY AND RESILIENCE:

The unity and resilience of the Vysya community are truly remarkable. In times of crisis and adversity, we come together to support one another. This spirit of unity and resilience is a testament to our strong community bonds and serves as a source of inspiration for solidarity in challenging times.

A BRIGHT FUTURE:

As the Vysya community continues to adapt and evolve, we are poised for a bright future. Our rich cultural heritage, strong business ethics, and commitment to philanthropy will continue to guide us toward success. This journey serves as an inspiration of hope for future generations.

These qualities of the Vysya community are deeply inspirational for the current generation of business leaders. The ability to blend tradition with modernity, to embrace change while preserving cultural identity, and to give back to society while achieving business success are valuable lessons for all.

The Vysya community's blessings and the wisdom of our ancestral business leaders are encapsulated in the pages of "Endaro Mahanubhavu... Kondari Parichayalu..." This book, featuring profiles of 51 Vysya business leaders, is a treasure trove of insights and inspiration. This serves as a reminder that success in business need not come at the expense of one's culture, ethics, or humanity.

As we embark on our own entrepreneurial journeys, we can draw inspiration from the Vysya community's enduring values and traditions. Our ability to balance the pursuit of material wealth with the enrichment of the soul is a lesson for all of us. With our ancestral blessings and the wisdom passed down through generations, we can hope to grow not only in our businesses but also as responsible and compassionate individuals.

The Vysya community's inspirational history is a testament to the power of culture, resilience, and community bonds in the world of business. Our journey from ancient roots to a bright future serves as a guiding light for all those who aspire to achieve success while staying true to their values and heritage.



In the world of business, there are shining stars whose journeys inspire us all. Laxmi Mittal, Dhirubhai Ambani, and Grandhi Mallikarjuna Rao are among these legendary leaders, whose stories resonate not only at the international level but also within our nation and its various regions. Their remarkable journeys offer valuable lessons to the entire business community.

INSPIRATION



Laxmi Mittal, the steel magnate, has transcended borders and continents with his indomitable spirit and vision. Born in India, he ventured into the global steel industry, making him an international icon. His rise from a small steel business in Indonesia to heading the world's largest steel company, ArcelorMittal, is awe-inspiring. Laxmi Mittal's success underscores the importance of globalization and innovation in today's business landscape. His journey reminds us that with determination and an unwavering commitment to excellence, we can conquer global markets.



Dhirubhai Ambani, the founder of Reliance Industries, is a national legend. His rags-to-riches story has inspired countless entrepreneurs across India. Dhirubhai's business acumen and audacious vision transformed a small trading company into a conglomerate that touches every aspect of our lives. He emphasized the significance of dreaming big, taking calculated risks, and nurturing talent. Dhirubhai's legacy teaches us that with the right mindset and dedication, we can create empires that benefit not only ourselves but also our nation.

Grandhi Mallikarjuna Rao, hailing from the southern region of India, is a testament to regional excellence. He founded GMR Group, a diversified conglomerate with interests in infrastructure, energy, and aviation. Grandhi Mallikarjuna Rao's journey showcases the power of regional entrepreneurship. His story reminds us that success can originate from any corner of our nation if one possesses a clear vision, resilience, and a commitment to community development.

These business leaders transcend borders, embodying the values of hard work, innovation, and adaptability. Their inspirational journeys have the potential to catalyse the growth of budding entrepreneurs and established businesses alike.

The international success of Laxmi Mittal, the national legacy of Dhirubhai Ambani, and the regional influence of Grandhi Mallikarjuna Rao collectively demonstrate that the business world is a level playing field for those with passion and perseverance. Their stories offer a blueprint for aspiring entrepreneurs who aim to leave a lasting impact on the world.

As we embark on the special book "Endaro Mahanubhavulu... Kondari Parichayalu...", featuring 51 Vysya business leaders from the Telugu States, we hope to celebrate and learn from their remarkable journeys. Just as Laxmi Mittal, Dhirubhai Ambani, and Grandhi Mallikarjuna Rao have inspired us on the global, national, and regional levels, these Vysya leaders will undoubtedly provide valuable insights and blessings for our business endeavours.

May the wisdom and experiences of these leaders guide us in our pursuit of success, irrespective of our backgrounds or geographical origins. Let their stories be a beacon of hope and inspiration for all, encouraging us to strive for excellence and contribute positively to our communities, our nation, and the world of business.

In unity and inspiration, we embark on this journey of discovery and growth, believing that the legacy of these extraordinary leaders will continue to light our path towards a brighter and more prosperous future.

FOREWORD

ENDARO MAHANUBHAVULU... ANDARIKEE VANDANALU...

Amid the rich tapestry of human endeavours, certain threads emerge as symbols of inspiration, weaving tales of perseverance, creativity, and accomplishment. We take immense joy and pride in presenting "Endaro Mahanubhavulu... Kondari Parichayalu," a coffee table book that celebrates the brilliance and achievements of our esteemed Vysya community's top 51 business families.

This endeavour draws inspiration from the esteemed Forbes Magazine. Forbes is well-known for its lists, which it uses to rank the richest business leaders and companies worldwide. However, our goal extends beyond a mere reflection; we embarked on a journey to create an artful chronicle that graces coffee tables with the stories of our community's visionaries. Within these pages, you'll discover the life stories of 51 exceptional business families—our Mahanubhavulu—who have etched their names in the annals of business excellence.

Yet, this book is more than just a collection of stories; it's a unique platform where our community's brightest minds come together to explore new opportunities. Here, the seeds of collaboration are planted, the groundwork for business partnerships is laid, and the sparks of potential social and personal connections are ignited. It's a space where aspirations find support, and the blueprint of a shared future takes form to attract business investments and deliver presentations on their enterprises to grow to the next level.

In this inaugural edition, we introduce you to 51 trailblazers, each profile shedding light on a distinct journey of determination, innovation, and success. As these pages find their place in distinguished locations like airports, luxury hotels, and corporate offices, they transcend being mere books; they evolve into sources of inspiration, symbols of networking, and gateways to personal and professional growth.

We firmly believe that "Endaro Mahanubhavulu... Kondari Parichayalu" will not only acquaint you with the lives of these exceptional individuals but also empower you to explore new horizons. As you delve into these stories, may you discover the courage to embrace change, the wisdom to seek collaboration, and the zeal to enhance your personal and professional voyage.

This coffee table book serves as a testament to the potential within our community, reminding us that our collective strength is an endless source of opportunity. It's an acknowledgment of those who've led the way and an invitation for each of us to contribute to the symphony of accomplishment.

Step into the world of "Endaro Mahanubhavulu... Kondari Parichayalu" and draw inspiration from tales of resilience, innovation, and victory that define our community's essence. May this book accompany you on your journey, guiding you toward your dreams' realization, and may its pages ignite unity, growth, and the pursuit of excellence.

Warm Regards,

EMMADI SIVA KUMAR

Founder

Endaro Mahanubhavulu - EM

Vysya Limelight Awards - VLA

Vysya Business Network - VBN

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ABHISHEK CHANDA

DIRECTOR OF KALASHA FINE JEWELS/ CAPS GOLD PVT LTD. / VASAVI GROUP

An Epitome of Success through learning, born on 16th October, 1988 into the family with a rich business legacy in bullion trading since 1901. Abhishek Chanda is the 4th generation entrepreneur from the family of Caps Gold Pvt. Ltd. Abhishek has acquired a degree in B. Tech (Information Technology) and further studied MBA in International Business from Cardiff University UK. During his graduation days, Abhishek was actively involved in operational affairs of the family business which taught him the tricks of the trade at an earlier age.



REMARKABLE ACCOMPLISHMENTS

Soon after his MBA he joined the family business in 2012 and has played a vital role in piloting the timely development of Caps Gold. He initiated change management and redefined the entire operational process of the legacy brand from traditional to IT-driven. He was also instrumental in the expansion of the family business further in Andhra Pradesh, Karnataka and Tamil Nadu. Further to this, he spearheaded the concept of going digital and launched the company's websites, an online commerce platform where customers can buy gold and silver coins.

DIVERSE BUSINESS HORIZONS

Under his leadership, the brand also launched Kalasha Fine Jewels in 2017, a retail arm of Caps Gold which was established with an aim to bring superior craftsmanship to the crème-de-la- crème of Hyderabad and houses scintillating jewellery fit for modern royals. Within a span of three years, Kalasha bagged numerous awards which were possible because of the relentless efforts of Abhishek Chanda.

With a keen interest in other chains of business, Abhishek had Joined Vasavi Group in 2019 which is one of the leading real estate companies in South India with over 30 years of excellence in providing one of the best luxurious and affordable residential and commercial projects. His role as a Director of Sales, Marketing, Admin and HR has brought a change in traditional management practices in the organisation. An idea to bring different businesses to one platform and create a business across the globe exclusively to the Vysya community has laid the foundation stone for VBN - Vysya Business Network In 2015 and Abhishek Chanda is one of the co-founders of the initiative.



Mr. Abhishek Chanda firmly believes that life's greatest adventure lies in living it to the fullest, fuelling every moment with positivity, and driving it forward with relentless hard work.

FOCUSING ON FUTURE

Mr. Abhishek always thinks big. Planning to expand his stores with all kinds of jewellery according the changing trends with a greater number of stores in the days to come. Along with this, they wish to expand their new venture Value Gold which buys the scrap gold and release the mortgage gold to benefit the middle and lower middle-class people.

MEANINGFUL CONTRIBUTIONS TO THE SOCIETY

Believing that it's each individual's responsibility to contribute in building up a better society around them, they are performing CSR activities under his guidance.

THE HAPPY FAMILY

Mr. Abhishek Chanda married to Mrs. Sowmya Chanda. This happy couple blessed with two little angels Dhriti Chanda and Krisha Chanda. They have been enjoying the family life with quality time and in travelling occasionally.

VIBRANT LIFE STYLE

Apart from all the business he handles, Abhishek Chanda is a complete family man who enjoys spending quality time with family and friends. He loves playing badminton, watches, trade-related documentaries and travels in his free time.

NAVIGATING TESTS IN LIFE AND BUSINESS

Abhishek Chanda embarked on the ambitious endeavour of digitalizing the family business, a task that required considerable effort in persuading his father and uncles about its significance for the organization's efficiency. Subsequently, he ventured into establishing a fine jewellery brand from the ground up, overcoming formidable challenges to ultimately achieve remarkable success.

TRANSFORMATIVE TURNING POINTS

Abhishek Chanda displayed an entrepreneurial spirit by diversifying into various business verticals and expanding the family enterprise. His willingness to explore new opportunities and take calculated risks led to remarkable growth and a diversified portfolio of successful ventures within the business.

INSIGHTS AND MESSAGES FROM THE HEART

Abhishek Chanda firmly believes that life's greatest adventure lies in living it to the fullest, fuelling every moment with positivity, and driving it forward with relentless hard work. This philosophy shapes his journey and inspires others to embrace life's challenges with optimism and determination.



ABHISHEK MADDI

A REMARKABLE FAMILY LEGACY OF MADDI GROUP

In the records of Indian history, there emerged a family that transcended conventional boundaries. With several freedom fighters spread across 3 generations, national politicians, prominent businessmen, social servants, and champions of education in their ranks, the Maddi family stands as a testament to extraordinary individuals dedicated to the nation. At the helm of this remarkable fraternity Maddi Family, a true inheritor of their values and legacy.

THE BIRTH OF A VISIONARY LEADER

On September 5, 1967, in the city of Guntur, Mr. Sudarsan Maddi was born to Mr. Jawaharlal Maddi and Mrs. Satyavathi Maddi. His grandfather, Mr. Sudarsanam Maddi, a successful Peoples Leader, served as an MP and Director of RBI, SBI, Andhra Bank and Founder Chairman APSFC, instilled in him the virtues of hard work and dedication. Following in his family's footsteps, Mr. Sudarsan Maddi completed his MBA, enriching his knowledge in the field of business.

After completion of his education, he joined the business legend Mr. Laxmi Mittal as a Management Trainee for one year. Then he shifted to Hyderabad and worked for Vysya Bank. From there he joined Global Trust Bank as Retail Banking Country Head.



A VISIONARY ENTREPRENEUR

After that he started his own organization in Financial and Strategic Advisory. Then his son Mr. Abhishek Maddi also joined him. Abhishek born on 12th June, 1992. He earned his Master's degree in Engineering from the University of Illinois, Urbana – Champaign (UIUC). The call of his homeland was too strong to resist, and he returned to India with a determination to contribute to his country. Armed with knowledge and determination, he ventured into various sectors such as Agro Products, IT and Engineering, Food, and Finance. Currently, he holds key positions in East Coast Food Products and Lexicon Infotech Limited, demonstrating his commitment to expanding his family's business legacy.

BUILDING A BRIGHT FUTURE

Maddi Family does not bask on their past achievements, in fact they are building organisations with operations in multiple countries with Fortune 500 clientele. They envision a future where Kylas Enterprises, Revathi Traders, Platina Services, and Lexicon Strategic Technologies are recognized for their business contributions to the nation and leave their mark globally. Their dedication to building a brighter future for India drives them relentlessly.

A FAMILY OF SIMPLICITY AND VALUES

In a world where luxury often overshadows character, Maddi Family stands out as a symbol of humility and integrity. Their life reflects their values, and they continue to inspire many with their solid commitment to simplicity and ethics.

CONTRIBUTING TO COMMUNITY AND SOCIETY

Both Mr. Abhishek Maddi and his father, Mr. Sudarsan Maddi, actively participate in educational institutions. Mr. Abhishek Maddi serves as a Governing Council member of Maddi Balatripura Sundaramma Polytechnic College and Hindu Group of Colleges and Schools in Guntur. They are also donors to several charitable trusts, including Rotary International, various community development organisations and other educational institutions.

A STRONG FAMILY LEGACY

The Maddi family, proud of their successful businesses, values their family traditions. Mr. Sudarshan Maddi's commitment to family and business, Mrs. Padmavathi Maddi's pursuit of an M. Com degree, and the continuation of Kylas Market in Secunderabad, along with Mr. Abhishek Maddi's global business expertise, all contribute to the family's success. Dr. Maddi Amrutha, Mr. Abhishek Maddi's wife, is a pioneer in Retina Surgery within the Arya Vysya Doctors community. Mrs. Avantika Chidura, Mr. Sudarsan Maddi's daughter, completed her Masters and is a Founder-Partner for El-Evento and Short-O-holic. Her husband, Mr. Dhruva Chidura, a Purdue University graduate in Engineering, manages Sarav Foods Pvt Ltd and CVK Group responsibilities.

A TURNING POINT IN LIFE

Despite the numerous challenges and obstacles encountered by Mr. Sudarsan, the joining of his son Mr. Abhishek Maddi's is a significant turn in their business life. This pivotal decision reshaped his destiny and paved the way for future triumphs.

A MESSAGE FOR ALL

Maddi Family's life story serves as a powerful message to those who face adversity in their pursuit of success. Their indomitable spirit and commitment to overcoming obstacles serve as an inspiration for generations to come.



The Maddi family's legacy is one of extraordinary achievements, unwavering values, and an unyielding commitment to their country.



ADITYA BONDA

INSPIRATIONAL ODYSSEY FOUNDER & CEO – BYTES EDGE | HARI OM

Aditya Bonda, a name synonymous with innovation and determination, embarked on his entrepreneurial odyssey at a remarkably young age. Born into a legacy of jewellers on November 21, 1990, in Bhimavaram, Andhra Pradesh, Aditya took his first steps toward becoming a technopreneur while still in school. His journey would soon inspire many.



SELF-SUSTENANCE AND BEYOND:

Aditya's remarkable journey is distinguished by his unwavering determination to stand on his own feet. Despite having a family with sufficient resources, he carved his path independently, an embodiment of self-sufficiency.

EDUCATION AND ENTREPRENEURSHIP:

Aditya's journey of entrepreneurship beautifully intertwined with his education. He pursued a B.Tech in Computer Science Engineering at SRKR Engineering College, Bhimavaram, and later enriched his business acumen at the Woxsen School of Business for Entrepreneurship Management. Even in his school days, Aditya exhibited an extraordinary passion for technology and innovation. At the tender age of 7th grade, he emerged as the winner of a prestigious science fair, a testament to his early brilliance in science and technology. Alongside this, he embarked on the path of entrepreneurship by crafting software applications for local vendors, setting the stage for an inspiring journey of innovation and achievement.

Mr. Aditya Bonda's extraordinary journey from prodigy to technopreneur serves as a testament to the indomitable human spirit.

INSPIRATIONAL VENTURES:

Aditya's entrepreneurial spirit took flight with PioneersOrbit, which would later evolve into BytesEdge, a leading Software Development Company. Notably, in 2012, he founded NewsTract, earning accolades from the then Chief Minister of Andhra Pradesh, Mr. Chandrababu Naidu, for pioneering online election result publications.

DIVERSE BUSINESS VERTICALS:

Aditya's visionary leadership extends across multiple verticals, including BytesEdge (Software Development), HariOme (Spiritual Technology Firm), and VenueTag (Venue Technology SaaS platform). In addition to his thriving businesses, Aditya serves as Joint Secretary at VSK Educational Institutes, Andhra Pradesh, India.

A LIFESTYLE ROOTED IN SIMPLICITY AND SPIRITUALITY:

Aditya, a technopreneur, embodies simplicity and profound interest in spirituality. He values family time, embarks on spiritual journeys, and remains a perpetual learner. His grandfather, Mr. Bonda Venkata Subba Rao, a dedicated luminary in the spiritual domain for over four decades, organized large gatherings with top preachers. Aditya inherited this legacy, upholding the values of humility and forging his path to success.

A HAPPY FAMILY MAN:

Aditya is a proud son of Mr. Bonda Sriram Murthy and Mrs. Bonda Radha. He got married to Bonda Vaishnavi. His happy couple are blessed with a cute boy Bonda Dhruvansh.

A HEARTFELT CONTRIBUTION TO COMMUNITY AND SOCIETY:

Aditya extends his technical prowess to his community by adopting a village in Tadepalligudem, West Godavari District, While Undergrad. He further supports famous temples in Yadagirigutta and Bhimavaram by developing their websites, bridging technology and devotion.

HARIOME'S MONUMENTAL IMPACT:

Under Aditya's visionary leadership, HariOme has achieved unparalleled success, attracting more than 3.5 billion users. It stands as a complete spiritual ecosystem platform, transforming the way people connect with their spiritual and Vedic roots.



GUIDED BY MORAL VALUES:

Aditya attributes his strong moral values to the profound influence of his grandfather, Vabilisetty Patabhi Ramayya, the Founder of Patabhi Jewellers. It is this legacy that has shaped his character and integrity.

LEADERSHIP JOURNEY:

Since his childhood, Aditya has been a natural leader. He served as Chairman and President of student bodies from his school days to his graduation, instilling a sense of responsibility and leadership that continues to drive his endeavours.

OVERCOMING CHALLENGES:

Aditya's path to success was not without its challenges. However, his unwavering determination and unbreakable spirit fuelled his journey forward.

INSPIRING MESSAGE:

Aditya Bonda's extraordinary journey from prodigy to technopreneur serves as a testament to the indomitable human spirit. His story resonates as an inspiration, reminding us all to chase our dreams with unyielding commitment, unwavering integrity, and an unwavering dedication to self-sufficiency. In his footsteps, we find the courage to dare, innovate, and redefine the limits of achievement.



AKHIL CHANDA

DIRECTOR OF CAPSGOLD

In the realm of entrepreneurship, Akhil Chanda emerges as a notable figure, skilfully piloting the family business into the future. He set his foundation for this role through his academic pursuits, having pursued a Master's in Management from Aston University, UK. This educational journey equipped him with a comprehensive understanding of modern business strategies and practices, which he seamlessly integrates into the rich heritage of his family's longstanding enterprise.



EMBARKING ON A PERSONAL AND PROFESSIONAL JOURNEY

Drawn by the inspiring legacy set forth by his father and grandfathers, Mr. Akhil Chanda, the son of Mr. Venkatesh Chanda, embarked on his journey with CapsGold in the year 2020. Fuelled by a familial passion for excellence, he assumed a pivotal role within the company. Under his proficient guidance, CapsGold is undergoing a transformative phase, aimed at enhancing user-friendliness and accessibility to a broader audience.

A SHOWCASE OF ACHIEVEMENTS

One of Akhil's remarkable accomplishments has been the strategic expansion of Bullion Delivery Branches, now spanning across Vizag, Mumbai, and Hyderabad. His visionary outlook became evident with the introduction of the Pan India Gold Door Delivery Service, a move that extended convenience to clients across the nation.

DIVERSE BUSINESS HORIZONS

Currently, Mr. Chanda's influence reaches far and wide. He is instrumental in the establishment of Bullion Delivery Branches in diverse regions like Kerala, Gujarat, Odisha, and West Bengal. His geographic reach is complemented by his involvement in the establishment of the forthcoming CapsGold Precious Metals Refinery – a monumental endeavour set to become South India's largest refinery.

TOWARDS NEW ENDEAVOURS

Guided by the wisdom of his ancestors and propelled by a personal commitment to progress, Mr. Akhil Chanda stands as a dynamic force within CapsGold. His leadership, marked by innovation and expansion, paints a promising picture for the family business, as it evolves to lead in an ever-changing business landscape.

FULFILLING LIFESTYLE

Mr. Akhil has been passionate about travel since his college days. Throughout his life, he has consistently carved out time to embark on exciting journeys and discover new destinations, fostering unforgettable experiences with both his cherished friends and beloved family members.

MEANINGFUL CONTRIBUTION TO COMMUNITY

Capsgold has remained persistent in its commitment to making a positive impact on society. Each year, the company initiates a range of Corporate Social Responsibility (CSR) activities. Akhil is a dedicated participant in these initiatives, firmly aligning with his company's core principles of social responsibility and community betterment.

FAMILY BONDS

Akhil places significant emphasis, even more so now after recently entering married life with Mrs. Ashika Chanda, on his family. His newfound journey has added substantial responsibilities, but he skilfully maintains a harmonious work-life balance. This equilibrium underscores his enduring commitment to both his professional career and his cherished family life.

Mr. Akhil Chanda is a successful entrepreneur who studied Management in the UK. He combines modern business strategies with the family's long-standing business traditions.



OVERCOMING CHALLENGES

Akhil overcame every challenge life threw at him through untiring dedication to his goals. With guidance from his father, uncles, and brother, he carefully learned every facet of the business. Establishing prominence within a family enterprise, particularly in front of such seasoned and experienced business magnates, is a testament to his remarkable determination and resilience.

TURNING POINT IN THE JOURNEY

The turning point in Akhil's life was when he took on the pivotal role of overseeing refinery operations from the ground up. He embarked on this challenging journey, nurturing it into one of the company's most significant and successful projects. His dedication and vision have left an indelible mark on his career.

INSIGHTFUL MESSAGE

Akhil's philosophy summarizes the essence of lifelong learning and staying grounded in one's roots. He understands that continuous education and a deep connection to his origins are key to personal and professional growth, ensuring a strong foundation for his journey ahead.

ANAND PALABATLA SUMANTH PALABATLA

VISISTA GOLD & DIAMONDS: WHERE TRADITION MEETS INNOVATION

In the bustling heart of Hyderabad, a new sensation has emerged in the world of Jewellery – Visista Gold & Diamonds. This flagship store is not just about gold and diamonds; it's about redefining the jewellery buying experience. Two of the masterminds behind this venture are none other than the Palabatla family, led by Mr. Anand Palabatla and his visionary son, Mr. Sumanth Palabatla.



A FAMILY ROOTED IN TRADITION

The Palabatla family traces its roots back to Shadnagar in Telangana. For over three decades, they've been weaving a tapestry of success through their family businesses. Mr. Pandurangam, Anand's father, was deeply immersed in the cloth store business. Anand is the youngest of three brothers, and together, they have harmoniously managed their family enterprises. In 2006, they took a leap into the world of jewellery with Sri Venkata Ramana Jewellers, gradually expanding their presence to 11 stores across Telangana.

A GLITTERING JOURNEY

In 2022, they decided to embark on a new journey with Visista Jewellers, specializing in exquisite gold and diamond designer jewellery. The Palabatla family is renowned in business circles for their integrity and commitment, and their newest venture has quickly gained popularity.

A FAMILY OF ACHIEVERS

In just 17 years, the Palabatla family expanded their jewellery empire to include 11 stores. Their flagship store, Visista Gold and Diamonds, was unveiled in 2022. Remarkably, both of Anand's children, Sumanth and Sindhuja, boast impressive educational backgrounds, having studied at prestigious institutions like IIT, ISB, and CIL. Even their daughter-in-law, Vaishnavi, holds the esteemed title of a Chartered Accountant.

DIVERSE BUSINESS VENTURES

The Palabatla family's reach extends beyond jewellery. They have another exclusive jewellery store Kisna Gold & Diamonds at AMB Mall, Hyderabad. They have delved into real estate, managing open plots, gated communities, and commercial spaces. They are also proud dealers of BPCL petrol pumps and manufacturers of ethanol. Their commercial mall further diversifies their business portfolio.

TOWARDS THE FUTURE

The Palabatla family's ambitions know no bounds. They plan to expand the Visista brand by opening 3 to 4 more stores in the next two years. Moreover, they have their sights set on launching a logistics company, leveraging cutting-edge technologies in the field.



Mr. Anand Palabatla family's journey is an inspiration, proving that with dedication, generosity, and a commitment to excellence, one can turn dreams into dazzling reality.



A LIFE WELL-LIVED

Beyond their business ventures, the Palabatla family leads a life rich in experiences. They are avid travellers, exploring both domestic and international destinations, and cherishing quality time with family and friends.

GIVING BACK TO THE COMMUNITY

The Palabatla family's generosity extends to the community. They have been supporting meritorious but underprivileged students, funding their education from KG to PG. Each year, they uplift the lives of around 60-70 students. They also contributed significantly to prominent temples across India and donated land to the Malayala Vyasa Ashram and Orphanage in Shadnagar.

A FAMILY BONDED BY LOVE

The Palabatla family is a tightly-knit unit, comprising Mr Anand Palabatla, Mrs. Sridevi Palabatla, their son Sumanth Palabatla, daughter-in-law Vaishnavi Palabatla, daughter Sindhuja Kacham, and son-in-law Vineel Vatsav Kacham. Their bonds run deep, providing a strong foundation for their shared endeavours.

OVERCOMING CHALLENGES

The journey to establish Visista was not without its share of challenges. Creating a customer-centric store required overcoming numerous obstacles. However, with their wealth of experience and unwavering support from family and friends, they emerged victorious.

A PIVOTAL YEAR

The year 2006 marked a pivotal turning point in their business path. Venturing into the world of gold jewellery proved to be the catalyst for their remarkable growth.

A TIMELESS MESSAGE

The Palabatla family's story is a testament to the enduring values of trust and genuine business practices. In a world where change is constant, they believe in adapting while staying true to their roots. Their message to the world is clear: evolve with the times, but never compromise on integrity.

Visista Gold and Diamonds is not just a jewellery store; it's a celebration of tradition, innovation, and family values. It's a place where customers can trust that they will find not just exquisite jewellery, but an experience worth treasuring. The Palabatla family's journey is an inspiration, proving that with dedication, generosity, and a commitment to excellence, one can turn dreams into dazzling reality.

ANIL KUMAR KAMISSETTY

THE VISIONARY FORCE BEHIND KPC

Charting new horizons in the tangle of business, where time often slips through the fingers, stands a remarkable figure who defies the conventional norms. Meet Mr. Anil Kumar Kamisetty, a visionary dynamo who personifies innovation, integrity, and a ceaseless pursuit of excellence. As the Commander-in-Chief of KPC, he crafts not just structures but also a legacy that echoes through the ages.



A TIMELY MAVERICK: ANIL KUMAR KAMISSETTY

In a world of timelines and constraints, Mr. Anil Kumar emerges as a contradiction, consistently challenging the boundaries of time. A maverick of creativity and innovation, he wears integrity like armour and transparency as his shield. With a deep-seated belief in the latent potential within every individual, Mr. Anil Kumar is not merely an entrepreneur, he's an enabler of generations yet to come. For three decades, KPC has been a cornerstone of nation-building, evidence to his unwavering commitment.

A TALE OF ROOTS AND AMBITIONS

From the dusty lanes of Proddutur in Andhra Pradesh's Kadapa District, Mr. Anil Kumar journey began with a small contract in 1993 under the leadership of his Father Sri. K C Pullaiah Garu. Even though he is not well educated, he could read the minds of various kinds of people and their way of Education and Development. He started helping people in India for their studies. He travelled all over 30 countries in the world like the USA, UK, UAE, Thailand, Singapore, Malaysia, Italy, France, China, Germany etc. In a view of social service Mr. K. C. Pullaiah established KCP Foundation in 2007 and in the same year he formed KCP Educational Society in coordination with Kakatiya Junior College Management. He started Free Education, Computer Courses, Spoken English, Accounting Courses, and Talent Tests, etc.



In a display of sheer determination, he shattered records by completing it within less than eight seven months. This remarkable feat laid the foundation for a journey marked by relentless pursuit of quality and credibility. KPC projects has built over thousands of homes, National Highways, Industrial Parks, etc. in various states of India. As years unfolded, KPC flourished, giving life to roads, buildings, memorials, and sculptures that will grace generations to come. A symphony of innovation echoed in the form of ground-breaking structures like T Hub, T Works, Ambedkar Statue, and Martyr's Memorial of Telangana. Presently, they forge ahead, weaving dreams of an Ultra-Modern Railway Station and Airport in Gwalior, Madhya Pradesh.

A LAUREL-ADORNED PATH

A tapestry of accolades envelops Mr. Anil Kumar legacy, with five prestigious Viswakarma Awards from the CIDC (An advisory Board for NITI AAYOG, Government of India) illuminating their creative construction endeavours. Civil construction awards cascade like a waterfall, reflecting their unparalleled craftsmanship. The Contractor Development Council and Builders Association of India have lent their seal of approval, affirming KPC's indomitable spirit. Honours from AP and Telangana Governments serve as a testament to their integral role in nation-building, a journey studded with over 1000 quality projects delivered in record time.

ARCHITECTING DREAMS: THE SPECTRUM OF ENDEAVOURS

KPC reverberates with a symphony of endeavours, spanning Roads & Buildings, Mega Housing Projects, Commercial Complexes, Public & Private Sectors, National Highways, Railway Stations, Airports, and more. And yet, the vision extends beyond; a grand tapestry of plans unfolds. Apart from them they have other verticals like KPC Builders Pvt. Ltd. K C Pullaiah Estates, K C Pullaiah Foundation, etc. They are planning to develop the logistic parks/ hubs along with the greenfield highways. Mr. Anil Kumar Kamisetty would like to develop a resort in Shameerpet and a residential venture in Abids Ramakrishna Theatre.

GENERATION NEXT

Following the Pancha Sutras laid by Mr. Anil Kumar Kamisetty, the next generation leaders have started their business journey. His nephew Mr. Nikhil, S/o Mr. P. Vasudeva Rao – Director and Mr. Puneeth Kumar Kamisetty, S/o Mr. Anil Kumar Kamisetty joined the KPC Projects team as Directors and carrying the legacy forward. Both these youngsters are very active and enthusiastic in learning and implementing the business activities with the values laid by the elders and looking forward with a great focus for future.

A LIFESTYLE OF IDEALS AND INSPIRATION

Beyond blueprints and construction sites, Mr. Anil Kumar is a canvas painted with hues of innovation and reverence. A creative Land of Love Studio in Shameerpet is a testament to his passion for imagination, while his deep connection with nature is evident. Selfless service and a sincere following of Hinduism guide his steps. A supportive family – a wife, a brother, and a brother-in-law – have been the cornerstone of his accomplishments, making them the one of the major taxpayers in their sector.

AN EXAMPLE OF SOCIAL TRANSFORMATION

Mr. Anil Kumar influence transcends steel and concrete, flowing into the land of social change. Through the K C Pullaiah Foundation, in partnership with Apollo Tyres Foundation, HDFC, GE, Tech Mahindra and other NGOs, they sow seeds of skill development and employability for more than 1200 unemployed youth every year. Their compassion radiates as they embrace 280 children afflicted by HIV, fostering a nurturing environment. With unwavering commitment, they invest crores annually in CSR initiatives that uplift society.

RESILIENCE AND RENEWAL: TRIUMPH OVER TRAGEDY

Life's challenges have tested KPC spirit, none more profound than the loss of Mr. K C Pullaiah Garu at the age of 67 i.e., in 2012. From this crucible of grief, they emerged stronger, continuing their journey with renewed vigour. His memory remains an inspiration, fuelling their relentless pursuit of nation-building.

Mr. Anil Kumar Kamisetty is a visionary in the business world. He is known for innovation, integrity, and a relentless pursuit of excellence as the Commander-in-Chief of KPC he always challenges the timelines.

A MILESTONE OF TRANSFORMATION

A pivotal moment etched in time is the triumphant completion of their maiden project in 1993 within an astonishing 7.5 months. At a mere 18 years, this marked the inception of Mr. Anil Kumar journey. Guided by Mr. Anjaneya Reddy, a mentor and the then CMD of the APTDC Ltd, their synergy had revolutionary projects like T Hub and T Works – technological marvels designed for enduring impact.

GUIDING PRINCIPLES FOR A FULFILLING LIFE

In parting, Mr. Anil Kumar imparts his wisdom through the "Pancha Sutras." Cultivating cultural alignment, embracing charity with purpose, nurturing future generations, unleashing innovation, and advocating wisdom in diversity and responsibility, these sutras illuminate a path to purposeful existence.

Mr. Anil Kumar narrative resonates as a saga of innovation, resilience, and selflessness. Through his journey, he indicates us to envision a world where innovation thrives, and community and progress walk hand in hand. The Pancha Sutras guide us towards a tapestry of purpose, where each thread contributes to a harmonious, impactful existence.

BALAKRISHNA YERRAM

"FROM HEALTH TO WEALTH: THE INSPIRATIONAL JOURNEY OF ROBO TOUCH"

In a world where health and wealth seem like two distant goals, there emerges a remarkable individual whose life story seamlessly weaves the two together. Mr. Balakrishna's life beautifully integrates health and wealth, serving as an inspiration. He is a man whose journey from humble beginnings to founding the internationally acclaimed brand Robo Touch is nothing short of an inspiration. They say, "Health is Wealth," and Mr. Balakrishna's life embodies this saying in the most extraordinary way.



FROM ROOTS TO ASPIRATIONS.

He started in 1981 with a small investment and one worker, laying the foundation for an empire. He embarked on a life-changing journey with a small investment and just one worker by his side. This was the modest beginning of an empire that would later change the lives of many. In 2007, he founded Robo Touch, which started as a spark and grew into a roaring flame. In 2009, he launched this ambitious venture at GVK Mall. However, the real foundation of his business empire was laid at the Plastic manufacturing plant, where the manufacturing of plastic products for electric devices began.

DAUGHTER'S IDEA

His daughter, Bhargavi Yerram, who had just finished her MBA in the UK, came up with the idea of opening a robotouch showroom in a mall at Hyderabad. Mr. Balakrishna recognized the potential of this idea and brought the then Andhra Pradesh Chief Minister, Nara Chandrababu Naidu, to inaugurate the showroom. This marked a significant milestone in the company's journey.

ACCOMPLISHMENTS UNVEILED

Over the years, the journey had its share of twists and turns. In 2018, an alliance with a popular brand for Cooler manufacturers was established, only to be disrupted by the unprecedented pandemic. But resilience was their strength, and in 2023, a new partnership blossomed with Bajaj. Robo Touch not only survived these challenges but thrived, providing employment to over 300 individuals and leaving a positive impact on the lives of many.

VENTURES AND BEYOND

Under the Bhagyalaxmi Group umbrella, various business verticals flourish. From manufacturing industrial plastic products and air coolers to crafting furniture and cutting-edge healthcare equipment, the spectrum of their expertise is amazing. Not content with just conquering one domain, Mr. Balakrishna's vision extended to construction, culminating in a commercial complex at AS Rao Nagar – ECIL, Hyderabad.

TOWARDS NEW HORIZONS

Mr. Balakrishna isn't just about making money; he wants to help others become entrepreneurs. His advice inspired many former employees to start their businesses, creating a chain of success. He's not only a successful entrepreneur but has also left a lasting legacy. National and international awards have recognized his innovative contributions to the Health Care Industry. His curiosity took him to Japan for advanced training in die and mould technology, leading to new ideas that boosted his brand's innovation.

THE ROBO TOUCH ODYSSEY

The journey of Robo Touch is far from over. The brand aspires to extend its footprint beyond borders, exporting its domestic brands to international markets. As a first-generation manufacturer, they've embraced innovation with the introduction of Ayurvedic Hair Oil, currently undergoing clinical trials. This speaks volumes about their commitment to holistic well-being.

LIFE EXPLORED

Mr. Balakrishna's influence extends beyond the corporate sphere. As a prominent member of the Lions Club of Kapra a S Rao Nagar Hyderabad, he serves as the Chairman for Health and Wellness. His dedication to the community shines through awareness programs that enlighten people about holistic well-being. His quest for knowledge, including training in Japan, sparked innovations contributing to brand success. His commitment to holistic well-being, exemplified by Ayurvedic Hair Oil.

RESILIENCE AMID CHALLENGES

Despite pandemic disruptions, Robo Touch thrived and positively impacted lives. Yet, their resilience and determination prevailed, enabling them to rebuild their business empire across multiple verticals, demonstrating their unwavering spirit.

Mr. Balakrishna is an inspiring personality who went from humble beginnings to founding the internationally acclaimed brand Robo Touch, embodying the saying "Health is Wealth."

BEYOND SELF - MAKING AN IMPACT

He is a proud member of the All India Arya Vysya Industrial Forum (AIAVIF), which focuses on promoting innovation, entrepreneurship, and mutual growth. As the Chairman of Industrial Visits, he arranged a visit to the advanced Kia Manufacturing Plant, guiding 70 entrepreneurs. This visit was a collaborative learning experience, showcasing the combination of technology and innovative industrial practices. The idea to visit Kia was his, showing his dedication to providing opportunities for knowledge and relationship-building. His goal is to inspire and boost the growth of fellow entrepreneurs within the AIAVIF community.

ROOTS OF ROBOTOUCH

Mr. Balakrishna credits his success to his supportive family, including his wife Uma Lakshmi Yerram and their children Bhargavi, Sri Manohar, and Kalyan. Uma Lakshmi, whom he lovingly calls his 'lucky charm,' is not just a supportive wife but an active partner in his endeavors. Her cheerful personality and active involvement have played a crucial role in his achievements. Balakrishna values not only his success in business but also enjoys a fulfilling life outside the boardroom, thanks to his love for travel and continuous learning. He generously shares his wisdom and experiences, uplifting those around him.

PIVOTAL MOMENTS

The turning point in Mr. Balakrishna's life was a business trip that exposed him to the International Business Expo. The seeds of Robo Touch were sown then, and since that fateful day, he's been steering his venture towards remarkable heights. His unwavering commitment to goals and a systematic approach to achieving them has been the bedrock of his success.

HEART TOUCHING MESSAGE

From a simple saying, Mr. Balakrishna's journey reaffirms the truth: "Health is Wealth." His life story imparts a profound lesson - to set goals, work diligently, and prioritize health. His story resonates with anyone seeking inspiration, illustrating that with unwavering dedication, even the loftiest dreams can materialize.



BHASKAR RAMESH KUMAR KOTHAPALLY

THE VISIONARY BEHIND KAYEMPEE FOODS

In the midst of an era marked by profound changes, a family united and embarked on a journey towards success. Together, they achieved greatness, creating not just a business but an empire. This is the story of the Kothapally family, a tale of innovation and collective triumph of three brothers.

AN EXTRAORDINARY JOURNEY UNFOLDS

Shri "Ramesh Kothapally" is a revered name in the confectionery industry, rising from humble beginnings to create a thriving empire. Born on May 7, 1956, in Secunderabad to Shri. Bhaskar Rao Kothapally and Smt. Balamani Kothapally, his life-changing journey began. After earning his degree from SP College and gaining six months of experience at General Bazaar's ML Narayana Traders, a bakery and confectionery store, Mr. Ramesh Kothapally embraced entrepreneurship.

Recognising the importance of quality and personal touch over exploitation, he pivoted significantly. Encouraged by Mr. Gnaneshwar Marumamula, the Kothapally family entered the bakery business in 1977 with Rajalakshmi Enterprises. The bakery rapidly won over customers with its authentic flavours, solidifying its popularity.

THE RISE OF A CONFECTIONERY GIANT

Rajalakshmi Enterprises saw remarkable growth, in 1984, Mr. Ramesh took a bold step into manufacturing ice cream cones, setting new standards in quality and efficiency with a five-lakh investment. Under the guidance of Mr. Gnaneshwar and Mr. Rajeshwar, the factory gained momentum.

Their commitment to quality and timely delivery transformed their enterprise into a market leader. People started recognizing the "Raj Brand". In 1993, Shri. Ramesh Kothapally founded Kayempee Foods Private Limited, a testament to his enduring dedication to the art of creation.



DIVERSIFICATION AND GLOBAL REACH

The remarkable success owes a lot to the strong support of Shri. Rajender Kumar Kothapally and Shri. Ravi Kumar Kothapally, brothers of Shri. Ramesh Kothapally. Their commitment and teamwork were crucial in the success of ventures like Trendy Foods Private Limited, Dream Foods Private Limited, KR Foods Private Limited, Raj Classics Foods, Guwkar Foods Private Limited in Assam, Ripple Purple Private Limited, and more.

In 2005, Mr. Ramesh Kothapally faced challenges by starting Kayempee Foods Private Limited, the biggest food factory in Medchal, Hyderabad. This visionary move brought the production of chocolates, biscuits, wafers, cakes, lollipops, candies, and more under one roof, creating a legacy that introduced innovative products to the global market. They exported to nearly 28 countries, showcasing the potential of collaboration and determination.

This initiative not only transformed the confectionery industry but also positively impacted the community. Kayempee Foods Private Limited created many job opportunities, particularly for women, supporting thousands of families. The company cared for its employees, ensuring their well-being and fostering a sense of unity beyond the workplace.

A LEGACY CONTINUES

The legacy of Shri. Ramesh Kothapally continues through three capable leaders: Mr. Sirish Kothapally, Mr. Saketh Kothapally, and Mr. Smitesh Kothapally. They've expanded into specialized products, serving big clients like ITC and Reliance, keeping up the commitment to top-notch quality and continuous innovation.

Operating under "Kayempee Foods," they've introduced brands like Pepe, Ausome, Byond, Wafer Story, Something Good, The Happiness Co, and more in India. Their dedication to quality and innovation empowers them to expand, aiming to reach over 50 countries in the next five years.

Led by Shri. Ramesh Kothapally's sons, the Kothapally family faces new challenges with a strong commitment to maintaining their father's high standards of excellence and innovation. The future of Kayempee Confectioners looks promising and bright.

A FAMILY UNITED: STRENGTH IN TOGETHERNESS

In the Kothapally family, unity stands as a radiant symbol of strength. Their unwavering support, both in life and business, inspires us deeply. Shri. Ramesh Kothapally's journey, marked by challenges, demonstrates the power of vision, hard work, and family unity.

Even after the passage of many years, his brothers, Shri. Rajender Kumar Kothapally and Shri. Ravi Kumar Kothapally, continue to be guiding stars in his life. Together, they exemplify the extraordinary power that emerges from the bonds of family and the enduring strength of unity.

A MESSAGE OF WISDOM AND GRATITUDE

Through all the flavours of life's joys, the complexities of business deals, and the abundance of warmth from his loved ones, Mr. Ramesh's spirit remains unbreakable. He is Mr. Ramesh Kothapally, a name that echoes friendship, a soul that embodies greatness.



The Kothapally family achieved greatness by working together, creating a successful business empire.



BOORUGU BROTHERS

JOURNEY OF VISION AND RESILIENCE

In the vast tapestry of brotherhood, where stories of unity and shared aspirations are woven, the saga of the Boorugu Brothers stands out as an inspiring chapter. Just as the legendary duo of Ram and Lakshman, or Balram and Krishna, were celebrated for their unbreakable bonds, Mr. Ravi Kumar Boorugu and Mr. Rambabu Boorugu have imprinted their names as the visionary leaders behind the flourishing Pranava Group. Their journey from modest beginnings to towering success is a testament to their unwavering dedication and brotherly synergy.



BUILDING THE FOUNDATION:

The inception of their entrepreneurial odyssey dates back to 2003 when Mr. Ravi Kumar Boorugu embarked on a journey of his own. With a vision that spanned horizons, he was soon joined by his brother, Mr. Rambabu Boorugu. Having previously adorned roles in illustrious IT conglomerates across the globe—from the vibrant terrains of India to the serene landscapes of New Zealand, and even the bustling cities of the UK and Belgium—Mr. Rambabu Boorugu's addition infused a global perspective into their endeavors.

Under the banner of Pranava Technologies UK Ltd., their consultancy services navigated the intricate realms of Banking, Telecom, Government, and Hi-Tech Companies, bridging gaps and transforming challenges into opportunities.

A REALM OF PRANAVA:

The Pranava Group's evolution branched into diverse domains, and Pranava Infra emerged as a cornerstone. From standalone apartments that dotted Hyderabad to sprawling gated communities like Lotus Park and Gokul Dham, the brothers redefined urban living. Villas, high-rise flats, business plazas, and ambitious commercial ventures wove a tapestry of innovation, and their involvement in the One Hyderabad project showcased their commitment to transforming the cityscape.

AWARDS OF DISTINCTION:

Amidst a journey spanning over two decades, the Boorugu Brothers have garnered a constellation of accolades from both governmental and non-governmental quarters. Their dedication and visionary approach have illuminated their path.

SHAPING TOMORROW:

As the Pranava Group continues to soar, the brothers envision crafting architectural marvels that will resonate with every stratum of society. Their commitment to technological advancement underscores their endeavor to blend tradition and innovation seamlessly. With Hyderabad and Bengaluru as their canvases, they now set their sights on global horizons, with upcoming projects poised to grace the landscapes of Dubai, the US, and the UK.

A GLIMPSE OF LIFE:

Beyond their corporate journey, the Boorugu Brothers find solace in the warmth of familial bonds. Their leisure moments are woven with the threads of family and friends, accompanied by journeys that enrich both business acumen and personal experiences. Homecoming celebrations echo with their joyous spirit.

EMBRACING THE COMMUNITY:

The Boorugu Brothers understand that success holds greater meaning when shared with the community. Their commitment is reflected through contributions to Vysya Hostels, Vasari Club, and Vasari Seva Kendram. Temples and educational initiatives receive their benevolence, not only in their homeland but also across oceans. Their support extends to a Blind Cricket Club in the UK, and their involvement in the Harita Haram Project echoes their concern for environmental sustainability.

FAMILY TIES:

Rooted in tradition and surrounded by love, their family is their anchor. Their father, Mallaiah Boorugu, and mother, Dhanamma, have nurtured the values that guide them. Mr. Ravi Kumar Boorugu's wife, Aruna, and their children, Pranava Gokul and Pranavi, epitomize their shared joy. Similarly, Mr. Rambabu Boorugu's wife, Lakshmi Shreshta, and their son, Pranava Sreyas, complete the circle of familial harmony.

NEGOTIATING CHALLENGES:

No path to success is without hurdles, and the Boorugu Brothers' journey is no exception. With resilience and the unwavering support of stakeholders and customers, they've navigated through challenges. During the monumental One Hyderabad Project, it was Mr. Ravi Kumar's audacious decisions that steered them to triumph.

A TURNING POINT:

As they reflect on their journey, the One Hyderabad Project stands out as their crowning achievement. This flagship endeavor encapsulates their transformative impact on the urban landscape and stands as a turning point that symbolizes their unwavering commitment to excellence.

A MESSAGE OF EMPOWERMENT:

Guided by the belief that opportunities abound, the Boorugu Brothers envision an ecosystem of responsibility. They advocate for playing a role in generating employment opportunities and emphasize the pivotal role of infrastructure in driving economic growth.

In the symphony of brotherhood, the Boorugu Brothers compose a resounding melody of success. Their Pranava Group isn't just a conglomerate; it's an embodiment of their collective aspirations, their indomitable spirit, and their commitment to shaping a brighter future. They've walked a path of challenges, achievements, and giving back, proving that unity and a shared vision can transform dreams into realities, and that a journey shared is a journey enriched.



The Boorugu Brothers, Mr. Ravi Kumar Boorugu and Mr. Rambabu Boorugu, have imprinted their names as visionary leaders behind the flourishing Pranava Group.



BUKKA BROTHERS

CRAFTING A LEGACY OF SIMPLICITY AND EXCELLENCE IN EDIBLE OILS

In the heart of India's philosophy of "simple living and high thinking" lies the inspiring lives of two brothers, Mr. Bukka Chandra Sekhar and Mr. Bukka Srinivasu. These siblings, synonymous with humility and visionary thinking, have excelled the status of mere business magnates to become icons of integrity and excellence. For over three decades, they have nurtured their business empire, guided by the wisdom of their father, Mr. Bukka Laxmaiah. Under their leadership, the brand Priya Gold Edible Oils has emerged as a symbol of trust, reflecting their unwavering commitment to their mission of "Perfect Quality & Purity India Desire."



ROOTS AND GROWTH

The roots of their journey trace back to the legacy of their father, Mr. Bukka Laxmaiah, who laid the foundation for the edible oil business. In 1988 in the small village of Nalgonda District with groundnut oil milling. The Bukka brothers took the wheels, introducing the Priya Gold brand of Sunflower, Groundnut, Rice Bran, and Palmolein Oils. Their first packaging plant was established in Kakinada port in 2000, marking the beginning of a remarkable chapter. The saga continued with an edible oil refinery in 2013, boasting a capacity of 450 metric tons per day. Another milestone was reached in 2016 with a plant in Krishnapatnam port, capable of producing 600 metric tons per day. Their ambitious pace did not stop, as 2022 saw the virtual inauguration of one more new plant in Mangalore port by Prime Minister Mr. Narendra Modi, designed to produce 800 metric tons per day.

INSPIRED NUTRITIONAL PURSUIT

Essential to their success is their relentless dedication to wholesome living. The Bukka brothers process, refine, and offer a collection of Indigenous and Imported edible oils, providing both the food industry and households with branded and vitamin-fortified options. Kajal Agarwal is the proud brand ambassador for Priya Gold Oils. The Priya Gold brand includes Sunflower, Groundnut, Rice Bran and Palmolein oils, catering to consumers seeking various pack sizes, from 500 ml to 15 liters, meeting diverse needs.

A TAPESTRY OF TRIUMPHS

Over three decades, the brothers have etched their names in gold, earning accolades and recognition as premier brands in their domain. What began as a humble endeavour has multiplied into a conglomerate with over 800 employees and a vast distribution network of 1200+, a proof to their solid pursuit of excellence in South India.

A VISION OF EXPANSION

Their aspirations extend beyond the horizon, driven by the desire to establish a network of plants across all major ports in India. In the upcoming five years, their vision stretches beyond borders, aiming to extend their services to Malaysia and Indonesia.

THE HUMAN SIDE

Divergent to their towering accomplishments, the Bukka brothers remain down-to-earth souls with a desire for lending a helping hand. Alongside their professional commitments, they cherish moments of travel, friendship, and quality time with their loved ones.

TOUCHING LIVES, GIVING BACK

The Bukka family is knit into the fabric of their community and society, giving a human touch to their accomplishments. With Mr. Bukka Laxmaiah as the father and Mrs. Bukka Janamma as the mother, the legacy transcends generations. Mr. Bukka Chandra Sekhar and Mr. Bukka Srinivasu stand as pillars, continuing the family's commitment to both business excellence and community upliftment.

Mr. Bukka Chandra Sekhar and Mr. Bukka Srinivas are siblings who excel in business while embodying humility and visionary thinking, leading Priya Gold Edible Oils to success.

A TRAIL THROUGH CHALLENGES

Their journey, however, was not bereaved of challenges. Competing with multinational giants presented a formidable obstacle. Yet, with determination and grit, they defied odds and emerged as leading lights in the industry.

A TURNING POINT

The Priya Gold brand's upward path gained momentum, particularly after 2012 when the edible oil refinery plant was inaugurated. From that point, their growth chart has been one of the consistent powers.

A LESSON TO EMBRACE

Their life story imparts a resounding message: in a dynamic market landscape, adaptation is the key to relevance. The journey underscores an unwavering commitment to quality and standards that sets an example for all.

In the inspiring tale of the Bukka brothers, the pages of history are adorned with their simplicity, commitment, and relentless pursuit of perfection. Their journey reflects India's timeless philosophy, reminding us that through simple living and high thinking, great stories of success are born.



CHANDRA SEKHAR MOOSTHIALA

FOUNDER OF CHANDRAS GROUP

In the heart of Secunderabad resides a man whose simplicity and modesty radiate happiness wherever he goes. Meet Mr. Chandra Sekhar Moosthiala, a person whose presence lights up lives, and whose dedication to making the world a better place has earned him the admiration of many. Let's embark on a journey through the life of this remarkable individual, a true embodiment of positivity.



A RICH HERITAGE AND A HUMBLE BEGINNING

Hailing from a traditional family deeply rooted in culture and heritage, Mr. Chandra Sekhar was born into the esteemed Moosthiala family, known for their reputation dating back to the Nizam Era. Their legacy earned them the title of Rao Bahadur, and they proudly stand as a symbol of tradition and honour, spanning five generations.

A VISIONARY IN MECHANICAL ENGINEERING

Mr. Chandra Sekhar's pursuit of knowledge led him to graduate as a qualified Mechanical Engineer from CBIT in 1983. He firmly believes in the philosophy of first living a happy life, then ensuring the happiness of his family, and finally, contributing positively to society. This philosophy has been the cornerstone of his journey.

FROM FAMILY BUSINESS TO PHILANTHROPY

Continuing the family legacy, Mr. Chandra Sekhar transformed the family business into a prominent furniture dealership with showrooms at R P Road and M G Road in Secunderabad. His business acumen and commitment to excellence earned him multiple awards and accolades, including recognition from Kurlon as a distinguished business dealer.

APILLAR OF SUPPORT TO THE COMMUNITY

Mr. Moosthiala's kindness extends beyond business. He is a shining example of selfless service to humanity. He stands tall as the Past Zone Advisor of JCI India Zone XII, an area encompassing Telangana and part of Karnataka. Moreover, he has chaired the SJC Charitable Trust and active Trustee of Rotary Sunrise Service Trust, underlining his dedication to the well-being of his community.

TURNING DREAMS INTO REALITY

In addition to his business and philanthropic pursuits, Mr. Chandra Sekhar ventured into real estate, property development, finance, stocks, and mutual fund investments. His diversified portfolio exemplifies his forward-thinking approach and his commitment to growth.

A LIFE FILLED WITH LAUGHTER AND FRIENDSHIP

Often, there are individuals who seem to carry happiness with them wherever they go. Mr. Moosthiala undoubtedly belongs to this category. His infectious laughter and warmth have garnered him a multitude of friends and admirers. He finds joy in making those around him happy with his dance.

LEAVING FOOTPRINTS OF KINDNESS

For Mr. Chandra Sekhar, service to humanity isn't just a saying – it's a way of life. He actively participates in various service organizations, contributing not only financially but also with his time and dedication. As a Director Service of the Rotary Club Secunderabad Sunrise, they were able establishment of a dialysis centre with 12 beds in Kutbullapur.

THE FAMILY MAN

Mr. Chandra Sekhar's dedication to his family is equally heart-warming. He is happily married to Vijayalakshmi, Blessed with a son Rahul and a daughter Anusha. Rahul is married to Meghana. He has two grandchildren named Aarka and Ayra. He extends his principles of positivity and love to his family, ensuring that his legacy continues to thrive through the generations.

OVERCOMING CHALLENGES WITH A SMILE

Life's journey is never without obstacles, and Mr. Chandra Sekhar faced his fair share during property development. However, his experience and unwavering support from friends and family empowered him to overcome these challenges, emerging even stronger.

A LIFE TRANSFORMED BY JCI

Joining Junior Chamber International (JCI) was a pivotal turning point in Mr. Chandra Sekhar's life. This transformative experience shaped him into a complete personality and more well-rounded individual, setting his commitment to spreading positivity and making a meaningful impact.

A MESSAGE OF POSITIVITY

In the words of Mr. Chandra Sekhar, "Live Positive, Think Positive, Preach Positive." His life story serves as a testament to the power of a positive outlook and a heart dedicated to service. As he continues to expand his business and enrich the lives of those around him, he stands as a shining example of how one person's positivity can illuminate an entire community.

In the end, it's not the accolades or the successes that define a person, but the kindness and impact they leave behind. Mr. Chandra Sekhar's story is an inspiration of light, inspiring us to embrace happiness, serve others, and make our world a better place.



Mr. Chandra Sekhar Moosthiala is a simple and dedicated man who has earned admiration for his commitment in making the world a better place.



CHANDRA SEKHAR NANGUNURI

INSPIRING CHAIRMAN OF TIRUMALA BANK

Dare to Dream – Dare to Achieve: Tracking the inspirational story of success of Mr Chandra Sekhar Nangunuri, one believes the truth behind the Adage. He exhibited his out of the box approach to the Life which brought rich rewards to the Village Lad. It is not just dreaming, but “It is not over until I win” is the determination of the budding entrepreneur and the formula of his success story. Such determination stands out Mr Chandra Sekhar from the whey. Never believes in luck but believes in Hard work coupled with determination.



HUMBLE BEGINNING AND DREAMING BIG

Born in a small village, Rajapet, Nalgonda District, on 20th July 1959, Mr. Chandra Sekhar always dreamt big and planned big. The Nangunuri family moved to Hyderabad in the year 1966, seeking better opportunities. Realising that Education is a means to success but not the only means, he put brakes to his education after schooling but began chasing his dreams to success. He took the reins of his family business of Kirana stores from his father at a tender age of 14 years, focussed expanding the same.

He received Gold Medal from Nata Ratna Sri N.T. Rama Rao garu for highest turnover amongst of the products of Sekhar Soap, selected amongst 550 distributors from Andhra Pradesh. He ventured into Medical Distribution in the year 1977, where he excelled again turning to be one of leading Medical Distributors of Combined Andhra Pradesh. Truly it is said Excellence is his Blood Group. Social networking and being part of the society is a great strength to personal wellbeing as well as for business promotion.

BUILDING TMC: A BUSINESS REVOLUTION

His innovative approach had many pioneering efforts. With a mere seed capital of Rs. 10,000 and strong determination, Mr. Chandra Sekhar embarked on a journey that would revolutionize the electronic goods market in Hyderabad. He laid the foundation for TMC, a venture that would redefine the industry's landscape. Selling electronic goods on instalments & promotional schemes was a novel concept then which made business to grow multi-fold. In the year, 1990, his brother Amarnath joined him, propelling their enterprise to new heights. Within no time, TMC emerged as a leading player with an impressive turnover of Rs. 300 Crores.

A LIFE OF HONOURS

Mr. Chandra Sekhar's journey is paved with accolades. He was honoured as the best dealer from the hands of legendary NTR in the year 1976. The President of India Award for outstanding sales and services in electronic goods for Andhra Pradesh followed in 1977. He was the recipient of ANR Swarna Kankanam from the hands of the then Governor of Tamilnadu, Honourable Sri Konijeti Rosaiah Garu. Mr Chandrasekhar's success is the inspiration to The blockbuster movie "Premaku Velayeraa" made by Tollywood's popular Director Mr SV Krishna Reddy.

SUCCESS HAS NO FULL STOPS ONLY COMMAS:

His success not confined to just electronic distribution business. He ventured into and tasted success in diversified business like real estate under the banner Tirumala Homes Pvt Ltd., in the year 1984 offering Apartments, Villas, and Farm Lands in Banjara Hills and Shameerpet.

PIONEERING TIRUMALA BANK

In 1998, with the visionary spirit that defined him, Mr. Chandra Sekhar incorporated Tirumala Urban Cooperative Bank, an ultimate target of him, which was inaugurated by Sri C Rangarajan, the then Governor of Reserve Bank of India, unique for the Governor to inaugurate any Cooperative Bank. Tirumala Bank's strong commitment to values of trust and exceptional service quickly established the bank as a reliable financial institution. Under his guidance, Tirumala Bank emerged as a formidable financial institution in the cooperative sector. Reserve Bank of India, having satisfied with the functioning of the bank, has granted licence to open more branches – one at Medipally and another branch at Santosh Nagar. Tirumala Bank earned the good will of both Depositors and Borrowers who could realise their dreams.

A VISIONARY FUTURE

Mr. Chandra Sekhar is not a person resting on his laurels. He has a vision to open the 7th Branch of Tirumala Bank at Tirumala. Reflecting his vision for Digital Banking in tuning with the contemporary world.

LIFE BEYOND BUSINESS

His success in business extends to his personal life. As an individual, he is down-to-earth, humble, and fun-loving person. He enjoys travel with his family members has widely travelled within and outside the country. His staff members are dear to him forming an extended family.

DEEDS TAKE TO THE PATH OF GOD:

A firm religious person, He is the Founder Chairman of the Venkateswara Swamy Temple in Santhosh Nagar and played a pivotal role in establishing a Temple Complex in his hometown Rajapet. His devotion also led to the foundation of the Sai Baba Temple in DD Colony and is the founding committee member of the Temple Trust. He is blessed to adopt the 'Mukthinath' temple, one of the 108 temples in the Ramanuja Kshetram, Muchintal, Hyderabad, conferred on him by H H Sri Sri Chinna Jeeyar Swamy.

Mr. Chandra Sekhar Nangunuri is the dynamic Chairman of Tirumala Bank, whose journey from a small village boy to a respected business magnate is a true example of hard work and determination.

COMMITMENT TO THE SOCIETY:

What you get from the society, give it a part of it to the Society, believes Chandra Sekhar. He continues to contribute to various cultural, spiritual and social purposes. His generosity is as vast as his achievements.

TESTING TIMES: DETERMINATION ONLY TIDES OVER CHALLENGES

Life, however, is a journey filled with trials. The untimely demise of his brother Amarnath cast a shadow, testing the family's resolve. Yet, with solid determination, they emerged from adversity, ensuring the legacy lived on. In 2019, they passed TMC's reins to Vijay Sales while retaining their dedicated employees.

THE COMPLETE MAN

A Complete man, Mr Chandra Sekhar is fortunate to have Mrs Sobha Rani as his life companion, a woman behind his success, lending support in every step of his achievements. He is fortunate to have a daughter Dr. Sarita and two sons Mr Venkatesh and Mr Praveen who are groomed to continue his ideals in his footsteps. Dr Sarita, son-in-law Mr Satish, Mr Venkatesh & his wife Mrs Sirisha, Mr Praveen & his wife Mrs Kalyani grandchildren Ms Siddhisri, Master Samanyu, Master Aarush, Master Viaan Karthik make it a happy family.

A MESSAGE OF INSPIRATION

In his words, "Every morning, we need to be selfish for ourselves." He practises personal well-being through activities like walking, meditation, or yoga, highlighting holistic health and its importance and most importantly spending time happily with friends and close acquaintances.

Mr. Chandra Sekhar Nangunuri's journey is a testament of hard work and determination. He is not just a successful businessman but also a symbol of resilience, compassion, and limitless ambition. His story inspires us to embrace challenges, dream big, and shape a brighter future.



GURU MURALI MOHAN CHAKKA

THE VISIONARY JOURNEY OF VERTEX



In the most happening city Hyderabad, where dreams take root and aspirations soar high, stands the remarkable figure of Mr. Guru Murali Mohan Chakka, the Joint Managing Director of Vertex - a name synonymous with excellence in the real estate domain. With a legacy spanning consistently for three decades in the real estate development, Vertex Homes is a Hyderabad-based real estate company that has etched its name in the records of the industry.

A JOURNEY OF DISTINCTION

With an unwavering commitment to excellence, Vertex Homes has evolved into an expert in crafting residential layouts, gated community residential apartments, and luxurious villas. In the past 30 years, this visionary company has transformed the urban landscape by erecting more than 40 projects across Hyderabad and Vijayawada. Mr. Murali Mohan's dedication and passion have played an instrumental role in shaping this journey of distinction.

AWARDS AND ACCOLADES

Vertex Homes' journey of three decades has been adorned with accolades that shine like stars in the real estate space. These awards are not just symbols of recognition; they represent the fulfilment of the dreams of countless families who found their homes in Vertex projects. The joy of touching lives and creating lasting memories is a reward beyond measure, and it's this ethos that sets Vertex Homes apart.

HORIZONS OF BUSINESS

Diverse as the colours of a rainbow, Vertex spans multiple verticals of real estate that cater to the aspirations of the modern Indian family:

Residential Open Plots: Providing the canvas for dreams to be built upon

Gated Communities: Fostering a sense of community and security

Gated Community Villas: Crafting havens of luxury and comfort

Kingston Park: A crown jewel venture in Nallagandla, adorned with premium amenities that elevate lifestyle.

A VISION BEYOND

The horizon of Vertex Homes vision stretches beyond the present. With over 10 million square feet of space at their disposal, the company envisions expanding their presence in and around Hyderabad. Completing ongoing projects and embarking on new ones, Vertex Homes aims to continue reshaping urban landscapes and dreams for years to come.

A LIFE WELL-LIVED

Mr. Guru Murali Mohan Chakka, a visionary entrepreneur, believes in a life well-lived. Beyond the boardrooms and blueprints, he cherishes quality moments with his family and friends. He embraces the world as he travels, discovering new vistas through the lens of his business ventures. His association with CREDAI is a testament to his commitment to the industry and its ethical practices.

A HEART OF GOLD

Vertex Group isn't just about building structures; it's about building lives. Their philanthropic efforts shine as they engage in Corporate Social Responsibility (CSR) projects, extending a helping hand to those in need. Through charities and support for underprivileged children, Vertex Group ensures that they make a positive impact beyond bricks and mortar.

FAMILY TIES

At the heart of this visionary leader's journey is a strong family foundation. With his father, Sankaraiah, and mother, Sankuntamma, as his pillars of strength, Mr. Chakka finds support and inspiration. His wife, Prasanna Lakshmi, and son, Venkata Vivek, complete his circle of love and encouragement.

CHALLENGES AND TRIUMPHS

Every journey has its share of challenges and triumphs. Vertex House's three-decade-long journey wasn't protected to the outgoing tide and flow of life and business. From economic shifts to the turbulence of state division, they battered storms with resilience forged through experience.

TURNING POINT - KINGSTON PARK

Amidst the tapestry of accomplishments, one project stands as the turning point in Vertex's history – Kingston Park. Nestled in the heart of the city, it radiates luxury with premium community living. This project signifies not just brick and mortar, but a legacy of luxury and innovation.

A MESSAGE FROM THE MAESTRO

Mr. Guru Murali Mohan Chakka's journey isn't just an inspirational tale; it's a message to aspiring entrepreneurs. Confidence in oneself and one's business, the spirit of an entrepreneur, and the fuel of passion – these are the keys he imparts. His journey resonates with the essence of pursuing dreams relentlessly, with an unyielding commitment to excellence.

In the tapestry of Hyderabad's landscape, Mr. Chakka and Vertex Homes are threading that weave dreams, aspirations, and communities. Their story indicates, inspiring all to believe in the power of vision, dedication, and the untiring pursuit of excellence.



Mr. Guru Murali Mohan Chakka is the Joint Chief Managing Director of Vertex, a renowned name in the real estate industry in Hyderabad.



PRASANNA LAKSHMI, VENKATA VIVEK,

HARISH GANGETTY

A VISIONARY BUSINESS LEADER FROM MULTI-FACETED BUSINESS FAMILY

In a world where business often revolves around creating wealth, there are a select few who embark on a journey to serve and uplift their society. Among these exceptional leaders stands Mr. Harish Gangisetty, a beacon of service in the education sector. Through his unyielding dedication, he has not only found deep satisfaction but has also garnered remarkable recognition within his community.



A LEGACY OF SERVICE AND INNOVATION

Born into an ancestry of entrepreneurs, Mr. Harish Gangisetty's roots trace back to his grandfather, Mr. Lakshmaiah Gangisetty, who laid the foundation of the family business in 1919. Initially dealing in kerosene in association with Burma Shell, the family transitioned to becoming the largest distributors of Superior Kerosene Oil (SKO) in India through the government's public distribution system (PDS) operating from multiple locations in and around Hyderabad. The Gangisetty legacy, carried forward by Mr. Harish's father, Mr. Venkateshwara Rao, and uncles, reached new heights with ventures spanning cellular services, construction, and real estate.

Mr. Harish Gangisetty's innovative spirit and forward-looking vision took shape in the form of premium studio apartments for hiring in the West Hyderabad. Collaborating with his cousin, Mr. Uppalanchi Raj Kumar, he expanded their presence across different parts of the city, exemplified by the Sunrise Infra brand. However, it was the realm of education that truly ignited his passion for service.

EDUCATION AS A CATALYST FOR CHANGE

In 2011, Mr. Harish Gangisetty and his friends started Swami Vivekananda Institute of Technology (SVIT) and Bolton School in Secunderabad. SVIT, initially with 180 students, has now grown to accommodate 2000 students. Both institutions are supported by the respected Mahbub College Society. SVIT, under Mr. Harish's leadership, excels in placements and has gained a strong reputation.

To show his dedication to improvement, Mr. Harish renovated the SVIT Auditorium in 2016. The auditorium is now one of the best in Hyderabad and has received praise, including an award from hmtv.

A MULTI-FACETED BUSINESS LEADER

Beyond education, Mr. Harish Gangisetty's business acumen spans diverse verticals: Swami Vivekananda Institute of Technology (SVIT), near Patny Centre Secunderabad SVIT Auditorium (State of the art Multi-Purpose Auditorium), Near Patny Centre, Secunderabad, Bolton School (CBSE), Near Tivoli Gardens, Secunderabad Largest SKO Distributors: Continuing the family's legacy in kerosene distribution. Standalone Apartments and Premium Studios Apartments: Offering modern living solutions. Infrastructure Development: Shaping the urban landscape. Gangotri Town House Hotel, in collaboration with OYO.

FUTURE VENTURES

The upcoming BhuviSree Jewellers in West Marredpally.

BALANCING BUSINESS AND VALUES

In the heart of his success, Mr. Harish Gangisetty finds time for spirituality and devotion. He cherishes moments with his family and embarks on journeys with loved ones, enriching his life with cherished memories.

A HEARTFELT DEDICATION TO COMMUNITY

Harish Gangisetty's commitment transcends business; it extends to the community. His contributions to temples, goshalas (cow shelters), old age homes, blind schools and education for underprivileged children reflect his compassion. Each year, 5% of seats in their institutions are reserved for financially disadvantaged students, nurturing a culture of inclusivity.

SUPPORTIVE FAMILY

Mr. Harish Gangisetty is a family man. His wife is Mrs. Swathi Gangisetty. They have two sons, Vaibhav Karthik and Vishv Tarun. His parents are Sri. Venkateshwar Rao and Smt. Umarani. Harish also has a sister named Mrs. Vandana, and she is married to Mr. Nagesh Babu. This loving family is bound by their strong bonds of affection and support.

OVERCOMING CHALLENGES, SHAPING LEGACIES

The Gangisetty family's journey hasn't been without hurdles. Embracing a century-old legacy comes with its unique challenges. Yet, their determination has led them to an unwavering path, with education emerging as the foundation to carry forward their heritage.

THE TURNING POINT

After finishing his MBA and working in Singapore, Mr. Harish Gangisetty decided to come back to Hyderabad in 2003. He joined the family business, and his life changed significantly. Playing a key role in SVIT and Bolton School became a turning point for him, bringing a feeling of success and acknowledgment from the community.

A MESSAGE OF GIVING BACK

Through Mr. Harish Gangisetty's story, we learn that the more we give to society, the more we receive in return. A firm believer in building organizations brick by brick, he exemplifies how untiring dedication and selfless service can overcome challenges and pave the way for success.



Mr. Harish Gangisetty is a leader in the education sector known for his dedication and remarkable recognition within his community.



KALYAN GUPTA

TELUKUNTLA

MANAGING DIRECTOR - TRANCEFORM



My father values my opinion, I deeply respect my father's decisions. This is a tale of a young lad. Let's see the story of Mr. Kalyan Gupta Telukuntla, who cherishes his family's traditions and values more than anything else. Money, prestige, all take a backseat in this gentleman's journey.

FROM ROOTS TO ASPIRATIONS

This is the story of the Gupta family. Mr. Kalyan Gupta, born on 7th December, 1979, as a son of Mr. Ramesh Gupta and Mrs. Sharada Gupta. A family engaged in traditional business for generations in the field of Spices, Cold Storage's, Warehouses, Chits & Finances always valuing principals over prosperity.

However, amidst of this rich legacy, he wished to forge his own destiny and embarked on a unique journey. After completing his MBA, Mr. Kalyan delved into the world of ceramic business by travelling around 18 countries, a subject close to his heart. That became his passion, his future.

In 2004, Kalyan Gupta ventured into business for the first time. With the establishment of "Srushti Enterprises," he entered the world of tiles and ceramic distribution. From 2004 to 2007, they transformed international brands into household names across Andhra Pradesh.

In the year 2007, their business horizons broadened even more as they unveiled the magnificent 20,000 square-foot showroom, known as "Srushti Baths & Interiors," nestled in the heart of Banjara Hills, Hyderabad. This establishment swiftly ascended to the zenith of the industry, establishing itself as a prominent leader in its own right.

With Srushti Baths and Interiors, they brought premium international brands like NOKEN, THG, BISAZZA, ALPI, ROCA, HEY CONCRETE, and many more to the fingertips of sharp consumers in India. Tiles, Sanitary ware, Kitchens, Wardrobes, Wooden flooring, Concrete facades, bath tubs and Wellness products placed them at the forefront of the nation.

REMARKABLE ACCOMPLISHMENTS

"The best is ahead of us... excellence is our standard." This is the mantra that Mr. Kalyan Gupta lives by. Research and Development, managing finances, and optimizing time are their specialty. That's why in Hyderabad alone, they have established "Srushti" which is at the top of 3000+ showrooms.

In Gujarat, they set up factories exclusively for producing tiles and employed 3 units catering to their requirements. For 17 years, this enterprise has been a relentless pursuit of excellence.

In the year 2017, technology took a leap, enhancing their capabilities to new heights giving birth to a new distinguished destination for Premium and exquisitely crafted brand by name "Tranceform". It marks the pinnacle of their success, occupying five floors in their dedicated building at Jubilee Hills Road No. 45.

Business Horizons

For Mr. Kalyan Gupta, business is not about just making money and increasing the bank balance; it's about balancing trust with our customers". This philosophy led him to start a new business verticals called TRG Infra. After successfully delivered Super luxury apartments in Kothapet and completion of Plotting venture in Maheshwaram, currently they have now ventured into land development, with 21 acres in Chevella and 32 acres in Vikarabad.

FOCUS FOR FUTURE

"Embracing constant growth and drawing inspiration from fresh challenges has always been my driving force in the business world," reflects Mr. Kalyan Gupta. This very mindset propelled him towards his latest venture, an exceptional 5-star resort named "Veechika Resort," sprawled across a vast 22-acre expanse in Vikarabad. This resort boasts 40 cottages and leverages state-of-the-art technology to offer guests a world-class experience like no other.

To Mr. Kalyan Gupta, business transcends the pursuit of profits; it's a philosophy etched deep within his heart. Regardless of the degree of success achieved, he remains steadfast in his commitment to give back to society in every conceivable way.



Mr. Kalyan Gupta cherishes family traditions and values above all else, prioritizing them over money and prestige.

ROOTS AND WINGS

For Mr. Kalyan Gupta, family stands at the forefront, guiding their discussions and actions towards the betterment. In 2007, he tied the knot with Mrs. Rajini, and blessed with three wonderful daughters - Aditi, Tapati, and Ikshita Aaradhya.

PIVOTAL MOMENTS IN LIFE

"Efforts always yield results" is a belief Mr. Kalyan Gupta holds dear. And it became true in 2007 when their hard work and determination paid off. Overnight, they transformed into the successful entrepreneur we know today.

Mr. Kalyan Gupta's story is one of determination, values, and unwavering commitment to family and society. His journey from a traditional family business to a leader in the ceramic industry is a testament to his dedication and hard work. As he continues to excel in various ventures, he remains rooted in his principles and committed to making a positive impact on his community and society as a whole.



KASAM BROTHERS

THE POWER OF TOGETHERNESS IN FASHION

Success will not come that easy, here is an incredible story of Kasam Family unfolds. It's a story that shows how challenges can be turned into opportunities, and with hard work, you can achieve success. This is the inspiring journey of esteemed Kasam Group.

PERSONAL AND PROFESSIONAL STORY

Kasam Family is well known for the cloth business in and around Warangal. The cloth business was well developed by Late Mr. Pullaiah Kasam in Battala Bazar in Warangal. This legacy is continued by the next generation as well. The renowned Kasam Group is the creation of Mr. Mallikarjun Kasam, and his brothers Mr. Namashivaya Kasam, Mr. Kedari Kasam and Mr. Shiva Prasad Kasam and family. They come from the well-known Kasam family in Warangal, known for their business ventures. Kasam brothers and family had a deep connection to business from a young age due to their family background. Their father, Mr. Pullaiah Kasam, laid the foundation of the family's business in 1947. With a family history of entrepreneurs, it was clear that business was in their blood.

The Kasam brothers continued the legacy of their father in their family business. In 1996, they started their second store with readymade clothes in Hanamkonda. With the support of their brother-in-law Mr. P. N. Murthy, they launched 'Kasam Youth' - For Only Men's Wear in 1996. Despite facing initial challenges, their determination paid off, and they found success.

In 1999, they expanded their dreams by launching 'Senate Fashion Mall,' offering a variety of clothing for men, women and kids. In 2006, another showroom Souvenir – 'The Dress Code' was initiated with international gents' brands, this venture is an initial success for exploring their wings. In 2022 they came up with another new venture in the name of Kasam Fashions in small towns of AP & Telangana to serve a greater number of customers.



A JOURNEY OF ACHIEVEMENTS

In this journey of more than seven decades, they have received many laurels to their credit. Namely, Best Quality, Best Price and Best Service Awards from the GMWA (Garments Manufactures Welfare Association). CMAI (Clothing Manufacturers Association of India) also recognised their craftsmanship the field of garment industry. IPF (Indian Premier Fashion), Recently they received the Vysya Limelight Award from the Vysya Limelight Inc. in the fastest growing company segment.

CUSTOMIZATION AND INNOVATION

In 2007, Liquids – Kasam Apparels a shirts showroom opened in Hanamkonda. In 2009, this unit was developed with own washing, dying, printing, embroidery, stitching machinery. This unit is growing with 300+ employees and running successfully. Later 'Kasam Brothers,' a custom tailoring unit was started. This venture emphasized excellent craftsmanship and attention to detail, earning customer loyalty.

TURNING POINT: MANGALYA

In 2012, they took a bigger step by opening Mangalya Shopping Mall with the support of their brother-in-law Mr. P. N. Murthy and his son Mr. Arun as partners. This is a massive space with 30000 SFT sections dedicated to men's, kids, and Women's wear. This venture turned out to be very successful with 17 branches throughout AP & Telangana and looking forward to expand further.

ANOTHER MILESTONE: THE SWAYAMVAR

'The Swayamvar' is a famous fashion brand in India that makes traditional clothes for men and kids. Mr. Shiva Prasad Kasam started it in 2015, and now it has 80 stores all over India. With the help of Mr. Sanjay Bora and talented designers, they create special and affordable ethnic clothing.

The brand is in 13 Indian states, like Telangana, Andhra Pradesh, Karnataka, Tamil Nadu, Rajasthan, and Uttar Pradesh. Right now, 'The Swayamvar' is the second-biggest in ethnic fashion, with about 400 employees and reasonable prices for its products.

FUTURE PLANS

'The Swayamvar' has big plans for the future. They aim to have more than 200 stores within a year and are planning to go public with an Initial Public Offering (IPO). There is 6000+ families are associated with Kasam Family through their stores across the country. They are planning to expand this number to 10000+ in the days to come.

LIFESTYLE

Kasam Brothers are humble and wise persons. Their personality reflects their dedication to work and their gratitude for their success. They are role models for many in this industry.

FAMILY AND SUPPORT

All the four Kasam brothers and their families are very supportive and cooperative in their personal and professional life. This family leading an ideal life in the success of all their business endeavours.

LEARNING FROM CHALLENGES

Even though there were challenges, Kasam brothers never gave up. When Mangalya Shopping Mall faced difficulties in the beginning, they learned the importance of understanding customer needs. This made the mall popular among the customers.

A MESSAGE OF PERSISTENCE

Kasam Brothers story teaches us to always put the customer first and to learn from our mistakes. Everyone is the author of their own story, and with hard work, success is possible.

The story of Kasam Brothers is a shining example of determination, resilience, and customer-focused business. It shows that with a dream, dedication, and unwavering commitment, any goal can be achieved.

The Kasam Family's inspiring story shows how challenges can be turned into opportunities through hard work and determination.

Mr. Namashivaya Kasam	Mr. Mallikarjun Kasam	Mr. Kedari Kasam	Mr. Shiva Prasad Kasam
Wife: Mrs. Vasanthi Kasam	Wife: Mrs. Dhana Laxmi Kasam	Wife: Mrs. Kalpana Kasam	Wife: Chitra Kasam
1st Son: Mr. Sai Krishna Kasam	Son: Mr. Phanith Kasam	Daughter: Ms. Poojitha	Son: Parthiv Kasam
2nd Son: Mr. Deekshit Kasam		Son: Mr. Preetam Kasam	Daughter: Sasya Kasam



MADHAVI DEVATHI

EMPOWERING DREAMS: THE INSPIRING JOURNEY OF RISHEE INFRA

In the heartlands of Anantapur, a visionary emerged from the unlikelyst of backgrounds, breaking barriers and shattering norms. Mrs. Madhavi Devathi, a woman of daring and determination, ventured into the challenging realm of the infrastructure sector, carving out her own indelible mark with Rishee Infra.

FROM ROOTS TO ASPIRATIONS

Madhavi's journey commenced as a marketing professional, but her aspirations were boundless. Driven by an unyielding passion for excellence, she transitioned into the realm of business, determined to create a legacy that would redefine the very fabric of the industry. Her pursuit of providing top-notch quality at affordable prices was not just a mission but a philosophy.

The seeds of Rishee Infra were sown alongside her partner in life, Sridhar Devathi, who shared her vision and ambition. Fuelled by their joint determination, they embarked on their entrepreneurial voyage armed with self-sufficiency, without relying on external investors. Rooted in principles of clarity, quality, trust, and goodwill, Rishee Infra began to flourish under their steadfast leadership.

With a flourishing enterprise that spanned five branches in Hyderabad and another in Dubai, Rishee Infra emerged as a torchbearer in the competitive world of infrastructure. Their reach wasn't just limited to buildings; it extended to touching lives and creating opportunities. They played a vital role in shaping the cityscape, providing direct employment to over a hundred people and indirectly impacting the livelihoods of four hundred more through their marketing endeavours.



ACCOMPLISHMENTS UNVEILED

Madhavi's accolades speak volumes of her accomplishments. Adorned with prestigious awards such as Vyapara Ratna, she proved that success could be attained without compromising on values. Rishee Infra's distinguishing factor lay in their ability to provide luxurious amenities without burdening the customer's wallet.

The tale of Rishee Infra's triumphs expanded beyond conventional horizons. Apart from crafting attractive apartments and villas, they ventured into open plots and even extended their expertise to the leafy tea estates of Assam, a proof to their versatile competence.

EXPLORING DIVERSE BUSINESS VERTICALS

But their aspirations knew no bounds. Madhavi's visionary spirit envisioned a satellite township, a haven for the retired, complete with state-of-the-art amenities. This ambitious project found a guiding light in the esteemed presence of High Court Judge Justice Nandaji, a mentor to the cause. Partnering with the United Nations-recognized Foundation, this township located in Shad Nagar aimed to redefine retirement living.

TOWARDS NEW HORIZONS

The Rishee Infra legacy didn't halt at brick and mortar. Their daughter, the dynamic Sai Vineesha, infused fresh ideas into the business, envisioning real estate with the latest technologies, software, and beyond, setting the stage for an innovative future. She completed her master's in the University of Illinois with a business degree and is ready to take the company forward with fresh ideas.

LIVING WITH FLAIR

Behind the scenes, the Devathi family epitomized a life well-lived. Anchored in their mission to spread happiness, they dedicated precious moments to both their nuclear and extended family. Cultural and spiritual events became the threads that bound them to their roots.

A LOOK AT MEANINGFUL CONTRIBUTIONS TO SOCIETY

While triumphs shone brightly, their true essence manifested in their contributions to society. The Devathi's embraced the role of caring supporters, extending a helping hand to the underprivileged through their support of NGOs and active participation in charitable programs.

RISING THROUGH CHALLENGES

The Devathi family's journey, while inspiring, was far from a walk in the park. They braved the stormy waters of economic recessions and the formidable challenges presented by the Covid-19 pandemic. However, their unwavering spirit and resilience steered them through these difficult times, enabling them to rebuild their business empire across multiple verticals.

MOMENTS THAT MOULDED

As Madhavi reflects on her journey, she highlights the key turning point that marked her transition from an employee to the entrepreneur—the entry into the real estate domain. Her life's mantra remains simple yet profound: seize the limited time at hand, channelling efforts into meaningful work and representing the true essence of fulfilment.



Mrs. Madhavi Devathi is a visionary who ventured into the challenging infrastructure sector, leaving an indelible mark with Rishee Infra.



MAHESH BIGALA

AN INSPIRATION OF TELANGANA FOR NRIs

In the heart of Telangana, hailing from the quaint village of Makloor in Nizamabad District, emerges a man whose journey has been nothing short of extraordinary. Mahesh Bigala, a dedicated individual to his community and state, has become a beacon of inspiration for Non-Resident Indians (NRIs) representing Telangana. Over the last three decades, his unwavering commitment has left an indelible mark across education, technology, culture, and politics, earning him numerous accolades and recognitions.

A PATH OF EDUCATION AND EXPLORATION

Mr. Mahesh Bigala's story begins in Nizamabad, where he completed his early schooling from ZPHS, Makloor. His avid thirst for knowledge led him through Polytechnic studies from Nizamabad and further to B. Tech education from Siddartha Engg. College, Vijayawada. The year 1995 saw him embark on a transformative journey as he moved to Australia for an ME (Honours) from the University of Wollongong. This international exposure exposed him to the rapidly growing Education and IT sectors. From Australia, he ventured to Canada and the USA, relentlessly focusing on education sector.

As the saying goes, learning begets innovation. Riding on his newfound insights, Mr. Mahesh established an IT Services company in New Jersey. Along with USA, he continued his ventures in Australia as well by co-founding IIBIT Education Group diving into IT and Business courses. His passion for education led him to a Joint Venture with Federation University, where he pioneered undergraduate and postgraduate IT programs in Sydney in 1999, later expanding to Adelaide and graduating over 20000 students. Juggling between continents, Mr. Mahesh made significant contributions to education and IT sectors in both Australia and the USA.



A LIFE OF ACHIEVEMENTS

With the dawn of Telangana in 2014, Mahesh's journey took an even more impactful turn. He joined hands with the Government, assuming the role of Global NRI Coordinator for the BRS Party. In this role, he became a bridge connecting the Telangana spread with their roots. His instrumental involvement in the World Telugu Conference, P V Centenary Celebrations across the world including the installation of PV's Statues in Sydney. He played a key role in the success of Nizamabad's IT hub in bringing the global IT Companies. Through his tireless dedication, the BRS Party extended its reach to 52 countries, a testament to his global impact. Apart from his personal and professional works, he was instrumental in bringing 600 amnesty workers from UAE on behalf of Telangana Government.

VARIOUS BUSINESS VERTICALS

Mr. Mahesh aligned his passions with business, as a Director of Rockwell International School and establishing educational ventures like IIBIT Education Group in Australia, Knowledge Resources Group in the USA, and Uniton Group in India. His diverse business interests spanned investments in real estate and infrastructure. He is also a Director of Iron man Unity Bank in Atlanta, USA.

A VISIONARY'S BLUEPRINT

Yet, Mahesh's journey is far from over. His vision for the future encompasses expanding educational institutions across India, reaching students from nursery to postgraduate levels through expansion and franchising.

A GLOBAL LIFESTYLE

A traveller by nature, his family-oriented approach strikes a balance between business, personal activities, and giving back to the society. His legacy extended beyond politics; he contributed significantly to cultural endeavours, founding member of NRI Vasavi and holding pivotal positions on its Board of Directors. He also held different positions in ATA, NATA and served in various other Indian Associations in abroad.

GENEROSITY TOWARDS THE COMMUNITY & SOCIETY

Mr. Mahesh's philanthropic spirit shines through his involvement in various charity activities, both domestically and internationally. His father Late Bigala Krishna Murthy is a great inspiration for the family in all their endeavours. His memory lives on through the Bigala Krishna Murthy Foundation, which supports the hungry and provides educational scholarships for deserving, underprivileged students. With the support of Telangana Government and his contributions to the new ZPH School at Makloor and named after his father "Sri Bigala Krishna Murthy ZPHS", and his Grand Father "Sri Bigala Gangaram Primary School" where he and his siblings studied in Makloor. During the times of COVID 19, he generously contributed the food and basic essentials to thousands of needy in the Gulf Countries.

A PORTRAIT OF FAMILY AND PERSEVERANCE

Mahesh's roots run deep. His father, Late Bigala Krishna Murthy, laid the foundation for his values. Supported by his mother, Suvarnamala, and elder brother Ganesh Bigala, a Nizamabad Urban MLA, Mahesh's family is a pillar of strength. His wife, Shalini, and two sons, Advait and Darshil, continue to walk this journey of purpose alongside him. Elder Son pursuing his under graduation in Business at Rutgers Business School USA. Younger son Darshil is studying in 9th Standard at Oakridge International School, Hyderabad. His wife Mrs. Shalini is very supportive to the family and in all his business endeavours in his presence in India and abroad. Both his sisters Mrs. Rani Vidiyala and Mrs. Srivani Veda are well settled with their families in Hyderabad.

FACING CHALLENGES, EMBRACING OPPORTUNITIES

Life's chapters are seldom written without challenges. Mahesh's international transitions posed their fair share, but his adaptive nature and resilience propelled him forward. He stands as a personification of sustainability and determination.



Mr. Mahesh Bigala is a beacon of inspiration for Non-Resident Indians (NRIs) representing Telangana, making significant contributions across various fields.



A JOURNEY OF TRANSFORMATION

Australia proved to be a turning point, igniting Mahesh's passion for service. His political foray allowed him to build bridges between diverse cultures, strengthening connections between people. His global exposure nurtured unshakable confidence within him.

A MESSAGE OF SERVICE AND EMPATHY

In a world often consumed by the pursuit of more, Mahesh's story reminds us of the power of giving. Whether feeding the hungry or educating underprivileged youth, his life mantra centres around uplifting others. His message is clear: it's not about how much you possess, but how much you contribute that truly matters.

In the captivating narrative of Mr. Mahesh Bigala's life, we find a tapestry of dedication, service, and unwavering commitment to the betterment of society. His journey is an inspiration, a reminder that the impact we leave on the world is a reflection of the kindness we sow and the lives we touch.

MAHESH VATTAM

CHAIRMAN & MANAGING DIRECTOR - SHIKHARA STEELS

Determined Spirit without Need for Introductions. Some people turn challenges into strength; one such person is Mr. Mahesh Vattam. His strong decisions and perseverance define his extraordinary journey, making his introduction unnecessary.

GROWING FROM SMALL BEGINNINGS TO GREAT HEIGHTS

Mahesh Vattam, a name known for dedication and innovation, started with a small business venture that grew into a successful empire. He transformed steel units into sustainable operations, leaving a mark on the steel industry. A business warrior, a compassionate servant, a triumphing hero.

FAMILY ROOTS AND BUSINESS GROWTH

Mahesh Vattam's family, led by parents Mrs. Karuna and Mr. Ramesh Babu Vattam, laid the foundation for the vast Vattam business empire. Their foresight spread the brands like Kamdhenu NXT, Kay 2 XENOX Intelligent Steel, and Kamadhenu PAS 10000. Mahesh Vattam carries forward their legacy.



TURNING DREAMS INTO REALITY

Mahesh Vattam is an accomplished visionary with a remarkable track record of growing businesses. He achieved an impressive turnover of 25 crores from 1997, which escalated to 400 crores by 2018. In 2020, he further expanded his portfolio by establishing Shikhara Steels, which is managed by himself and his son in law Akash Bhupathi, director of the same, they have achieved an impeccable turnover of over 1200 crores, most importantly capturing 50% of retail segment share of his brands.

DIVERSE BUSINESS VENTURES

From V Balaveeriah Sons to Vattam Steels HUF to Shikhara Steels Pvt. Ltd., Mahesh Vattam's prowess has no limits. He is an integral part of many construction companies in Hyderabad like Ratna Priya, Image Garden and many more, which built skyscrapers in city

PAVING THE FUTURE PATH

Planting seeds of progress... Mahesh Vattam's commitment to quality and green steel is evident. He envisions zero-carbon emissions steel by 2024, leading the way to a better future.

EXEMPLARY LIFESTYLE

A personality like a peak... Mahesh Vattam's actions mirror his words. As CMD of Shikhara Steels, he guides businesses and society towards a better world.



Mr. Mahesh Vattam is known for his determined spirit and perseverance in his extraordinary journey.

A REMARKABLE IMPACT

Mr. Mahesh Vattam's determination and service enrich lives. His charitable efforts, like annadanam at govt chest Hospital, Petlaburz Maternity Hospital, Koti ENT and collaborations with hospitals feeding around 1 Mn and counting and giving a kitchen worth 1.25 Cr. to The Akshaya Patra Foundation, which feeds 20000 breakfasts daily at govt hospitals. And helping societies like Thalassaemia sickle cell, cancer hospice, he's a board member for Bharath Vikas parishad Ngo and many more

FAMILY'S AFFECTIONATE UNITY

Beyond his professional and philanthropic achievements, Mahesh Vattam is described as a family man deeply rooted in his culture, showcasing a well-rounded and admirable life journey. He proudly acclaims that his father, Ramesh Vattam laid the foundation for the business, of which, Mahesh Vattam along with his daughters and son in law Akash Bhupathi continue the legacy by expanding the business from distribution to manufacturing of Steel taking it to new heights and building a strong conglomerate

LESSONS FROM MAHESH'S JOURNEY...

Mahesh Vattam's dedication and passion teach us that time and purpose matter more than money. His life's story is a reminder that impactful legacies are shaped by character and determination.

Mahesh Vattam's legacy stands tall, inspiring generations. Indeed, Mahesh Vattam's life story teaches us that character, determination, and a sense of purpose are what truly matter. His legacy will continue to inspire generations to come.



MANCHIKANTI FAMILY

A STORY OF CINEMA, COMPASSION, AND CONTINUITY

In the heartlands of South India, a family quietly shaped the world of cinema. Known as the Manchikanti Family, they weren't just film distributors, exhibitors, and financiers – they were the architects behind blockbusters that lit up screens across the region. A tale of humble beginnings, persistent values, and unwavering commitment unfolds as we delve into the lives of these remarkable individuals.



A BEGINNING COVERED IN SIMPLICITY

In the charming town of Guntakal in Andhra Pradesh's Anantapur District, the story took root. Mr. Manchikanti Satya Rangaiah embarked on his journey as a film distributor and exhibitor, serving the vibrant Rayalaseema Region. Theirs was a modest beginning, driven by a passion for cinema. As the winds of change blew, destiny led them to Chennai, where they took a leap of faith and stepped into film financing for Telugu and Tamil movies. The journey was not just about business; it was about nurturing dreams and stories that came to life on the silver screen.

GENERATIONS IN HARMONY

With time, the torch was passed to the next generation. Mr. Prasad Manchikanti, the son, joined his father in this cinematic journey. They held tight to values of discipline and commitment, believing these were the pillars of victory. Over the span of 50 years, they've stood behind more than 1500 films, including mega-hits like Magadheera, Bahubali, RRR, KGF, and Pushpa. Their commitment was solid, their dedication persistent.

BEYOND THE BIG SCREEN

Their story wasn't confined to celluloid. Real estate became a supporting venture, a testament to their versatile business acumen. And the future? It's painted with plans to further enrich the real estate sector. Their vision is dynamic, always looking ahead.

A LEGACY OF GIVING

For the Manchikanti Family, success wasn't an end in itself. Their hearts brimmed with compassion, and they gave back to society generously. Education, temples, disaster relief – their contributions knew no boundaries. Their helping hands reached out to all, irrespective of caste, creed, or community.

WEAVING A TAPESTRY OF UNITY

The Manchikanti family was very close. Mr. Satya Rangaiah Manchikanti, the main support, was there with his wife, Samanthakamani. Their son, Mr. Prasad Manchikanti, brought his own brightness to the family. Sujatha, his wife, also played a role. Together, they looked forward to the future with Ranga Yashwant, their son, and Sumadhura, their daughter-in-law. The family story took a new turn with the arrival of Lakshmi Pratyusha, their daughter. Their family reflected their values - togetherness, strength, and strong bonds.

TRIALS, TRANSFORMATION, TRIUMPH

Life wasn't without its share of trials. As the times changed, so did the demands of the industry. Yet, the Manchikanti Family didn't just adapt – they thrived. With a creative spirit that resisted challenges, they evolved and continued. The third generation took up the mantle, ensuring the flame of their legacy burned bright.

A TRANSFORMATIVE JOURNEY TO HYDERABAD

But the turning point arrived when they shifted base from Chennai to Hyderabad. This move wasn't just geographical; it was a shift in perspective. Hyderabad opened doors to more opportunities, and their creative spirits soared. They connected these opportunities with an enthusiasm that only a family driven by passion and vision could.

A LESSON FOR ALL

Their story holds a universal truth: every business thrives when nurtured with focus, observation, and self-understanding. Comparisons with others are irrelevant; the journey is personal, the path unique. A legacy isn't built overnight; it's nurtured over generations.

And so, in the heartlands of South India, the Manchikanti Family continues to paint the world with their unique shades of cinema, compassion, and continuity. Their journey is more than just a business saga; it's a testament to the power of dreams, the strength of unity, and the brilliance of individuality.



The Manchikanti Family played a significant role in the cinema world, contributing to blockbuster films in the region.



MANEPALLY BROTHERS

THE LEGACY OF MANEPALLY JEWELLERS

A trusted legacy since 1890, Manepally Jewellers takes pride in celebrating a culture of continuous innovation. The brand is committed to offer new designs, exotic finish and unique craftsmanship that exceed expectations. They have transformed into a huge entity with gold and diamond jewellery as its core business over the years. Since then, it has been mesmerizing the world through its contemporary designs propelled by 13 decades of experience.

LIFE AND CAREER CHRONICLE

Established in 1890 by the late Sri Manepally Raghavulu, the jewellery store saw its legacy pass on to his only son, the late Sri Manepally Muthayalu. The family tradition continued through his sole heir, the late Sri Manepally Subbaiah, who specialized in Gold and Diamond Jewellery. The legacy further progressed with his only son, Sri. Manepally Rama Rao, an expert in Gem & Diamond Grading, who made Gold and Diamond Jewellery the core business.

Sons of Sri. Manepally Rama Rao, Mr. Manepally Murali Krishna and Mr. Manepally Gopi Krishna, transformed the family business in 1995, introducing Precise Quality, Innovative Designs, and top-notch service. In 2000, when the Indian Government introduced Hall Marking in Jewellery, Manepally Jewellers swiftly obtained the license, becoming one of the first to offer 100% 916 BIS Hall Marked Jewellery. This move significantly boosted business growth, leading to the expansion of operations and the opening of more spacious showrooms.

In 2011, to maintain design uniqueness, a manufacturing unit with a Professional Creative Designing Team was initiated. The luxury collections feature a wide range of Bridal Jewellery in both Gold & Diamond, including Harams, Necklaces, Arm Belts, Bangles, Vaddanam, and chains. With innovative designs, Manepally now has six branches in different parts of the city—General Bazar, Punjagutta, Kukatpally, Dilshuknagar, Chanda Nagar, and Suchitra Circle—catering to new customers with trendy, eye-catching, unique, and affordable collections of gold, diamond, and other rich forms of jewellery. Keeping in step with the needs and desires of each generation, the brand is cherished warmly by several generations of loyal customers.



MAKING EVERY EXPERIENCE ULTIMATE

Manepally Jewellers stands as a premier destination for all wedding and bridal jewellery needs. With a legacy spanning generation, the establishment consistently endeavours to offer customers the finest and most exquisite jewellery collections, ensuring every special occasion is truly unforgettable. Their dedication to excellence and customer satisfaction has established them as a trusted and reliable jewellery store.

At Manepally Jewellers, the team comprehends the significance of weddings and the pivotal role jewellery plays in making these moments truly magical. This understanding has led them to curate a diverse and extensive collection of jewellery that caters to every aspect of wedding and bridal needs.

The store serves as a one-stop destination where customers can discover a diverse array of captivating jewellery pieces. The jewellery collection stands as a testament to the craftsmanship and artistry dedicated to creating each piece. Manepally Jewellers caters to both traditional elegance and contemporary designs, ensuring there's something for everyone.

Within our store, you'll find remarkable styles such as Studded Gemstone, Nakshi, Polki, and Temple Jewellery. Manepally Jewellers acknowledges that jewellery is not limited to weddings. The extensive range of jewellery collections is versatile, suitable for various occasions, be it an engagement, anniversary, festival, or any special event. The jewellery pieces are meticulously designed to enhance beauty and elegance on every occasion.

FUTURE ENDEAVOURS

Focused to take the Brand PAN India & Global with the Introduction of Next Generation into the Family Business.

LIFESTYLE

Manepally Brothers are always active and energetic, fun loving and family persons. They spend quality time with family and friends. They are nature lovers and enjoy travelling to various locations across the world.

MILESTONES OF ACHIEVEMENTS

- Awarded as "Most Popular Brand for Bridal Jewellery" & "Best Diamond Store" for the year 2023 by The Times Business Awards – 2023
- Awarded as "Trusted Brand in Jewellery for the year 2023" by Hybiz TV Business Excellence Awards
- Awarded as "Trusted Legacy for Gold and Diamonds and Retail Jewellery Brand for the year 2023" at Dubai Business Leaders Awards by Business Titans, Dubai Encore
- Received "Excellency in Jewellery Industry" Award at New Delhi by Shri Nithin Gadkari (Honourable Minister for Road Transport & Highways, Govt. of India)
- Times Retail Icon Awards were bestowed on Manepally Jewellers for Seven successive years, as Best Diamond Showroom & Most Popular Jewellery Brand for 2022
- Times Retail Icon Awards were bestowed on Manepally Jewellers for Nine successive years, First in the year 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 & 2023
- 'India's Fastest Growing Brand - 2018' & 'India's Fastest Growing Leader - 2018' by Asia One Business. On 21st January 2019 at Singapore.
- 'Most Trusted Customer's Choice of Retail Jewellery Brand' 'India's Most Preferred' Brand for the year 2017 An UBM initiative, whose main Objective is to create an Excellence Platform for Most Preferred Jewellery Retailers in India and to celebrate their leadership.
- India's Most Preferred Jeweller' from the South, for the year 2019-20 – An UBM initiative and many more.

CONTRIBUTION TO COMMUNITY AND SOCIETY

On the road of success Manepally Brothers have set many a milestone; Being humble and kind at heart who believe in action and not words with an intention to give back something to the society have started 'Manepally Trust', under its shelter are students from KG to PG and Home for the aged, Other Social Activities Via Different organisations every year. Different Women Welfare programs. Be it in Welfare activity sponsorships or support in earning their livelihood.

FAMILY

It's a Close-knit Joint Family, Rama Rao Manepally the patriarch, stands alongside his wife, Vijaya Lakshmi Manepally. The Family extends to their elder son, Murali Krishna Manepally along with his wife Srilatha Manepally and their children Sunayana Manepally and Vamshi Krishna Manepally. The Younger Son Gopi Krishna Manepally is joined by his wife Mamatha Manepally and their children Gaurav Krishna Manepally and Vaibhav Krishna Manepally.

DIFFICULTIES FACED IN LIFE AND BUSINESS

In the journey of over a century, they faced many challenges in these years of their business journey. But they could overcome those challenges with the help of their values, Systems, Experience and support of their Family and Friends.

TURNING POINT IN LIFE

The entry of the young brothers Mr. Murali Krishna and Mr. Gopi Krishna in their family business is the key turning point in their family business. Both of them are well educated and qualified in the field of Gold and Gems. With their entry, the business has grown leaps and bounds. They have increased the branches and developed variety of jewellery according to the changing trends and customers' needs.

MESSAGE

In any Kind of business quality & Service are very much important giving the best with reasonable margin is the key to success for a long run business. Manepally Brothers always believe in this and have been practising the same from their predecessors.



Manepally Jewellers has transformed into a gold and diamond jewellery giant over the years, mesmerizing the world with its contemporary designs by Manepally Brothers.

NAGENDER PAMPATI

A HEALTH CARE PROVIDER ON THE NEPAL SOIL



UNVEILING THE TRAILBLAZER

In the bustling heart of Nepal, an extraordinary narrative of unwavering resolve, foresight, and empathy unfurls—a narrative that reverberates beyond geographical boundaries and stands as a tribute to the unyielding fortitude of a single individual and his kin. Introducing Mr. Nagender Pampati, an authentic titan of the business world, unfurling the standard of India's pre-eminence in the realm of medical education on the soil of Nepal.

A VISIONARY JOURNEY

Hailing from the vibrant city of Hyderabad, Mr. Nagender Pampati embarked on a journey that crossed oceans and cultures. His pursuit of higher education led him to the prestigious halls of the New York University in the USA. While there, he embraced the ethos of perseverance, seizing every opportunity that came his way. From part-time stints at McDonald's and Reputed Air Lines to venturing into newspaper stands, Mr. Nagender's path was etched with a relentless pursuit of excellence.

Upon completing his education, Mr. Pampati returned to his motherland, India, on the wish of his Parents. In 1990, he saw an opportunity with the grand mission: to establish a medical college and a sprawling 1600-bed hospital in Nepal. The journey was fraught with challenges, but with the unwavering support of Nepal's monarch at the time, they managed to unfurl the banner of progress.

FROM HURDLES TO HORIZONS

Mr. Pampati's saga of success began to take root, blossoming into a conglomerate spanning multiple industries. His entrepreneurial prowess led to the establishment of a medical college and hospital, a healthcare empire, a real estate venture, and a thriving hospitality business. Today, this powerhouse organization employs over 3000 dedicated individuals across various verticals, a testament to Mr. Nagender's dynamic leadership and astute business acumen.

ABRIDGE BETWEEN NATIONS

The story of Mr. Pampati's accomplishments extends far beyond the boundaries of his enterprises. He stands as a symbol of harmonious bilateral relations between India and Nepal, a key figure in nurturing diplomatic ties. His close bond with the Indian Ambassador in Nepal serves as a testament to his influence in fostering these connections.

A HEART FOR HUMANITY

Beyond boardrooms and balance sheets, Mr. Pampati's legacy is etched in his unwavering commitment to uplifting the downtrodden. His journey from modest beginnings to affluence never wavered his belief in the dignity of labour and the sanctity of each individual. His family's philanthropic endeavours reverberate through society, a helping hand extended to those in need.

Vasavi Hospital in Hyderabad bears witness to Mr. Pampati's benevolence, as a wing stands tall in honour of his parents. His dedication to empowering the underprivileged materializes in initiatives supporting girl child education and healthcare. Five medical, dental, and nursing seats have been endowed to meritorious girls, a beacon of hope and opportunity.

Mr. Nagender Pampati is a titan of the business world, elevating India's presence in medical education on the Nepali soil.

ABRUSH WITH ADVERSITY

Life's journey, however, wasn't devoid of challenges. In 2010, a chilling incident left a mark on Mr. Pampati's resilience. A gunshot resonated through the air, an attempt on his life that served only to strengthen his resolve. As he emerged from the clutches of danger, he found solace in the support of governments past and present, affirming the strength of his convictions.

A TURNING POINT AND A MESSAGE FOR ALL

The spark of inspiration that life kindled within Mr. Pampati during his time in the USA has evolved into the cornerstone of his philosophy. He assimilated the essence of a life enriched by purpose, where the value of labor is paramount, and equality prevails among all. This guiding principle serves as the foundation of his business ventures, where fair remuneration, top-notch education, and exceptional healthcare are not mere privileges but inherent rights.

In a world rife with divisions, the narrative of Mr. Nagender Pampati stands as a radiant symbol of unity. His journey underscores an incontrovertible truth—that every individual warrant esteem and acknowledgment, regardless of disparities. Amidst a symphony of achievement, empathy, and unrelenting resolve, Mr. Pampati summons us to embrace a world where no one is inferior—an embrace that reflects the magnificence of his remarkable odyssey.



NAGENDER SARVA

CRAFTING SUCCESS AT MAHA SAI ALUMINIUM

Turning opportunities into accomplishments is a hallmark of the common, and creating opportunities is the essence of the talented. The embodiment of technological prowess, the harbinger of progress – Mr. Nagender Sarva stands tall amidst such accomplished souls. Let's delve into his life journey.



NARRATIVE OF PERSONAL AND PROFESSIONAL EVOLUTION

Born on April 20, 1964, in a modest family in Dharmareddipalli, Gajwel, Mr. Sarva Nagender has reshaped the landscape of business, from owning a shop with a capital of just a few lakhs to establishing a multi-crore empire. His journey began when he ventured into aluminium job works in Hyderabad in 1984. With an AMIE degree in Mechanical Engineering, his interest grew, leading him to study factories and understand the shades of the business, eventually concluding in the inception of Maha Sai Aluminium in 1987.

From producing 20 to 30 units a day in the initial years, they scaled up to manufacturing 50,000 units a month by 1995. This marked their first victory. In 1997, he brought into the fold the expertise of Pennar Alloys' director, Mr. Bhaskar Rao, whose guidance eased their path. However, when Sections and Components found greater success in 2004, Mr. Sarva Nagender had already shifted his focus to other pursuits.

DISTINCTIVE STYLE, UNIQUE VICTORIES...

From producing components for Hawkins and Aircraft bearings, they expanded into electrical, electronics, defence, construction, and solar industries. They became approved vendors for esteemed organizations like Power Grid Corporation of India, TSRTC, and Hyderabad Industries, etc. Their business empire swelled from a capital of 20 lakhs to a staggering 200 crores.

EXPANDING IDEAS, BROADENING TRADES

From a humble beginning with 20 lakh debts, the business empire grew to a huge turnover. In 1987, Excel Ano Components was founded, followed by Sri Sarva Profiles in 2006, and later Maha Sai Aluminium Profiles Pvt. Ltd. in 2017. Mr. Sarva Nagender's vision made the maiden enterprise flourish into a monumental industry.

ALUMINIUM DREAMS, SIGNIFYING AMBITIONS

Having mastered the realm of aluminium, Mr. Sarva Nagender shifted his focus to Value-Added Aluminium Products. With a target of 450 crores turnover in the 2023-24 fiscal year, they aim to become pioneers in the aluminium industry.

SIX DECADES OF CHALLENGES TURNED INTO OPPORTUNITIES

Throughout the last six decades, each hurdle was a stepping stone. Facing numerous economic setbacks in 1995, his resilience and determination guided him through the storm.

A GLIMPSE INTO DESTINY

His wife Mrs. Vasanthi entering his life partner and his son's entry into his business marked pivotal moments, transforming his life for the better.

IDEAS AS IDEALS, PATH AS INSPIRATION

Mr. Sarva Nagender's life teaches us to seek satisfaction in work and help others find pleasure in life. His journey is evidence to his principles, proving that success can be achieved through diligence, dedication, and a helping hand.

Mr. Nagender's life teaches us to seek
satisfaction in work and help others
find pleasure in life.

STEADFAST NATURE, CONTINUOUS EXPLORATION

Mr. Sarva Nagender's humility in success, perseverance in the face of adversity, and constant pursuit of excellence make him a personification of virtue and a guiding light.

MUTUAL COOPERATION AS THE ULTIMATE GOAL

Mr. Sarva Nagender's journey echoes in each brick, reflecting his tireless efforts to support fellow beings. His association with numerous causes, from education for underprivileged students to aiding in marriages, showcases his selfless spirit.

FAMILY IS EVERYTHING

With his wife Mrs. Vasanthi, who joined him in 1990, and their two daughters, Divyavani settled in the USA and Younger Daughter in Canada, and son Vineeth Kumar, who carries forward the legacy, the family's unity remains an inspiration.



PANCHA TANTRA

VEGA SRI GOLD & DIAMONDS

In the celestial expanse of the Indian jewellery industry, where brilliance and wealth collide, the saga of Vega Sri emerges like a collection of success. Reminiscent of the courageous Pandavas of Mahabharat, Vega Sri is the embodiment of five enterprising brothers who have scripted their own legend in the glittering world of jewels. Drawing parallels between their unwavering commitment and the virtuous qualities of the five-men army, this is a story of triumph in the jewellery sector, set against the backdrop of the lively Telugu states.



TRACING THE PATH

The tale of Vega Sri commenced its radiant journey in 1991, when the spark of their entrepreneurial dreams ignited a wholesale jewellery business. However, it was in 2018 that the brilliant gem of Vega Jewellers was polished further as it ventured into the retail sector in the vibrant city of Vijayawada. As time weaved its tapestry, the year 2021 witnessed the celestial convergence of five visionary brothers – Vanama Naveen Kumar, Golla Kalyan Kumar, Yechuri Manideep Kumar, Vanama Sudhakar, and Kanamarlapudi Srinivas. This brotherhood brought forth the beginning of Vega Sri, establishing its gleaming presence in the heart of Hyderabad, settled gracefully opposite the revered Peddamma Temple in Jubilee Hills.

MILESTONES ALONG THE WAY

Vega Sri, parallel to a radiant star ascending the night sky, and the Goddess of Wealth Lakshmi swiftly etched its name as the fastest-growing jewellery store chain in recent times. It dazzled viewers by securing an astonishing seven prestigious awards in the coveted best bridal jewellery category from the illustrious IIJS. Their specialty in bridal jewellery, an art meticulously crafted by a battalion of 25 in-house designers. Each piece they create is a testament to their dedication and passion, evidence to their heritage.

EXPLORING VARIOUS VERTICALS

Vega Sri, much like a masterful gemstone, displays a multifaceted brilliance. Their expertise encompasses Customised Jewellery, where dreams are forged into precious metals and stones; Bridal Jewellery, a realm where fairy tales come alive; Diamonds, capturing the essence of eternity; and Polki Jewellery, an homage to timeless elegance.

ASPIRATIONS FOR TOMORROW

Vega Sri, with its three radiant stores adorning Andhra Pradesh and Telangana, is poised for a bold expansion. Their vision stretches far and wide, with new stores slated to grace Dilsukhnagar, Vizag, Rajamundry, and Khammam. With over 300 dedicated direct staff and a further 200 indirect members, Vega Sri's family is a group that shines brighter with each passing day.

BALANCING WORK AND PLAY

Behind the scenes of this dazzling enterprise, lie five brothers who share a profound bond with nature. Their hearts beat in rhythm with the world around them, and their souls find solace in exploration. Yet, amidst the bustling world of business, these cousins manage to balance their fervour with precious moments of family togetherness.

A MESSAGE FROM THE HEARTS:

From Vega Sri's resplendent journey, we glean invaluable lessons. Just as stars emerge from the darkness, a business too requires a well-illuminated path. The first five years, fuelled by forward-thinking, are crucial for nurturing growth. Invest in marketing and proudly promote your Unique Selling Proposition (USP), for it is these facets that guide the way towards resplendent success.

IMPACT ON COMMUNITY AND SOCIETY

Vega Sri's generosity reflects the warmth of the sun, touching every facet of the community it serves. Their hearts beat for philanthropy, extending a hand to numerous charity programs. With unwavering support for Vasavi Clubs and other NGOs, their generosity shines brighter than the most precious gem.

NAVIGATING CHALLENGES

In their quest for brilliance, Vega Sri's path wasn't devoid of challenges. Rivalries and trials tested their spirit, even the shadows of disapproval loomed large. However, like the phoenix, they rose above adversity, using it as a container to temper their resolve.

DEFINING MOMENT

The celestial alignment that indicated Vega Sri's beginning came with a pivotal decision – the unity of five independent forces. These brothers, each with their own ventures, forged a bond for a new brand would transform the landscape of the jewellery industry. This combination, like the merging of stars, was their turning point, propelling them to new heights.

Vega Sri Gold and Diamonds, led by five enterprising leaders Naveen Kumar Vanama, Kalyan Kumar Golla, Manideep Kumar Yechuri, Sudhakar Vanama, and Srinivas Kanamarlapudi. This is a success story in the jewellery sector, drawing parallels with the virtuous qualities of the Pandavas.



PRAKASH MADDULA

TANMAI GROUP

Once, life was like a maze, where every obstacle stood tall. From whichever direction difficulties came, he faced them head-on. Despite all the hardships that came his way, he chooses courage over surrender. He believed that life is a battle that could only be won with firm determination. The man who conquered battles with his pure will, introducing you to Mr. Maddula Prakash.



PERSONAL AND PROFESSIONAL JOURNEY

Born on July 1, 1969, to Mr. Panduranga Rao and Mrs. Pameela in Machilipatnam, Mr. Maddula Prakash emerged as a remarkable individual. His father was a well-established industrialist who held good values and integrity above worldly gains. It was from his father that Prakash imbibed the essence of business ethics and resilience.

ACHIEVEMENTS & ACCOMPLISHMENTS

Prakash Maddula, the person in charge of a gold jewellery business, is a living example of success. His ability to think differently, take on new challenges, and face difficulties with courage defines his journey. In 1992, at the age of 26, he entered the stock market and started Ranklin Solutions Limited, a software company. Despite living in a small town, his company went public. Despite facing some setbacks, he didn't lose hope and continued his successful journey in the jewellery business.

In 1998, he shifted to Hyderabad and started Jewellery manufacturing and wholesale. Keeping the main focus on family core business of jewellery, he ventured into call-centre and software development business that earned its place in "Forbes magazine". This is one of the memorable achievements in his life. These accompaniments are the fruits of their experiences, A legacy they continue to shape. In 2007, along with wholesale trade he expanded into retail.

In 2010 being betrayed by the trusted people led to immense losses and facing financial crises. However undiscouraged by these challenges, with the support of his family and his own willpower. (Every time they try to knock me down, I stand up stronger than ever) These provided a valuable lesson - the essence of perseverance.

VENTURING FORWARD

"Keep moving forward... no matter how many obstacles come your way, stick with what you believe in." These words encapsulate the remarkable journey of Mr. Prakash Maddula, the visionary behind the extraordinary Jewellery business. In 2017, their saga doesn't end there. They've also left an indelible mark in the real estate sector. Their triumphs extend beyond conventional bounds.

A PIONEER'S RESILIENCE

Upholding their unique persona within the business realm, Mr. Maddula's firmness to forge ahead is a testament to their extraordinary character. "Having the courage to step into the unknown, to face challenges head-on," words spoken by Mr. Maddula, reflect their resolute spirit. Armed with their unwavering determination, they've overcome every obstacle in their path. Their exploits are embodied by Tanmai Ventures Private Limited, these accomplishments are the fruits of their experiences, a legacy they continue to shape.

A TRIUMPH TO REMEMBER

Interestingly, Mr. Prakash's latest endeavour leads them to new horizons. Their recent triumphs in Real estate projects. Today, it stands as a testament to Mr. Maddula's winning formula, a path that continues to lead them to victory.

A MESSAGE OF PERSEVERANCE

In the grand symphony of life, perseverance is the main melody. The symphony isn't about comparing victories or losses; it's about forging ahead, turning obstacles into stepping stones, and achieving success. Mr. Prakash Maddula's life echoes this very message - to embrace challenges, convert them into victories, and persistently march forward.

As the sun sets on their journey, the trail blazing path Mr. Prakash Maddula has carved stands as a testament to the power of resilience, compassion, and unyielding determination. Their life stories isn't just a tale; it's an unwavering source of inspiration for every dreamer, every believer, and every individual aspiring to conquer their Everest.

THE SIMPLE LIFE

Simplicity is the essence of their life. Mr. Maddula Prakash's life reflects this principle—a life that resonates with the common man, an embodiment of humility and achievement. Their life speaks volumes through its simplicity, their journey an inspiration to many. "Every time they tried to knock me down, I stand up stronger than ever" – He strongly followed these lines throughout his life.

CONTRIBUTING TO SOCIETY

Mr. Prakash Maddula, a man with a heart as vast as society itself, continues to touch lives in ways words cannot capture. Their deeds often go unnoticed, as they shun the limelight. However, their impact is palpable to those fortunate enough to have crossed paths with them. Donations to old-age homes, Annadaman, building of Gosala, distribution of sewing machines to orphans are just a few testaments to their charity. It commemorates the memory of his parents, a cherished wish he has fulfilled.

THE HEART OF A FAMILY

In the tapestry of family, they are the heart. In 1994, he found his life partner in Mrs. Jyothsna Lakshmi, a companion who has filled their life with joy. Their daughter, Lakshmi Bhavana, embodies their aspirations and values. Their son, Panduranga Praneeth, carries on their legacy. For them, family is strength, a haven of unconditional love and support.

**Mr. Prakash Maddula is an individual who conquered
battles with pure will and determination.**



DR. PRASHANT SOMA

CO FOUNDER OF OLIVA

T break into a niche sector and steadily make your way up as the market leader is no ordinary feat. It takes impeccable foresight, consistent effort, unyielding resilience, a perceptive team and, most importantly, remarkable leadership to achieve outstanding success, revolutionise an entire industry, and set new benchmarks of customer satisfaction.



TRACING PERSONAL & PROFESSIONAL PATH

Mr Soma Pradyumna and Dr Soma Prashant co-founders of Oliva Skin & Hair Clinic, are the visionary duo who propelled the growth of Oliva from one clinic in Hyderabad in 2009 to 26 across India in 2023. Today, Oliva is the No.1 chain of dermatology clinics in the country, awarded by the Times of India, with 6,00,000+ loyal clients. Their customer-centric approach, unparalleled medical expertise, advanced technology, state-of-the-art infrastructure and cost-effective treatments have made Oliva the most sought-after dermatology clinic brand in the country!

Here is a deep dive into Oliva's challenging yet exceptional growth journey steered by Mr Soma Pradyumna and his brother Dr Prashant, who firmly believe teamwork makes the dream work but have led the company from the front. Their stellar leadership explains Oliva's unparalleled success.

LIFE STYLE

Dr Prasanth is a nature lover. He spends quality time with his loved ones. Whenever he finds times, he enjoys travelling with family.

THE WAY FORWARD

Dr Prashant, a dermatologist, conceptualised Oliva during his fellowship on lasers at the National Skin Centre in Singapore. He realised India was an emerging economy with limited medical expertise in laser treatments. He wanted to provide scientifically backed yet affordable advanced medico-aesthetic treatments as a passionate dermatologist. Mr Soma Pradyumna, a management professional specialising in Finance, who was instrumental in setting up Sree Balaji Biomass Power Pvt. Ltd. and other similar projects, with his sharp business acumen, helped his brother identify an opportunity to bridge the gap in demand and supply in the domestic dermatology service sector. Thus, he joined hands with Dr Prashant to establish Oliva in 2009.

The brothers combined medical expertise and avant-garde vision to launch Oliva and power its extraordinary growth path. Today, an increasing number of people in India have disposable income and a keen interest in grooming and enhancing their physical appearance with no limitations of gender or age, something the dynamic duo anticipated more than a decade ago when they started Oliva from a humble 3-BHK apartment.

STEPS AHEAD

Dr Prashant ensured that at Oliva, qualified dermatologists lead medico-aesthetic treatments, assuring optimal safety and results. He encouraged Oliva's medical team to have a holistic approach and address the root cause of skin and hair concerns while customising treatments. Mr Pradyumna headed operations to make these treatments accessible to all. He set up a chain of world-class clinics providing unmatched quality of care and prioritising client comfort and privacy.

FUTURE ENDEAVOURS

Despite the past challenges, Oliva's future is promising, with a solid roadmap in place. Brand Oliva is all set to open 70+ clinics in the next five years across the length and breadth of the country. It also plans to evolve into a global chain in the next two years by opening clinics worldwide, starting with the Middle East!

GROWING TOGETHER

Dr Prashant and Mr Pradyumna could transform their vision into a reality with the invaluable guidance of their father, Mr Soma Dayanand, an engineer by profession with rich experience and wisdom, having served as the Director on the board of The Vysya Bank Ltd. for 16 years. He is also the former President of the AP Federation of Chamber of Commerce & Trade and the General Secretary for the AP Federation of Textile Associations, where he is currently an advisor. Both the co-founders give due credit to their father for being a pillar of support, inspiring them to pursue their entrepreneurial dreams and encouraging them to be well prepared for challenges ahead – a strategy that paid off in the case of Oliva.

Together, they set out on a mission to establish Oliva as the most trusted dermatology brand driven by 3 core values – customer-first, employee-next and compliance-best. Besides prioritising client comfort, Oliva boasts an inclusive work culture, with a majority female workforce. The brand adheres to protocols ensuring the safety and welfare of clients and employees. A major part of the workforce has been with Oliva since its inception, proving that the work environment is nurturing and healthy.

DIFFICULTIES FACED IN LIFE AND BUSINESS

The growth curve, though upwards, wasn't without challenges, and one came right after the opening of the first clinic in Hyderabad when the central government announced the formation of a separate Telangana State. Oliva flourished despite a crashing market, gradually entering other cities. In 2016, Mr Pradyumna decided to venture into other infra projects and was also part of prestigious National projects like Dedicated Freight corridor (DFCC) and the new Goa Airport in Mopa, North Goa. The next big challenge was COVID-19, which negatively impacted the service industry, but within no time, Oliva bounced back and continued its expansion plans, conquering newer markets with renewed enjoyment.

Dr. Prashanth Soma is a visionary leader who revolutionized an industry, setting new benchmarks of customer satisfaction.



FAMILY

Dr Prashant Soma
Wife: Dr Roopa Soma
Son: Amogh Soma
Brother: Mr. Pradyumna Soma
Sister-in-law: Mrs. Ranjini Soma
Daughter: Ananya Soma
Son: Adavait Soma
Sister: Mrs. Pallavi Prabhakar
Brother-in-law: Mr. Bhaskar Prabhakar
1st Daughter: Sanja Sankirthana
2nd Daughter: Sahasra Anika
Father: Mr. Dayanand Soma
Mother: Mrs. Manorama



RADHA KRISHNA GELLI & SONS

FORTIFYING INDIA'S SECURITY - AN INSPIRING STORY

From Work Shop to Warfare, the remarkable journey of Shri. Radha Krishna Gelli & Sons in crafting critical products for the Nation's Defence forces. Before delving into the journey of Shri. Radha Krishna Gelli & Sons, it is important to acknowledge their Ancestral Beacon, his father Shri. Gelli Narayana Chetty. Whose life story embodies a remarkable journey from humble origins to ascending ranks of highest authority in the Indian Administrative Service. His Indomitable Will to rise not only brought his own dreams to fruition but ignited a legacy that continues to inspire his family and shape their aspirations. He recognized that success held deeper meaning when it was accompanied by a sense of responsibility to the community, and to the nation. With such enduring influence of values and aspirations from his father, Shri. Radha Krishna Gelli boldly envisioned his business endeavour and forayed into the Flow Forming industry with focus on defence. It is important to know he was among the first ones in the country to have ventured into this field. His son's Kaushik & Kashyap now carry forward his legacy. Late Shri. Radha Krishna Gelli was the youngest among 7 siblings which includes the illustrious banker, Padmashri Shri. Ramesh Gelli.

A JOURNEY OF INNOVATION AND DEDICATION

With a strong commitment to innovation and a vision that stretched beyond conventional boundaries, Shri. Radha Krishna Gelli took a bold step of venturing into this niche domain in the year 1987. Recognizing the potential of this technology to produce intricate, robust, and high-performance products, he set his sights on catering to the unique needs of the Defence, Aerospace and Nuclear sectors. The products that were manufactured using this technology were not just any other, but a product of precision craftsmanship & dedication meeting the highest of standards for critical applications. The beneficiaries included esteemed organisations such as BARC, ISRO, VSSC, LPSC, DRDO, BDL, Ordnance Factories, Etc. His business endeavours over the years evolved into the establishment of Spinmet Engineers Pvt Ltd & Arrow Preciform Co.



PROUD CONTRIBUTIONS

They have played a pivotal role in fostering indigenisation and import substitution of vital products for the Anti-Tank Guided Missiles, strengthening national security. Additionally, they produced crucial systems for the Chandrayan-2 mission. Their dedication and expertise were acknowledged by the prestigious Godrej Aerospace award, recognizing their contributions towards the Brahmos missile program. Furthermore, they were honoured with the 'Top 100 SME award, a national award recognising the top 100 SMEs of India, highlighting their commitment to excellence and innovation.

A GLIMPSE INTO THEIR BUSINESS CANVAS

Specializing in the Defence sector, their core expertise lies in crafting penetrators, integral to Anti-Tank Guided Missiles. With a distinguished track record, they have emerged as key players in penetrator production in the country. Additionally, they manufacture various systems crucial for strategic operations, including bunker bursting and bridge demolitions. This multifaceted approach showcases their pivotal role in providing essential elements for military applications, highlighting their diverse contributions to defence capabilities. They are a team of about 50 professionals engaged in different levels of operations.

STEERING TOWARDS THE FUTURE

Committed to the opportunities in fortifying the frontiers, their family enterprise ardently seeks to broaden its business horizon. Their ambition spans across the Defence and Aerospace sectors. With the 'Make in India' initiative, they envisage an upcoming expansion, progressing from system production to subsection development, and ultimately to complete integrated products. They aim to take advantage of various opportunities in the advancement of nation's self-reliance journey.

A LIFE BEYOND BUSINESS

Beyond the realm of family business, they embrace life's myriad pleasures. From travelling, to indulging in movies, to marathon running, and maintaining a health-conscious lifestyle, they exhibit a harmonious blend of work and leisure.

MESSAGE:

"Empty pockets never held anyone back, only empty heads & empty hearts do", the words of their ancestral beacon Shri. Gelli Narayana Chetty, I.A.S., as quoted in his autobiography, it is the dearth of creativity, knowledge, and empathy that truly restrains individuals. While empty pockets can be overcome through resilience and resourcefulness, empty minds and hearts pose greater challenges. Cultivating intellectual and emotional depth is crucial, as it provides the foundation for pursuing dreams wholeheartedly and with unwavering conviction.

Radha Krishna Gelli and his sons Kaushik & Kashyap are known for crafting critical products for the Nation's Defence forces, inspired by values and aspirations from their father.

CONTRIBUTING TO THE COMMUNITY

Dedicated to community welfare, they extend empathy through scholarships, streetlights, and more to Chandrapur Village, Sanga Reddy District, as part of their CSR commitment. They subsidize employee children's education and wholeheartedly embrace the Hare Krishna Movement, emphasizing contributions to education and social well-being. Inspired by Late Shri Gelli Narayana Chetty, IAS (Retd), who donated his entire pension, his family runs the esteemed GNC Trust. This trust, rooted in his legacy, supports education and nourishment for the less fortunate.

A TAPESTRY OF FAMILY AND LEGACY

The family's tapestry weaves together generations and legacy. Led by patriarch Late. Shri. RK Gelli and his wife Smt. Indira Gelli, their lineage includes two sons - elder, Kaushik Gelli, his wife CA Gayatri Sudha, and their children Aadhya Pranav and Aaradhya Krishna. The family extends to the younger son, Kashyap Gelli, with his wife Srilakshmi and their daughter Nikshaa Medha.

NAVIGATING CHALLENGES WITH RESILIENCE

Manoeuvring the complex landscape of government bureaucracies and departments presents its own set of trials, and the family faced their share. Their Research and Development endeavours were frequently met with hurdles, and acquiring orders was on several occasions elusive due to extensive and arduous protocols. Yet, their resilience persevered, and steered through the challenges presented before them.

A TURNING POINT THAT IGNITED PROGRESS

A transformative juncture arose in 2002 as the business underwent a profound restructuring, sparking a divergent trajectory. This shift led them to disengage from serving sectors like Nuclear that were impacting their Defence focus, necessitating the relinquishment of unviable projects to prioritize feasible ones. Over time, their capacity and capability have steadily expanded, reflecting their adaptability and commitment to optimizing their endeavours. The journey of Shri. Radha Krishna Gelli and his sons transcends mere business, embodying dedication, innovation, empathy, and an unyielding commitment to national defence.



RAGHUNANDAN CHOWDRAPU

CHAIRMAN, MAGNIFIQ



Rahul, Raghunandan, Ratul

In a world where hobbies often remain cherished pastimes, there emerges a man who not only embraced his passion but transformed it into a flourishing career. Meet the pioneer, Mr. Raghunandan Chowdrapu, a true visionary and the Chairman of Magnifiq, a name that resonates with excellence and innovation. His story is not just one of success, but a witness to the power of perseverance and family unity.

A JOURNEY DRIVEN BY PASSION

Mr. Raghunandan's story begins in the bustling city of Hyderabad in 1976 when he arrived for his education. With an Engineering degree followed by an MBA in Finance, he embarked on his professional journey, gaining experience in various companies. However, destiny had greater plans for him. In 1985, he took a leap of faith and founded his own venture, delving into the realms of Electronics, Computers, and Finance.

WEATHERING THE STORMS

Life's path is seldom smooth, and Raghunandan faced his share of challenges. The period between 2000 and 2004 was particularly testing, as his business encountered hardships. Yet, his indomitable spirit and unwavering determination allowed him to rebuild his empire, brick by brick, from 2004 onwards. This phase of struggle became the foundation of his resilience, setting the stage for his remarkable achievements.

BUILDING MAGNIFIQ

In 2012, the Magnifiq Group marked a turning point, branching into diverse verticals such as Electronics & Computers Distribution, Celebrity Management, Real Estate, Start-Up Investments, Real Talks YouTube Channel, and Food & Beverages. Raghunandan's affinity for movies fused seamlessly with his career, as he ventured into Celebrity Management, collaborating with film stars—an embodiment of his dreams turned reality.

STRENGTH IN FAMILY

Mr. Raghunandan attributes his triumphs to the untiring support of his family. His sons, Rahul and Ratul, stand as pillars of his legacy, continuing the journey he began. His wife Padmaja, daughter-in-law Sathya, and granddaughter Esha another daughter-in-law Sravani, complete his circle of strength. A family man at heart, Mr. Raghunandan cherishes moments with his loved ones and shares his love for movies with them.

BEYOND BUSINESS: A LIFELONG LEARNER

Mr. Raghunandan's pursuit of growth transcends business. He's a constant learner, actively participating in personality development sessions conducted by national and international personalities. His eagerness to broaden his horizons reflects not only his personal evolution but also his commitment to lead by example.

Mr. Raghunandan Chowdrapu embraced his passion and transformed it into a flourishing career as the Chairman of Magnifiq.



COMPASSION IN ACTION

The Chowdrapu family's generosity extends beyond their business ventures. With a legacy rooted in philanthropy—tracing back to Raghunandan's father's role as a choultry in Varanasi—they actively contribute to Vasavi Seva Kendram and other NGOs in Hyderabad. Their dedication to giving back to society echoes their values of compassion and empathy.

A TRANSFORMATIONAL MOMENT

The path of Mr. Raghunandan's life shifted when he attended a workshop at Isha Foundation led by Sadhguru Jaggi Vasudev. This experience sparked a paradigm shift, allowing him to view life through a new lens. This turning point not only elevated his personal growth but also enriched his approach to business and community.

EMPOWERING THE FUTURE

As Magnifiq strides towards the future, Raghu Nandan's vision is to expand into varied verticals. Anchored in investments and business development, he aspires to foster innovation and growth, fostering a legacy that extends far beyond his time.

A MESSAGE OF INSPIRATION

Mr. Raghunandan's story stands as an encouragement of hope for aspiring entrepreneurs. His journey, woven with determination and family unity, exemplifies that this platform is a productive ground for dreams to flourish. He encourages all to step forward, grab opportunities, and not only nurture their growth but also uplift others in the process.

RAGI FAMILY

A VISIONARY JOURNEY OF TRANSFORMATION AND INNOVATION

Nestled in the heart of the bustling city of Hyderabad, the Ragi Family emerges as a beacon of creativity and innovation in the world of business. Led by the visionary Mr. Prakash Ragi, this family's remarkable journey has left an indelible mark on various business verticals. With a legacy built on fresh ideas and unwavering belief in their team, their story is one of transformation, innovation, and an unyielding commitment to excellence.

FROM HUMBLE BEGINNINGS TO HEIGHTS OF SUCCESS

Originating from the town of Karimnagar, Telangana, the Ragi family embarked on a transformative journey when they relocated to Hyderabad in 1974. Starting with a modest foundry work centre, their endeavours gradually expanded into the realm of Farm Aids, specializing in motors and pumps over the span of five decades. In a bold move in 1990, they established Ragi & Ragi Enterprises, a name synonymous with trust and quality. Through this venture, they took pride in being trusted traders and distributors of motor pumps, along with renowned electrical brands like Finolex, Polycab, Anchor, and more. Ragi and Ragi Enterprises was India No.1 Distributors for many years.

FAMILY FIRST

Mr. Prakash Ragi is married to Madhavi Ragi and blessed with a son, Mr. Ashith Ragi & Daughter Shruthi Ragi who is married to Avinash Pulakanti. Pratisha Ragi who is the daughter in law married to Ashith Ragi worked with Citibank for many years and now is the integral part of Ragi Groups Businesses. Blessed with Grand Children Samvith Ragi, Pramith Ragi, Amogh Pulakanti, Aarna Pulakanti, it's a family full of fun and relationships. Ashith Ragi carried forward this legacy, joining hands to further nurture the family's remarkable journey. His educational pursuits took him from St. Patrick's High School to the esteemed Little Flower Junior College. Fuelling his thirst for knowledge, he pursued higher education at the Indian Institute of Management & Commerce, followed by an MBA from the SSIM. These academic achievements laid the foundation for his future endeavours.



UNVEILING A TRAIL OF ACHIEVEMENTS

Ragi family's entrepreneurial spirit knew no bounds. In 2015, they ventured into the Ragi Convention Centre in Shamirpet, followed by residential construction projects in 2017. Their footprints in the construction sector expanded to investment into projects in Hyderabad, and they even delved into the hospitality industry by embracing the franchisee of the iconic Hard Rock Cafe & Restaurant at Hitech City, Hyderabad. In 2018 they have launched their own brand BELJIN to give world class quality Electrical Products at reasonable pricing. BELJIN brand is now approved with many industries, construction biggies, departments & consultants.

The year 2019 marked a turning point with the partnership of Pert Infoconsulting Pvt. Ltd. PERT is Renowned brand in the Home Automation Industry as a complete Design to mass production manufacturer. This pioneering step elevated them to the status of Original Equipment Manufacturers (OEM), offering quality products at affordable prices. Their influence reached far beyond national borders, as they proudly exported their offerings. PERT is now expanding pan India giving franchisees across India.

AGLANCE INTO THE FUTURE

Ragi family's ambitions show no signs of slowing down. With a keen focus on expanding their presence in the Hospitality, Electricals, Home automation, Construction and exploring new verticals.

BALANCING BUSINESS AND PLEASURE

Amidst their professional commitments, the Ragi Family remains devoted to the joys of spending quality time with loved ones. Their infectious spirit of happiness extends beyond their family circle, fostering strong bonds with colleagues and industry peers.

LEAVING A LASTING IMPACT ON SOCIETY

However, their legacy isn't just about business. Ragi family's commitment to societal welfare shines through their involvement in esteemed organizations like Vasavi Club, Seva Kendram, Telangana Arya Vysya Industrial Forum, and Round Table India. Through these platforms, they actively contribute to charitable initiatives, leaving a positive imprint on the community they hold dear.

DEFYING CHALLENGES WITH RESILIENCE

Ragi family, under the leadership of Mr. Prakash Ragi, faced their share of trials, from navigating the storms of the Covid-19 pandemic to enduring economic recessions. Yet, their unwavering determination allowed them to be stable across their business verticals, showcasing their unwavering spirit.

A TURNING POINT THAT SHAPED THE FUTURE

A pivotal moment arrived when Ragi Family decided to diversify into various verticals different from traditional business to grow exponentially. Through his innovative prowess, Through PERT's home automation solutions & BELJIN's Electrical Products they have transformed this luxury into an accessible and profitable venture. Today, prominent builders integrate this technology into their projects, elevating it from a luxury to a necessity—a testament to the modern way of living.

THE LEGACY LIVES ON

In essence, the Ragi Family's journey embodies the essence of visionary leaders who not only transformed businesses but also uplifted communities. Their legacy of quality, affordability, and innovation has enriched lives and elevated living standards. As the sun sets on each day, the Ragi Family's story stands as an eternal source of inspiration and strong believers of "Give to the world the best you have and the best will come back to you".

The Ragi Family, led by Mr. Prakash Ragi, is a beacon of creativity and innovation in various business verticals.



RAMESH EMMADI

THE JOURNEY OF EMMADI SILVER JEWELLERY

In the bustling landscape of business, there emerges a name that resonates not just with profits, but with a profound impact on lives. This is the story of Mr. Ramesh Emmadi, a visionary who transformed a dream into reality. Born in 1960, his roots lay in humble soil, but his determination and compassion paved the path to a remarkable journey that touched countless souls. Let's explore into the captivating saga of Mr. Ramesh Emmadi.



THE EARLY YEARS AND ENTREPRENEURIAL GENESIS

Back in 1960, on the 4th of July, a boy named Ramesh was born to Mrs. Anjamma and Mr. Rajayya Emmadi. His childhood echoed with the teachings of his father at a rice mill, imprinting values that would guide him ahead. Destiny, however, had a different plan. Fuelled by an avid thirst for self-improvement, he ventured into the world of automobiles in Chityal. This marked the birth of 'Emmadi Rajayya Automobiles,' the embryo of a future magnate.

THE ROAD TO SUCCESS

1985 marked a transformative phase for Emmadi Rajayya Automobiles as it expanded horizons, embracing variety, choices, and prosperity. But it was 1994 that scripted a new chapter, as 'Emmadi Rajayya Auto Spare Parts Shop' found its own abode, evolving into the eminent Spare Parts Store. A simple yet profound decision to serve the community paved the way for their rise, crowned in 1995 when they became the Castrol distributor for Nalgonda District.

EARLY BEGINNINGS

Amidst the bustling streets of LB Nagar in 2000, Mr. Ramesh Emmadi sowed the seeds of 'Emmadi Rajayya Rock Drills.' Little did he gauge that this modest venture would stretch across Nizamabad, Warangal, Nalgonda, Armoor, Nagole, Andhra and Rayalaseema. In 2004, a foray into real estate reaped profits that fuelled his ambitions. But this vertical was discontinued due to some issues with partners.

DIVERSIFICATION AND SUCCESS

The true turning point came with the daring leap into real estate. Battling vested adversities, Ramesh held persistent. With unbreakable determination, he embraced bore well rig, expanding his horizons once more. As profits streamed in, the attraction of the retail sector indicated, leading to yet another evolution.

WOODLAND FOOTWEAR: A NEW CHAPTER

A novel venture in the form of Woodland Footwear reshaped Ramesh's journey. A novice in the market, he displayed a strange knack for understanding customer needs. Under his guidance, the brand flourished, redefining retail paradigms. This triumph propelled him into the realm of e-commerce, ensuring innovation remained his compass.

A LEADER IN FASHION

Conquering the fashion realm, Ramesh's collaborations with e-commerce giants like Snap Deal and Amazon thrust his enterprise onto the national stage. As the business is growing leaps and bounds, they established a huge warehouse in Hyderabad with 6000 SFT.

THE PHILOSOPHY OF SUCCESS

For Ramesh, success mirrors dedication. Goals, he believes, demand personal growth alongside financial investment. His saga testifies that dedication, resilience, and a compassionate soul propel individuals beyond horizons.

A GLIMPSE INTO THE FUTURE

Ramesh's gaze transcends the present, possessing(focusing) on a future where his stores span the nation. Mr. Ramesh could observe the growing demand for gold and could sense the need for silver. As a result of that, he started the Emmadi Silver Jewellers. Established the first store in Punjagutta in 2021. Within six months, the Dilsukhnagar store has come. 2022 witnessed the inauguration of a Californian branch, followed by another store in Kukatpalli in 2023. He intends to launch a new store in Kondapur in September 2023. Unwavering commitment to quality and customer satisfaction remained his driving force to expand the stores Pan India.

BALANCING BUSINESS AND HUMANITY

Beyond business empires, beats a philanthropic heart. Ramesh comprehends that success is measured not just in profits, but in lives touched. Initiatives aimed at underprivileged communities mirror his empire's grandeur.

FAMILY: THE FOUNDATION OF SUCCESS

Sunitha, his wife, and their trio of children stand as Ramesh's foundation. Amidst a whirlwind schedule, he remains a devoted family man. His commitment to kin mirrors his devotion to commerce.

OVERCOMING CHALLENGES

Life and business intertwine with challenges. The real estate turmoil of 2007 tested Ramesh's grit. Yet, he emerged untouched, his setbacks but stepping stones. Self-improvement and resilience set him apart.

MESSAGE FROM EMMADI RAMESH

To budding aspirants, Ramesh's counsel resounds: beginnings start at home. Opinions matter, but actions matter more. Strive not only for wealth, but for character's prosperity. True success isn't solely what you amass, but what you give back.

Ramesh Emmadi's life narrates a tale of vision, dedication, and a heart that sculpted a business empire while leaving an indelible mark on humanity.



RAMESH KAKKIRALA

THE VISIONARY CHAIRMAN OF KAVERI GROUP

Once upon a time, a young lad who walked for 10 kilometres as he had no money, is now running a multi crore business. He is none other than, Mr. Ramesh Kakkirala, Chairman of Kaveri Ginning Group. From selling groceries to becoming a top Ginning industrialist in India, he stepped up in every stage of life with great determination and an even bigger vision. Mr. Ramesh always had the spirit of an entrepreneur since childhood. Today, he stands at the helm of the Kaveri Group, steering its journey towards new horizons in the world of business. This is just a stage in his journey, not the destination.



PERSONAL AND PROFESSIONAL JOURNEY

Ramesh, born on 15th August 1965, grew up with a belief that business isn't just about making money, but is a service to the nation by creating employment and quality products. His parents, Susheela and Pullaiah, were simple folks. In his early years, he lost his mother, and his sisters raised him. He completed his schooling till 7th grade at Shatrajpalli and then continued his education till intermediate at Vemulawada. It was during these times that the seeds of his future business acumen were sown.

THE PATH TO SUCCESS

Though his footsteps were small, his journey was grand. In 1985, at the tender age of 18, with loan amount of Rs 2,300, Mr. Ramesh ventured into the business world by starting a small Kirana store in his hometown. With unwavering dedication and an unbreakable spirit, he transformed this small venture into a flourishing business. In 1987, he shifted his focus to cotton trading, gradually expanding his horizons.

With each passing year, his business acumen grew. He ventured into new territories, collaborating with farmers to procure cotton, becoming a commission agent for Guntur buyers. Then eventually establishing his own Kaveri Cotton Traders in Karimnagar in 1996. In 2008, he ventured into a new segment, that is Kaveri Ginning Mills. His vision for growth led him to establish 8 more ginning mills within a span of couple of years in Telangana.

A VISIONARY IN BUSINESS

Under Mr. Ramesh Kakkirala's leadership, Kaveri Group became one of India's top industrial players, securing a place among the top three industry giants. The number of ginning mills grew to 9, surpassing a turnover of 1000 crores in record time. In 2017, he started Kaveri Exports, adding to his list of successful ventures. His focus on ethics, sustainable growth, and unwavering commitment to quality made Kaveri Group a formidable presence.

FUTURE GOALS

Mr. Ramesh Kakkirala's journey continues with a new generation of leaders, his son Akhil and daughter Akhila leading the way. With his son's education and determination aligning with his own values, the future of Kaveri Group looks even brighter. Armed with a degree in Chartered Accountancy and a passion for expanding the group's horizons, Akhil with support of his sister Akhila is taking this legacy forward. This venture has crossed 300 Crores of turnover in a short span of time with the active role of the young generation. They plan to expand their operations in Singapore and Dubai, bringing prosperity not just to his family but also to the society they touch. Akhila is an alumnus of Nanyang Business School, Singapore and Lady Shri Ram College, New Delhi. Akhil is an alumnus of Christ College, Bangalore and is also currently pursuing MFAB at Indian School of Business, Hyderabad.

A PHILANTHROPIC HEART

Amidst the achievements and triumphs, Mr. Ramesh Kakkirala's heart remains grounded in spirituality and service. As the Vice-Chairman of Vasavi Hospital and Chief advisor of Vasavi Hostel, he has dedicated his time and resources to serve various community programs. Susheela Water Plant, named after his late mother, in his hometown in 2009, stands as evidence to his commitment to serve his community. He funds the education of several underprivileged children so that they can have a brighter future.

SUPPORTING FAMILY

Mr. Ramesh married Mrs. Sujana in the year 1991. She has been a solid pillar of support to him through all his struggles. Mr. Ramesh credits his wife for taking care of his family while he was out there building his business. She has been very cooperative in all his personal and business endeavours. Both their children Akhil and Akhila are following his footsteps in his business.

CONQUERING CHALLENGES, BUILDING DREAMS

Mr. Ramesh, with a strong personality and a determination to succeed, entered the business world in 1995. He faced numerous challenges due to selfish and deceitful practices by some business partners. However, his integrity, honesty, and unwavering faith helped him overcome the financial obstacles created by cheating partners. Despite losing lakhs of rupees, his determination remained unshaken, and he eventually managed to recover and grow in his businesses.

A DEFINING MOMENT

A regular small grocery store owner, who believes one has to work hard to earn every single rupee, faced numerous challenges in his life. In 1985, he started his business with a small Kirana store. In 1987, he ventured into the cotton business as a commission agent. In 1996, he became a cotton trader by establishing Kaveri Cotton Traders and in 2008 he started Kaveri Ginning Mills Pvt. Ltd and by 2016, he established 8 more Ginning mills. By 2017, he further established Kaveri Exports to venture into international markets. Kaveri Group is flourishing with 9 Ginning Mills, 30 partners, achieving a turnover of 1000 crores and employing over 300 people. This isn't just a turn, a night's dream, or a single day's victory; it's a continuous flow.

THE MESSAGE

"Money is not the most important thing in business, it is doing business ethically while earning money is what will set you apart from the rest" is what Mr. Ramesh practices and advocates. The story of Mr. Ramesh Kakkirala is not one of mere monetary gains. It's a journey of resilience, an unwavering commitment to integrity, and a life adorned with the jewels of victory. In the canvas of his life, success isn't just about numbers; it's about turning adversity into achievements, one brushstroke at a time.



Mr. Ramesh Kakkirala started from selling groceries to becoming a top Ginning industrialist in India, standing at the helm of the Kaveri Group.



RAMU MADUPADUGA

CHAIRMAN, LORVEN PHARMA

Here is a story that started but never quite reached completion, there were a few that managed to touch the hearts, stories that conquered difficulties and paved the way for success – just like the tale of Mr. Ramu Madupaduga.

EARLY LIFE AND BEGINNINGS

Hailing from the serene village of Dommata in the Warangal district, Mr. Ramu Madupaduga was the last child of Mr. Venkatayya and Mrs. Sushilamma. After completing his intermediate education in Cheriya and pursuing his Bachelor of Pharmacy, he embarked on his journey to Hyderabad in 1989. There, he started working with his elder brother's medical store. Ramu continued his studies, completing his B. Pharmacy while working and slowly honing his entrepreneurial spirit.



THE PILLARS OF SUCCESS

Ramu's life journey can be best described as a struggle that refused to give in. The urge to make a mark on the world was as vast as the sky, and his determination matched it. From his early days at brother's medical store to the establishment of his first venture, Tirumala Medicals in Tukaram Gate, Hyderabad, Ramu embarked on a journey that only headed towards victory. His first venture as an entrepreneur began with Tirumala Medicals in 1992. Despite facing initial challenges, his dedication and vision enabled him to build strong partnerships with major pharmaceutical companies like AstraZeneca, Johnson and Johnson, Allergan, Abbott and MSD expanded into distribution in the year 2008 the business eventually reached a turnover of 90 crores per annum.

EXPANSION AND SUCCESS

In 2013 Ramu expanded into the pharmaceutical manufacturing with GLUKEM BIOCARE PVT LTD in Karkapatla, Genome valley, Hyderabad to manufacture drug pellets and MUP's with a WHO GMP certification and US FDA norms unit. Turning it into a 100crores per annum turnover. Gradually with sincere commitment in 2020 he ventured into pharmaceutical intermediates and API manufacturing with VVR ORGANICS PVT LTD in Choutuppal, Hyderabad clocking about 80cr per annum.

BEYOND BUSINESS

Ramu's success did not merely translate into financial achievements but extended to the lives he touched. He actively engaged in community service and was recognized by various organizations, including Glenmark, Reddy Labs, Mankind, and B D R. His philanthropic endeavours during the pandemic, such as providing Remdesivir at a nominal cost of 1300 rupees, reflected his compassionate nature.

A VISIONARY LEADER

With the blessings of Lord Venkateswara swamy, he was bestowed with the membership of TTD board LAC which has made him serve the God closer. As Chairman of Vasavi Bandhan Global Foundation, Ramu invested his valuable time in shaping the organization's initiatives. Alongside, he continued to inspire many through his achievements, which included receiving numerous awards and recognitions from Central Government Health Schemes and South-Central Railways.

LIFE PHILOSOPHY

Ramu believed that life should be an exploration, a journey where one continuously seeks to achieve greater milestones. His distinguished lifestyle set him apart as he saw himself not just as an individual but as a distinctive entity contributing uniquely to the world.

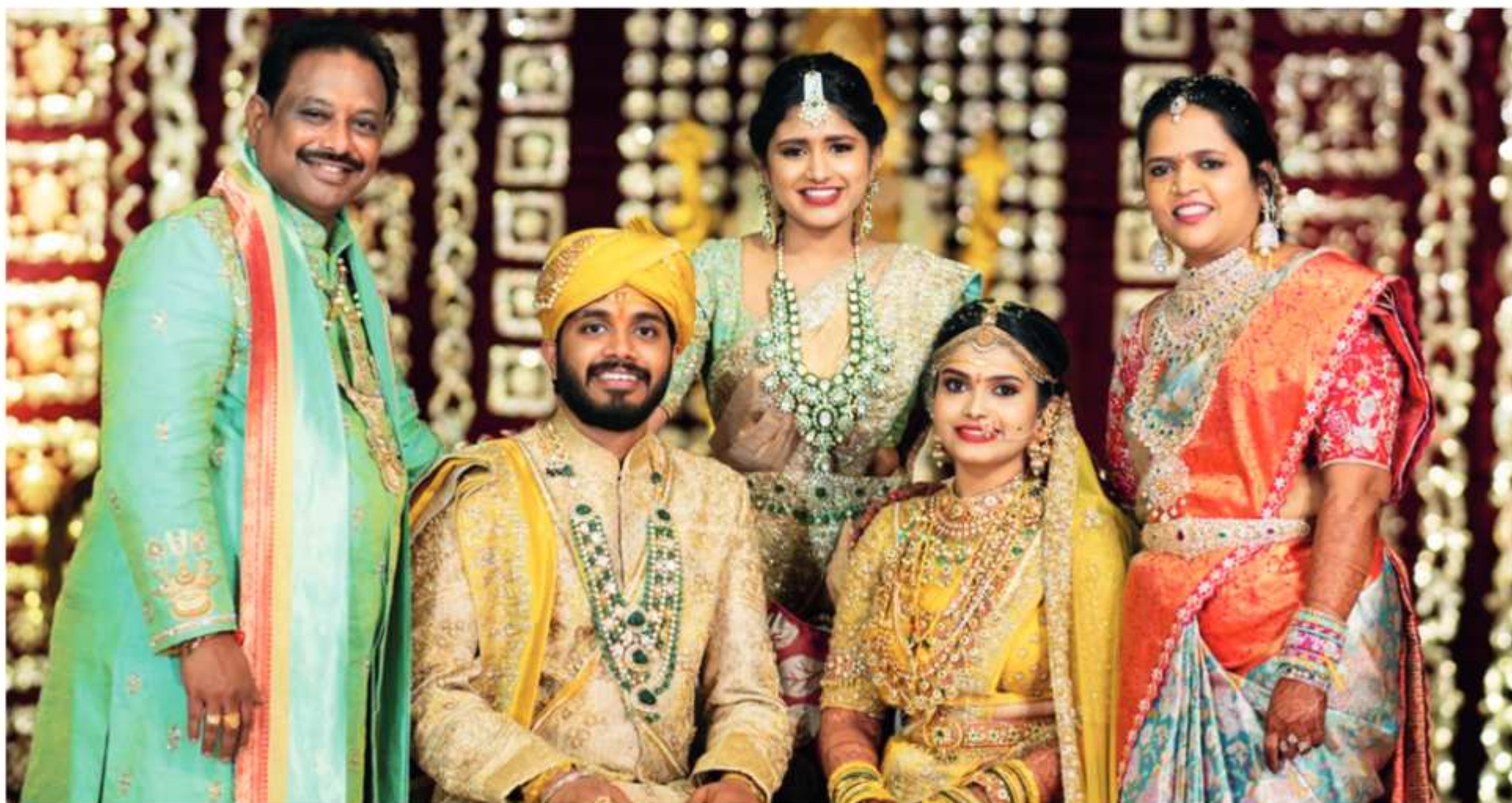
FAMILY AND LEGACY

Ramu's family consists of his wife, Mrs. Jyothi, who stood by his side through thick and thin and his daughter Varsha Sree, son Varun Vihar and daughter in law Aishwarya who achieved academic excellence and made their mark in their own and family's ventures.

Mr. Ramu Madupaduga's life story is a testament to his unyielding determination, relentless pursuit of success, and selfless service to society. His journey is a beacon of inspiration, encouraging individuals to believe in their dreams, overcome challenges, and make their unique mark on the world, just like he did.



There were a few that managed to touch the hearts,
stories that conquered difficulties and paved the way
for success – just like the tale of Mr. Ramu
Madupaduga.



RAVI KUMAR KOLLIPARA

MANAGING DIRECTOR OF SRUJAN JEWELLERS

The future belongs to those who believe in their dreams". Mr. Ravi stands as a shining example of a visionary, who transformed his dream into a glorious reality, and obstacles into opportunities. Amidst the complexities of business, he emerged not just as a businessman, but as a guiding light, leading his family's business achieve new heights. Among four brothers, the second-born, Mr. Ravi, has proven himself as mentor in the world of commerce.



PERSONAL AND PROFESSIONAL JOURNEY

Born to Mr. Shankar Rao and Mrs. Ratnakumari on 8th July 1979, Mr. Ravi became an integral part of the family business – Vijayalakshmi Diamonds – headquartered in Sattenapalli, Guntur District, AP. However, his restless spirit led him to set his sights on new horizons. In 2003, he embarked on a journey that would redefine his future, relocating to Pathergatti, Hyderabad. By 2009, with his father's blessings, Mr. Ravi took the helm of the business, steering it towards unprecedented success. Mr. Ravi, with all humility, asserts that his father, Mr. Shankar Rao is the guiding force behind his successful journey.

A TRAIL OF ACHIEVEMENTS

In 2013, Mr. Ravi incorporated Srujan Jewellers at Charminar, Hyderabad introducing diamond jewellery with unmatched designs. The venture not only met expectations but exceeded them, marking a new dawn for the family. Mr. Ravi's simple yet futuristic approach to business, combined with his visionary outlook, led to another milestone in 2019. Then the establishment of a state-of-the-art manufacturing centre in Panjagutta. He began manufacturing 100% hall-marked and certified diamond jewellery, decorated with precious and semi-precious stones. Within a span of four years, the business flourished under his leadership, reaching the top by entering the exclusive league of the most sought-after diamond jewellers in Begumpet, Hyderabad cherished by a vast clientele spanning both B2B and retail segments. Soon after, he diversified his interests, opening yet another successful branch in Vijayawada. Collaborating with skilled craftsperson, proficient designers, and continuous technological advancements, his venture has become the go-to destination for exquisite double-cut diamond jewellery in South India.

BUILDING NEW AVENUES

Be it crafting, designing, or manufacturing – Mr. Ravi's devotion to these facets sets him apart. His unique approach, emphasizing craftsmanship over material value of the product revolutionised the jewellery industry's norm. He brilliantly placed the dynamics of business, achieving a higher turnover with efficient all-round management and main focus on quality. This unwavering focus towards quality rather than quantity became his unique selling point, altering the route of his enterprise to gain pinnacle of success again and again.

ENVISIONING THE FUTURE

With a heart that values the likes of gold and diamonds, Mr. Ravi's next ambitious move is venturing into the realm of gold trade and trading in precious gemstones. His prudent business acumen and unwavering faith in a brighter future makes his ambitions seem inevitable. His untiring principle of maintaining a seal of integrity in every business venture remains his steadfast guiding force.

A LIFE OF ELEGANCE

Amidst the glitter of gems and gold, Mr. Ravi exudes humility, simplicity and charm. His genuine smile, composed manner, and natural ability to walk 'alongside and together' with everyone are his hallmarks and mantra of his success. Driven by a pursuit of excellence, his business philosophy finds harmony in the balance of prosperity and humility. His words, like rare gems, reveal his modest nature.

GOLDEN HEART

Respected for his commitment to charity, Mr. Ravi's genuine concern for society is as radiant as gold. His solid commitment to work, enthusiasm for contributing to the welfare of the underprivileged, and his belief in the betterment of the world define him beyond the realm of business.

A BONDED FAMILY

In 2006, he married Harika, and this couple are with two children – Gnana Kushal and Sai Srujan. Their home resonates with warmth, love, and joy. As a close-knit family, they represent the essence of unity and shared values.

A DEFINING MOMENT

Shining through yesterday's hardships, if their past in Sattenapalli was a mere prologue, today's narrative unfolds in new and unique ways. Mr. Ravi's life stands as a testament to resilience, where every sunrise brings new opportunities. His strong spirit prevails, setting an example for generations to come.

CREATION OF EMPLOYMENT

Mr. Ravi, throughout his journey, has created employment and provided growth opportunities to many individuals.

A THOUGHT FOR TOMORROW

In Mr. Ravi's words, "Our actions should be a source of happiness not only to us, but to others as well." He believes that the happiness we craft for others is the true measure of success.

Mr. Ravi's journey is a treasure of wisdom and inspiration – an embodiment of how hard work, humility, and a heart filled with compassion can transform dreams into reality.

Mr. Ravi Kumar Kollipara transformed his dreams into reality, overcoming obstacles and leading his family's business to new heights.



RAVINDER BOGGARAPU

THE VISIONARY PIONEER

In the vibrant city of Hyderabad, there lives a man whose journey from being a humble supporter to a leading pioneer in the snacks and bakers manufacturing industry was nothing short of remarkable. This man is Mr. Ravinder Boggarapu, the Founder of Balaji Group.

A JOURNEY ROOTED IN FRIENDSHIP

Mr. Ravinder Boggarapu hails from a prestigious business family with a six-decade legacy in the Milk Powder Distribution network. Born and raised in Hyderabad, he completed his education in the same city. Little did he know that his life would take an unexpected turn when he decided to support a friend in the snacks and bakers' business in 2010. Initially, he joined as a financial partner, but fate had a different plan. His supporting role soon transformed into a leading one, and thus, the journey of Balaji Group began.

A TRAILBLAZING LEGACY

Balaji Group, a name synonymous with quality and excellence, has become a pioneer in the industry. Specializing in job work projects for Parle Industries, they produce a staggering 4500+ tons of snacks and bakery items each month. Their range includes Parle Rusk, Cookies, and various other bakery delights, crafted with utmost precision and care. The group proudly employs over 700 direct employees and collaborates with 100+ associates, further contributing to the local economy.



AWARDS AND ACCOLADES

Mr. Ravinder Boggarapu faced challenges, but his relentless pursuit of excellence paid off. Balaji Group was honoured as the best bakers by Parle Group multiple times, highlighting their dedication to quality. Additionally, they received several awards from various organizations and NGOs for their significant contributions to the industry.

DIVERSE BUSINESS VERTICALS

Balaji Group's success story is not confined to snacks and bakery alone. Their business verticals span across diverse sectors, including... Sri Balaji Snacks, Jai Balaji Bakers, Real Estate, Milk Powder Distribution, Confectionery, Jewellery

TOWARDS A BRIGHTER FUTURE

The future holds exciting prospects for Balaji Group. They plan to venture into their confectionery and biscuit industry, aiming to create new milestones. Additionally, they are set to expand their jewellery business, with ambitions to make it a major player in the market.

THE TURNING POINT

The turning point in his life came in 2007 when he invested in the real estate sector. This strategic move allowed him to reinvest profits into his business, setting the stage for remarkable growth in 2011.

FAMILY TIES

At the core of his strength lies his loving family:
Father: Rajender B, Mother: Sharada B
Wife: Sudha, Daughter: Varchasa, Son-in-law: Vinit Kumar
Brothers: Naveen & Manvi, Rameswar & Tulasi
Children: Vathsavi, Simhakshay, Vruthika, Tryakta

A HEART FOR THE COMMUNITY

The Boggarapu family is known for its philanthropic endeavours. They are key contributors to noble causes such as Annadanam and generously support needy students. Mr. Ravinder Boggarapu's involvement extends beyond his family as he actively participates in various organizations, includes being a trustee for Ashtalakshmi Temple, Vasavi Hospital, Vasavi Seva Kendram, Vysya Youth Hostels, Arya Vysya Hostel in Musheerabad, and Vasavi Guest House. He is also associated with several other organizations like VBN, HVYA, and more.

RISING ABOVE CHALLENGES

Mr. Ravinder Boggarapu's journey was not without its share of difficulties. He faced numerous challenges both in life and business, but with unwavering determination, the support of his family, and the strength of his friendships, he overcame every obstacle that came his way.

A LIFE OF BALANCE

Beyond the business, Mr. Ravinder Boggarapu is a family man at heart. He treasures the moments spent with his loved ones and occasionally enjoys the company of his friends. He aspires to lead a fulfilling and meaningful life, driven by his values and dreams.

A MESSAGE OF HOPE

As a testament to his journey, Mr. Ravinder Boggarapu shares a powerful message: "If you are genuine in your work, nothing is impossible." This message not only resonates with the community but is a philosophy he lives by every day.

Ravinder Boggarapu's journey from a supportive friend to a pioneering entrepreneur serves as an inspiring tale of dedication, resilience, and unwavering commitment to quality.



SAI KUMAR PULAKANTI

CHAIRMAN, SAINATH CHIT FUND HYDERABAD PVT. LTD.



A Legacy of Excellence from six decades in Textiles, 50 years in Chit Funds & later on entered into Jewellery business. Trust and commitment are the key elements to succeed in any business. This gentleman is synonymous for these qualities in his business. Let's go through the story of Mr. Sai Kumar Pulakanti, the Chairman of Sainath Chit Funds. Their enduring legacy in textiles, Chit Funds, and Jewellery stands as a testament to unwavering dedication and innovation.

FROM ROOTS TO ASPIRATIONS

For half a century, the Sai Kumar Pulakanti family has been the epitome of entrepreneurial success and community service. He has been continuing the legacy of their family and forging ahead for a better future with the next generation. Sixty years ago, in Hyderabad & Secunderabad, Sai Kumar Pulakanti embarked on an entrepreneurial odyssey that would come to define generations. What began as a modest venture in textiles soon evolved into a multi-faceted business empire, encompassing not just the world of fabrics but also the intricate worlds of chit funds and jewellery.

ACCOMPLISHMENTS UNVEILED

Their textiles, known for their quality and fashion-forward designs, have become a symbol of elegance for families across the region. Meanwhile, their Chit Funds have been instrumental in transforming dreams into realities, providing financial security and opportunities to countless individuals. In the realm of jewellery, the Sai Kumar Pulakanti family's creations have adorned brides, commemorated life's milestones, and woven tales of tradition and beauty.

EXPLORING DIVERSE BUSINESS VERTICALS

Textiles: In the heart of Secunderabad, Sai Kumar Pulakanti's family embarked on their journey in textiles six decades ago. Their textile empire has not only weathered market trends but also has been instrumental in shaping them. The family's commitment to quality, design, and sustainability has made their textiles a staple in wardrobes across generations.

CHIT FUNDS NURTURING FINANCIAL DREAMS

Recognizing the importance of financial inclusion among business people, Mr. Sai Kumar Pulakanti ventured into chit funds. Over the years, they have transformed the dreams of countless individuals into reality. Through responsible and ethical financial services, they have become the trusted partner for those seeking to secure their future.

CRAFTING ELEGANCE AND TRADITION IN THE

In the world of fine jewellery, the Sai Kumar Pulakanti family is synonymous with craftsmanship and elegance. Their timeless creations have adorned brides, celebrated milestones, and become cherished heirlooms. Their passion for perfection and innovation is evident in every piece they create.

FUTURE OUTLOOK

Sai Kumar Pulakanti family looks to the future, their vision remains clear. They aspire to build on their legacy, expanding their businesses while upholding the values that have brought them this far. Their dedication to excellence and community remains unwavering.

FULFILLING LIFESTYLE

Love to travel to devotional places and observing the beautiful architecture over there. Member of Secunderabad Club. He is managing trustee of Ashta Laxmi Temple in Hyderabad which is very famous. Fun loving and spending quality time with family.

LEGACY AND IMPACT

Beyond their successful businesses, Mr. Sai Kumar Pulakanti has left an indelible mark on the community. Their commitment to ethical practices, employee welfare, and philanthropy has set a high standard for Corporate Social Responsibility. Their legacy extends beyond profit margins to the hearts and lives they've touched.



CHALLENGES AND TRIUMPHS

The path to this legacy wasn't without challenges. Economic downturns, changing market dynamics, and personal sacrifices tested their resolve. However, the Sai Kumar Pulakanti's unwavering commitment to their principles and their ability to adapt to change ensured their continued success.

TURNING POINT IN LIFE

Starting of SCF is the key turning point in their family. It's known for timely payments and even before payment sometime. This made them trustworthy in the market and they could be in the top 3 segment in the business communities. Yet, the Sai Kumar Pulakanti's legacy extends beyond the products they offer. It embodies the principles of integrity, community engagement, and a relentless pursuit of excellence. It stands as a testament to the enduring power of entrepreneurship guided by ethical values. Let's step into the tapestry of their journey to explore the intricate threads of success that have been skilfully woven over five decades. The Sai Kumar Pulakanti family's story is not just a tale of entrepreneurship; it is a testament to the enduring power of family, innovation, and a steadfast commitment to building a better future.



Mr. Sai Kumar Pulakanti, the Chairman of Sainath Chit Funds, is known for trust and commitment in his business.

SUPPORTING FAMILY

Mr. Sai Kumar Pulakanti has three sons and all are highly qualified and have strategies for streamlining and improving business operations. Reorganize or hire staff to expand operations in collaboration with human resources teams. Handle business finances and plan the budget with the help of finance and accounting leaders and team members.

Mr. Sai Kumar Pulakanti Mrs. Uma Devi (Wife) 1st Son - Mr. Avinash - Mrs. Shruthi (Daughter-in-law) 2nd Son - Mr. Abhishek - Managing Director, Robert W Baird Company, USA - Mrs. Keerthi (Daughter-in-law) 3rd Son - Alkesh - Mrs. Sharanya (Daughter-in-law)

GRAND CHILDREN:

1. Amogh 2. Aarna 3. Anay 4. Arjun 5. Aadya 6. Ayansh

In a world where businesses often come and go, the Sai Kumar Pulakanti family's legacy shines as a beacon of inspiration. Their story serves as a reminder that success, when grounded in integrity and fuelled by passion, can transcend generations. As we celebrate their 50-year journey, we eagerly anticipate the chapters yet to be written in their remarkable legacy. In the tapestry of commerce, some stories stand out as vibrant threads woven with resilience, innovation, and a commitment to excellence. The Sai Kumar Pulakanti family's journey through six remarkable decades in the realms of Textiles, Chit Funds, And Jewellery is precisely such a narrative. It is a story that encapsulates not only their enduring legacy but also their profound impact on the community they've served.



SHIRISH DUNDOO

AN INSPIRATIONAL SOCIAL LEADER



In the heart of Hyderabad, a city known for its bustling energy, there resides a leader whose influence reaches far beyond the boundaries of his hometown. Mr. Shirish Dundoo, a man of remarkable achievements and unwavering determination, stands as a beacon of inspiration for generations to come.

A STORIED BACKGROUND

Born on the 2nd of July, 1980, Shirish Dundoo hails from a philanthropic family with a rich heritage. His great-grandfather, Mr. Pentaiah Dundoo, was a generous-hearted landlord, setting the stage for a legacy of compassion. On his maternal side, Mr. Ganga Raju Mothay, another illustrious figure, was renowned for his generosity in the Godavari Districts of Andhra Pradesh.

These two legendary personalities, with their hearts full of generosity, served as the foundation upon which Shirish Dundoo built his life and career. From a young age, Shirish exhibited leadership qualities such as determination, willpower, and a commitment to righteousness. He embraced protocols and procedures, instilling discipline into every aspect of his life, business, and social endeavours.

But Shirish Dundoo is not just a social leader; he is also a motivating force. Certified as a trainer by Junior Chamber International (JCI), he has tirelessly trained and motivated thousands of youths and students through his workshops and speeches. During his tenure as National President of JCI India, he championed women's empowerment, leaving an indelible mark.

A LEGACY OF ACHIEVEMENT

As the National President, Shirish Dundoo achieved a remarkable 100% Efficiency recognition for JCI India. Under his leadership, JCI India reaped Outstanding Flagship Program Recognition at both Asia Pacific Convention and World Congress in 2019. This historic journey saw JCI India's inclusion in the India Book of Records and Asia Book of Records for their flagship program, Prayas. In a council of seven countries, JCI India soared to the third position among 2000 entries.

Even in the face of immense pressure, Shirish Dundoo never wavered in his commitment to his organization's principles, demonstrating that a government should be of laws rather than men. The 2019 National Convention in Nagpur, under his chairmanship, marked a defining moment in the history of JCI India.

DIVERSE BUSINESS VENTURES

Beyond his social leadership, Shirish Dundoo wears many hats. He serves as a director at Aryan Industries, an expert fund investor, and a real estate administrator in the thriving environs of Hyderabad.

A VISION FOR THE FUTURE

Looking ahead, Shirish Dundoo has ambitious plans to further empower youth. He envisions a platform built on values, creativity, and development. His focus extends to projects promoting women's empowerment.

A LIFE OF GIVING

The Dundoo family is synonymous with "Annadanam" and numerous charitable activities for temples and NGOs, contributing significantly to the community's well-being.



Mr. Shirish Dundoo is a man of remarkable achievements and unwavering determination, serving as a beacon of inspiration.

A SOLID SUPPORT SYSTEM

Shirish Dundoo's personal life is equally inspiring. He married Rajeswari Priyanka on the 11th of April, 2007, and the couple is blessed with two daughters, Aditri and Ananya. He draws strength from his late father, Mr. Srinivas Dundoo, and his mother, Mrs. Soma Lakshmi Tayaramma, who guided him through the challenges of life and business. His sister Sankirtha Pallam, married to Mr. Amiteshwar Pallam.

TRIUMPH OVER ADVERSITY

Early in life, Shirish faced the daunting responsibility of supporting his family after the untimely loss of his father, Mr. Srinivas Dundoo. With unwavering support and guidance from his mother, he rose above adversity, much like the legendary Shivaji Maharaj.

THE TURNING POINT

The year 2001 marked a turning point in Shirish Dundoo's life. He joined the Jaycee movement and embarked on a transformative journey. From a soft-spoken individual, he evolved into an assertive leader, shifting from an individualistic approach to a team-oriented one, and from mediocrity to excellence. His journey culminated in his leadership of JCI Secunderabad Walkertown in 2004. From there, he never turned back. He grown up in the leadership ladder till the National President of JCI India in 2019.

A MESSAGE OF INTEGRITY

Shirish Dundoo's life and actions deliver a powerful message: "Always be committed to righteousness, and it will protect you forever. It's not enough to inspire through words; our thoughts, words, and actions must align." This isn't just a message—it's a way of life that Shirish Dundoo embodies.

In a world where leaders are often known for one or two qualities, Shirish Dundoo stands tall as a rare combination of thought, word, and action—an inspirational social leader whose influence transcends time and place. His life is a testament to the idea that true leadership is born from a commitment to values, an unwavering dedication to righteousness, and the relentless pursuit of excellence.



DR. SRIKANT MORLAWAR

FOUNDER OF HOMEOCARE INTERNATIONAL



Every life has a purpose, a unique reason behind its existence. Dr. Srikant Morlawar, a visionary man behind Homeocare International, is not an ordinary person but a man deeply committed to the reason for his birth. Dr. Srikant embarked on an extraordinary path of service, armed with an understanding of the essence of human existence.

A LIFE DEDICATED TO HEALING

Dr. Srikant Morlawar was born on July 14, 1962, in Kamareddy district, Telangana, to Smt. Sumitra Devi Morlawar and Late Sri Jaywant Rao Morlawar. Despite facing challenges, like not securing a seat in M.B.B.S initially, his dedication to the medical field persisted. Choosing Homeopathy, he earned his MD and began his healing journey.

In 1987, Dr. Srikant established Pragathi Homeo Clinic in Balanagar, gaining a reputation for excellent and personalized care. With a passion to treat millions using Homeopathy and a goal to reach every household, he expanded services to Begumpet in 2006 and founded Homeocare International in Hyderabad, with branches in Begumpet and Abids.

TRIUMPHS AND CONTRIBUTIONS

Dr. Srikant's journey is filled with successes and life-changing contributions. His commitment to personalized treatment and innovative methods led to the opening of two more branches in Malleshwaram and Jayanagar in Bengaluru, Karnataka. Driven by his unwavering focus, Homeocare International has expanded to 60 branches across India, including Telangana, Andhra Pradesh, Karnataka, Tamil Nadu, and Puducherry.

Homeocare International offers a Specialized Unique Constitutional Homeopathy treatment, personally developed by Dr. Srikant. This treatment addresses over 100 chronic diseases such as Diabetes, Arthritis, Thyroid issues, Infertility, PCOD, Cervical and Lumbar Spondylosis, Sciatica, Disc Prolapse, and more. Dr. Srikant's expertise has positioned him prominently in Homeopathy, with a team of over 300 doctors and 700 support staff working under him. Together, they provide high-quality healthcare, treating millions of patients annually.

ASPIRATIONS FOR THE FUTURE

Dr. Srikant Morlawar's commitment to providing quality healthcare defines his legacy. In the field of medicine, building a corporate brand is a significant achievement, and Dr. Srikant, a notable figure in homeopathy, has distinguished himself through a unique approach. Years of dedication to patient care and the development of a one-of-a-kind treatment, Specialised Unique Constitutional Homeopathy, have earned him a prestigious position in Advanced Homeopathic medicine.

Building on these successes, Dr. Srikant aims to expand Homeocare International nationwide. Fueled by a strong belief in Homeopathy's effectiveness and its long-term genetic constitutional treatment without side effects, he aspires to achieve even greater success.

A LIFE EXPLORED

Medicine and lifestyle are seamlessly connected, and despite achieving excellence in homeopathy, Dr. Srikant Morlawar remains dedicated to personally treating 80 to 100 patients every day. His hands-on approach stems from the belief that direct patient interaction is crucial for success.

For his outstanding contributions to homeopathy, he has received awards such as the "Legend in Homeopathy" from Harish Rao Garu, the Minister of Medical - Health and Finance Department of Telangana, and the "Best Homeopathic Doctor" award from the late Sri K. Rosaiah Garu, the Governor of Tamil Nadu. He has also been recognized as a Business Leader in Homeopathy.

In addition to his practice, Dr. Srikant shares his knowledge through educational programs for junior homeopathic doctors, having trained more than 1000 doctors to date. His commitment to spreading his experience contributes to shaping the future of Homeopathy.

Dr. Srikant's approach not only reflects the essence of medical practice but also serves as a guiding light for personal development. His life embodies his principles, and his thriving personality serves as inspiration for those seeking growth and progress.



BEYOND BOUNDARIES

Dr. Srikant has extended his influence beyond medical practice and is also a true community leader. During the COVID-19 pandemic, he provided free homeopathic services to rural areas by distributing over 2 crore Immune-boosting kits medicines across 4 states.

A FAMILY MAN

Dr. Srikant's commitment to his family is as profound as his dedication to his work. His wife, Vijaylaxmi Morlawar, stands by his side, and together they have raised two accomplished sons and one wonderful daughter and granddaughter. They have followed in their father's footsteps and become respected doctors in their own medical professions.

Elder son Dr. Rohit Morlawar (M.B.B.S, MD-General Medicine) married to Dr. Saipriya Morlawar (M.B.B.S, MD-Dermatology), Dr. Abhinay Morlawar (M.B.B.S) married to Alekya Morlawar (M.B.A Finance), Daughter Dr. Ankita Morlawar (M.B.B.S, currently pursuing MD Dermatology -2nd year) and Granddaughter Ishika (Daughter of Abhinay Morlawar)



Dr. Srikant Morlawar, the visionary behind Homeo Care International, is known for his exceptional service.

GUIDING LIGHT

Despite facing obstacles and challenges, Dr. Srikant Morlawar remains undeterred. His holistic approach to medicine and his remarkable ability to touch lives have made him an inspiration for his family, his peers, and entire community. His strong spirit and deep wisdom serve as guiding lights for those seeking not only medical care but also a better way of life.

A LEGACY OF HEALING

Dr. Srikant Morlawar's 36+ years of successfully treating millions of patients stands as a testament to his unwavering dedication to the field of homeopathy medicine and holistic healing. His achievements and contributions have not only transformed lives but have also created a legacy of excellence that will continue to inspire generations to come. In a world filled with challenges, Dr. Srikant's life story stands as a shining example of what can be achieved through passion, persistence, and a deep commitment to serving humanity.

MESSAGE

"Constructing ideas becomes attainable only when nurtured with unwavering dedication". I firmly believe that one must not rest until their envisioned task is complete. Taking a break or pausing in pursuit of a goal should never be an option. My commitment to this vision is unwavering.

As a doctor and a guide, I aim to share not just medical lessons but life lessons as well. I wish my life story should serve as a chapter from which society can learn and evolve, not only for my contemporaries but also for future generations. It is my hope that the wisdom I impart will endure and continue to inspire others for years to come.

- Dr. Srikant Morlawar



DR. SRIKANTH PULLURI

FOUNDER & CHAIRMAN OF PSK GROUP

The beginning of a journey is not where it starts, but where it leads. While many journeys are meant to reach a destination, a few transcend into something greater. Such journeys define the traveller just as much as they define the destination they choose. Recognizing that the strength lies not just in choosing the path but also in conquering it with unwavering determination, let's explore into the life story of a visionary business traveller who has carved his path with unyielding resolve - Mr. Srikanth Pulluri, the Founder and Chairman of PSK Group.



A FOUNDATION ROOTED IN VALUES

Born in the serene town of Siricilla, Mr. Srikanth Pulluri hails from a lineage of hardworking parents. His father, Mr. Krishna Murthy, is a cement, steel and building material retailer who instilled the values of commitment and dedication into young Srikanth. His journey began in Siricilla, where he grew up amidst simple yet profound values.

PIONEERING SUCCESS

Upon completing his B. Tech in Hyderabad, Dr. Srikanth Pulluri, driven by an essential entrepreneurial spirit, joined his father's business in his hometown. However, his keen mind and relentless drive led him to expand his horizon. In 2007, he embarked on a new venture, starting "Sri Radha Krishna Traders," marking the inception of his successful career.

A TRAILBLAZER IN CEMENT AND STEEL INDUSTRY

Dr. Srikanth Pulluri's visionary spirit found its expression in the cement and steel industry. In 2013, he became the distributor for Birla Gold Cement and Birla TMT Steel Bars in Telangana, rapidly establishing himself as a key player in the market as a distributor of MPL Cement, Jindal Steel, Birla Steel, Vizag Steel, AF Steel, Shyam Steel, MP Birla Cement. This momentum continued as he expanded his businesses in various domains, including retailing of steel, construction materials, and even three petrol pumps in Telangana and Karnataka.

CHAMPIONING CONSTRUCTION VENTURES

With an unwavering focus on quality and innovation, Dr. Srikanth Pulluri established Ready Mix Concrete units in construction sector, established in 2017. These ventures brought exceptional value and recognition to him and trust among esteemed construction giants such as My Home Constructions, Vasavi Group, and Megha Constructions, Aparna Constructions, APR Group, etc.

VISION OF PSK GROUP

The Vision of PSK Group is to give employment for one lakh people. Wishing to cater the construction products across India which comes from PSK group. He is always looking forward to create digitalisation in construction material.

A MULTIFACETED BUSINESS MAGNATE

Dr. Srikanth Pulluri's achievements are as diverse as they are impressive. In 2022, he founded PSK Building Solutions Private Limited, enhancing his impact in the construction industry. With a vision that extends beyond the ordinary, he aims to introduce an app to assist home builders, offer unique construction solutions, and broaden his footprint. Mr. Srikanth has attended Global Economic Forum Summit, Bali Indonesia in 2023, where Global Icon Award was presented to him along with Honorary Doctorate

A FAMILY-CENTRIC VISIONARY

In 2014, Dr. Srikanth Pulluri took a significant step by entering into a blessed marriage with Ms. Pranitha. His family's support has been an invaluable source of strength and motivation throughout his journey. With two lovely children, Devahasini in 2015 and Rishikesh in 2019, he cherishes the warmth of a complete family.

TURNING ADVERSITY INTO TRIUMPH

As life unfolds, challenges and triumphs go hand in hand. In 2022, he founded Build Next and PSK Building Solutions Private Limited, marking another significant milestone in his journey. This venture showcased his ability to convert adversity into opportunity.

A MESSAGE OF PERSEVERANCE

Dr. Srikanth Pulluri's life story is a testament to the fact that hard work yields success, and courage paves the path to victory. He believes that with dedication and determination, no goal is too distant to achieve.

In a world where today's youth are inspired by the pursuit of excellence, Dr. Srikanth Pulluri stands tall as an example of inspiration. His journey teaches us that while destinations matter, it is the journey that defines us. His remarkable achievements and unyielding spirit continue to inspire individuals to forge their path to success, no matter how challenging the territory may be.



Dr. Srikanth Pulluri, the Founder and Chairman of PSK Group, is a visionary leader who carved his path with unyielding resolve.

SRIKAR ALAPATI

FOUNDER & MD OF GLOBAL TREE

Introducing a man who is a cut above the rest, someone who stands out in a crowd of achievers. His journey is unlike any other, and within this uniqueness lies incredible achievements. Today, let's go through the story of an exemplary individual.



PERSONAL AND PROFESSIONAL JOURNEY

Born into a modest middle-class family on 29th October 1980. Mr. Srikar was just an ordinary bank employee's son. But destiny had something extraordinary in store for him. From excelling in his studies throughout school to achieving a first-class distinction in his B. Tech from Madras University, he always set his own path. His post-graduation journey began, and he embarked on creating something extraordinary that no one could have foreseen. Today, with 16 offices across 20 countries and an annual turnover exceeding 350 crores, he has achieved laurels that are simply awe-inspiring. His brainchild, Global Tree, has become a gateway for countless students across the world to access higher education and chase their dreams.

MILESTONES AND TRIUMPHS

As early as his first year in Electronics and Communication Engineering, Mr. Srikar captivated his professors and peers with a remarkable paper presentation at IIT Madras. This was a testament to his brilliance, which later led him to attain IEEE membership and consistently shine through his paper presentations in various colleges and universities. These achievements were just the beginning.

DIVERSE VENTURES

While his peers chose the conventional path, Mr. Sreekar Alapati had something different in mind. He believed in offering jobs rather than seeking them. He shared this idea with his parents, initially they said no, but finally they gave green signal. They established Devi Consultancy Services, which grew into a prominent platform for overseas employment permits, visas, and promotions to Malaysia, Singapore. This journey started from North and South Cyprus, this resulted in an astonishing enrolment of 27 students in a short span.

After surviving several setbacks and enduring sleepless nights, Mr. Srikar's unwavering determination got enhanced with his brother Mr. Subhakar's entry into the business which took off to a different dimension altogether. Within a short span, Prestigious Universities came on board, gained a name of a trusted, reliable, friendly among the entire student community. Later several top-notch universities from USA, Australia, UK, Singapore, Europe etc were being to come on board. Few universities have given exclusivity for entire India a few have given offer issuing authority, special scholarships as they were all very happy with our personalised services

The success of Global Tree was solidified with the presence of Deputy High Commissioners of the UK, Australia, and other international dignitaries at their events.

FUTURE ENDEAVOURS

In the realm of hard work, believe... yet quick to reap the rewards, stands the visionary Mr. Srikar Alapati. Thus, he has forged another system, striving for a profound life philosophy. With over 50 offices across the nation, and 10 more worldwide, his accomplished victories inspire aspirations of establishing universities in countries like Australia, UK, and the USA.

LIFESTYLE

Beyond fame's obstacles, they appear as a banker's sons. Humble yet determined, they prefer terms like decent, transparent, systematic, echoing preferences from their early days. Their discipline offers assistance when needed, portraying courage, joy, and the future as inheritances from their parents, Mr. Alapati Lakshmi Narayana and Mrs. Rama Devi Alapati.

FAMILY

Though life tested them, each obstacle seen as a challenge, Mr. Srikar's father Mr. Alapati Lakshmi Narayana's encouragement echoed, while his mother, Mrs. Rama Devi, assured, "Try your best, results will follow." His brother's steadfast support fortified their future.

DIFFICULTIES FACED IN LIFE AND BUSINESS

In life's journey, every businessman faces obstacles, Mr. Srikar insists. Challenges emerge, whether it's the early days in Malaysia-Singapore, North-South Cyprus matters, and others. Unforgettably, they overcame each.

TURNING POINT IN LIFE

Mr. Srikar Alapati, and Mr. Subhakar Alapati, faced trials to reach this stage. Though defeats attempted to sway, conference in Vijayawada, global tree establishment in Hyderabad, held high their triumphs.

MESSAGE

Never turn away from tasks attempted, nor cease upon completion. This is the philosophy of the Alapati brothers. They guide their own lives by this principle, offering the same advice to their dear peers.

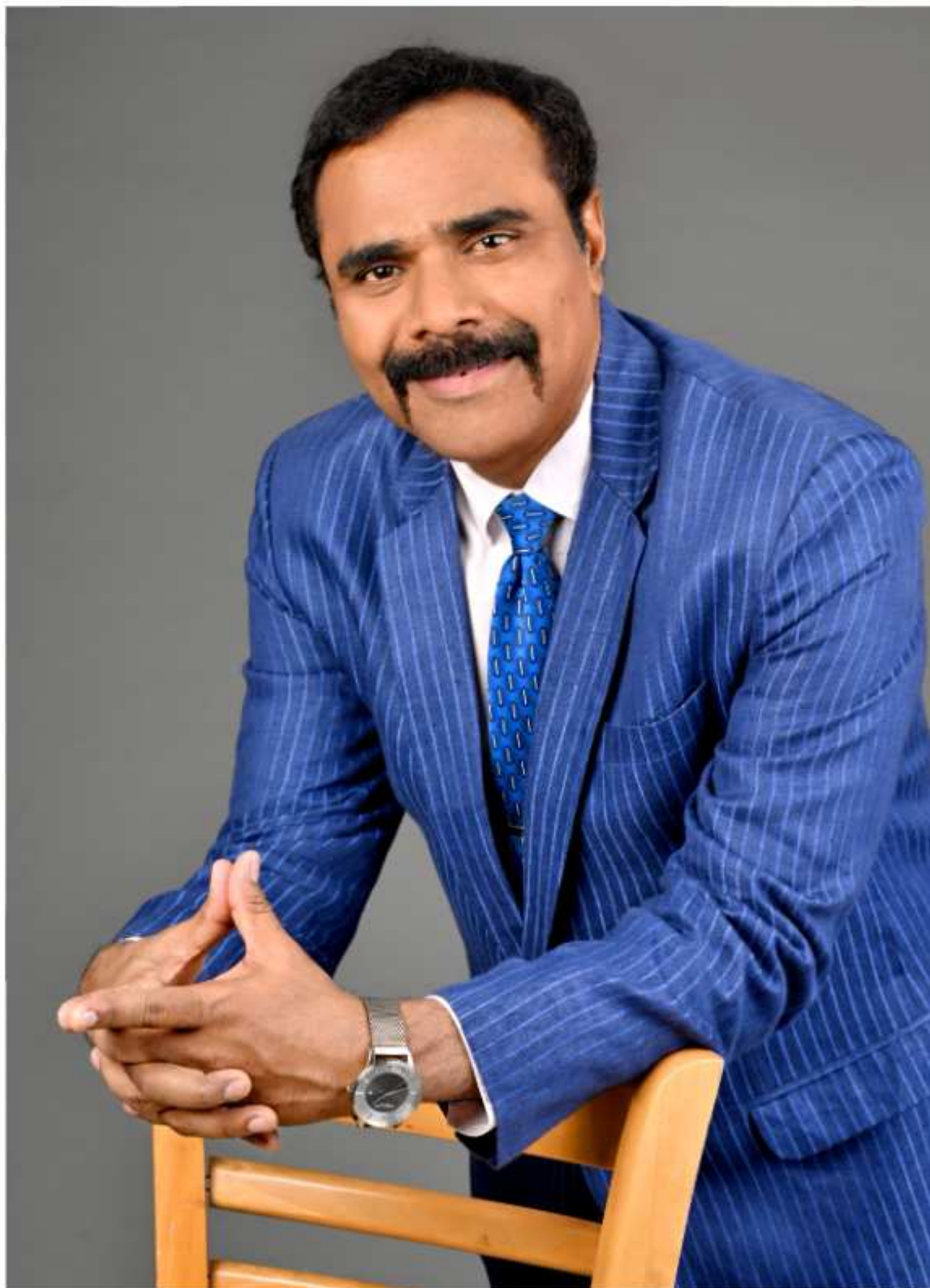


Srikar Alapati, a man who is a cut above the rest, someone who stands out in a crowd of achievers.

SRINIVAS KALLURI

GUIDING LIGHT OF UNIQUE JOURNEYS

In a world where winners tread different paths and forge unique trails, there exist individuals who uncover diverse avenues within the ordinary. One such exceptional trailblazer is Mr. Srinivas Kalluri. His life story is a personification of uncharted paths, an inspiration of guidance for those who venture beyond the beaten track.



A PROMISING START

Born on July 22, 1974, in a pretty town Jangaon, Srinivas Kalluri challenged stereotypes early on. Completing his Mechanical Engineering from JNTU, Hyderabad, he joined the workforce, not as just another graduate but as a visionary who would reshape paths. On 16th August, 1998, he embarked on an extraordinary journey as the founder of Unified Council.

SEEDS OF BRILLIANCE

From his first B. Tech exams, Srinivas Kalluri stood out, drawing attention not only for his impressive results but also for his unique approach to examinations. Recognizing that success was an imperative outcome of diligent effort, he strived to create a platform for the first time in the country, in the form of Olympiads, that empowered students to conquer exams with confidence and focus on getting command over Fundamentals, Problem Solving Skills and Application Skills. With unyielding determination, he introduced innovative practices that made examination processes seamless, while helping students grasp the essence of subjects.

A VISION UNLEASHED

Unified Council was established in 1998 and within 25 years, under Srinivas Kalluri's stewardship, it conducted exams for over 12 million students across the nation. With a network of 150 coordinators, 250 exam centers, 4000 school centres, and hosting the International Olympiads in 30+ countries, Unified Council rapidly became a cornerstone in the educational landscape.

KNOWLEDGE THROUGH INNOVATION

Srinivas Kalluri revolutionized education through Brain Mapping Academy, a publishing house he initiated in 2003. Apart from publishing regular subject books to strengthen the command over various subjects, published logical reasoning books for students of all levels, he provided resources that nurtured thinking capabilities, shaping young minds for success in various fields. This innovative approach culminated in the publication of more than 10 million books, making a lasting impact on global education.

STRIVING FOR EXCELLENCE

Amid awards like Times of India's Best Olympiad Award and the Asian Award, Srinivas Kalluri's true satisfaction comes from enhancing lives. His association with Lions Club showcases his commitment to societal well-being, providing economic support to many students. His family, with a son excelling in engineering and a daughter pursuing education, reflects the values he holds dear.

OVERCOMING CHALLENGES

Unified Council's success story, however, isn't without its challenges. Battling through times of adversity and the pandemic, Srinivas Kalluri's unparalleled determination turned difficulties into opportunities. His knowledge and innovation enabled the organization to thrive even in the face of unprecedented challenges.



Mr. Srinivas Kalluri's journey is one of uncharted paths and unique achievements.



FUTURE VISION

With over 12 million students tested by Unified Council so far, Srinivas Kalluri's eyes are set on the future. He envisions new paradigms of learning, focusing on critical thinking to equip the young generation with tools for tomorrow's world.

A MAN OF PRINCIPLES

Srinivas Kalluri's journey isn't just about education; it's about creating a better world. His commitment to social service through Lions Club exemplifies his philosophy. He believes that to truly succeed, one must not only educate but uplift society.

Srinivas Kalluri, a man of perseverance and vision, has paved the way for millions. He proves that success is not just about getting best scores in exams but about understanding. He urges every student to grasp the essence of education, as knowledge is the true key to unlocking boundless opportunities. His life's story is a testament to how each challenge can be transformed into a stepping stone towards greater achievements.

SUDHAKAR GANDE

INVESTMENT BANKER AND TECHNOPRENEUR

Sudhakar Gande is a veteran in Indian Corporate World with illustrious career. One of the prides of Hyderabad, Telangana. Sudhakar is a son of Ex-Vice Chancellor of Jawaharlal Nehru University (JNTU), Prof. Lakshminarayana Gande.



PERSONAL & PROFESSIONAL ENDEAVOURS

Started his career in renowned American Express Bank in Mumbai, the finance capital of India, he rose to become one of the youngest Senior Directors of American Express Bank worldwide. During his decade long stint with the Bank, he worked both in India and in important overseas locations. A leader and great orator with eloquence. Sudhakar's core competencies include Investment Banking, Corporate Finance, Venture Development, Corporate Strategy. He dealt, advised and served the doyens of Indian Inc., Tatas, Ambanis, Ruias, Mahindras, Jindals, GMR Group, Dr. Reddy's, Kalyanis, just to name a few.

After having served American Express Bank, entrepreneurial streak bug bit him to start on his own. He set up a NBFC in the name of Lexicon Finance Ltd. to offer value added services in the areas of Investment Banking, Corporate Finance, Mergers & Acquisitions, Corporate Advisory Services including Debt Restructuring, Corporate Strategy, etc. Several landmark transactions were executed by Lexicon that include raising equity capital and debt for BPL Mobile, Jindal Group, Dr. Reddy Labs, ISMT Group, GMR Group, etc. He also ventured into IT industry by setting up Lexicon Infotech Ltd.

PROFESSIONAL EVOLUTION

In the year 2002, his hometown welcomed him back with warmth. Sudhakar was chosen by RBI to be the Managing Director & CEO of Global Trust Bank headquartered in Hyderabad. During the short span of 3 years, he turnaround the bank and obtained firm Equity Commitment by a Multi-Billion Global Private Equity Firm from USA. However, RBI decided to merge the Bank with a Nationalised Bank and he assisted amalgamation process of the Bank with the Nationalised Bank.

ACHIEVER'S AVENUES

Later in 2005, he moved to Bangalore to join newly setup Jupiter Capital as its CEO. Jupiter Capital grown in size and currently it is a private equity fund with Investments over \$ 1 billion and invested in several companies in the areas of Tech, Media & Entertainment, Hospitality, and Wellness Tech, etc. He held key positions in the Jupiter Capital's various Investee companies. As Vice Chairman of AXISCADES Technologies Ltd, he built the Company and taken it to greater heights. Today, it's a name to be reckoned with in Technology, Aerospace & Defence industry world, having nearly 3000 employees across the globe operating in 12 countries with revenue of over \$ 100 million. The Company was built into an \$ 100 Million Company in about a decade and Sudhakar played an extremely important role in Company achieving this landmark.

Besides, he played a key advisory role in the acquisition and subsequent sale of Asianet to Star TV. He also successfully invested and managed the Jupiter Capital's Investments in Republic TV, acquisitions of Tech companies such as Mistral, Cades etc. under AXISCADES Technologies Ltd.

LEARNING IS EARNING

On his academic front, Mr. Gande had a brilliant Academic career and completed his BE (Electronics) and pursued M. Tech (Electronics and Computers) from the Indian Institute of Technology (IIT), Delhi, and MBA in Finance from Faculty of Management Studies (FMS), Delhi University.

He holds other key positions in Industry Bodies and Government Committees. He is currently Co-Chairman, FICCI Committee on Aerospace & Defence and also member of FICCI National Executive Committee, Founder and Chairman of US India SME Council based in Washington which is actively involved in bringing together MSME Companies in India & USA.

ACCOMPLISHMENTS UNVEILED

- Building successful businesses like Jupiter Capital, AxisCades Technologies, etc.
- JV's – Setting up Joint Ventures with NOL, Singapore, Airbus, Star Group, etc.
- Building Management Team and Grooming Senior Leaders

VENTURES AND BEYOND

Investment Banking, Banking, Corporate Advisory, Technologies, Aerospace & Defence, Media and Entertainment, etc.

DREAMS ON THE HORIZON

To focus on hi-growth sectors of Finance and Technology. To build a world-class Financial services Company from India. Additionally, he invests and intends to build global Technology Company focusing on new Technologies including AI, ML, Cyber Security etc.

LIVING WITH FLAIR

A voracious reader, love traveling across the globe and a social butterfly, popular among friends and colleagues.

EMPOWERING CHANGE

- Vice Chairman of Vasavi Foundation for Empowerment (VFE), a Non-Profit Trust involved in supporting needy students in Education and skill development
- Member of the Visionary Group for Start-ups set up by Government of Karnataka (GOK).
- Member of Foundation for Technology Transfer and Innovation (FIIT), IIT - Delhi

FAMILY CHRONICLES

Two brothers namely, Amarender Gande & Vidyasagar Gande and two sisters, namely Nirmala & Sarala. All of them are highly educated and settled in their life in USA and in India

OVERCOMING CHALLENGES

Building AXISCADES Technologies Ltd into a \$ 100 Million Company in about a Decade from a \$ 1 Million Company.
Managing the Global Trust Bank in difficult times and transitions during the amalgamation process of Global Trust Bank with a Nationalised Bank.

A PARADIGM SHIFT

Acquisition and sale of Asianet - Star TV. Building Jupiter Capital as a financial power house.

THE MESSAGES OF WISDOM

- Should be passionate about whatever work you do and should enjoy the work then only you can build a successful career and successful companies.
- Think big and work to build global businesses
- Anything you work on, whether it's transaction or building a business or building a company plan meticulously end to end and don't leave anything for destiny.
- Support and help anyone whenever you can and whomever you can.



Mr. Sudhakar Gande is always passionate about whatever the works he does and enjoyed that work. He ever uses to think big and work to build global businesses.

SUMADHURA ONE FAMILY

A VISIONARY IN INDIAN REAL ESTATE

In the vast tapestry of life, exceptional individuals shine like precious gems. One such gem is Mr. Madhusudhan Gunda, the Chairman and Managing Director of Sumadhura Group. His incredible journey is a testament to his unwavering determination and vision to make a mark in the real estate world.



In 1995, Mr. Madhusudhan embarked on his journey to make a mark in the construction industry. This led to the creation of Sumadhura Infracon Pvt. Ltd., symbolizing his dreams and hard work. Today, it's a well-known name in real estate, showcasing his foresight and determination. His unmatched vision to improve lives and offer customers a splendid lifestyle serves as inspiration for aspiring entrepreneurs.

PERSONAL AND PROFESSIONAL HISTORY

Born on August 29, 1971, in Iskilla village, Nalgonda District, Mr. Madhusudhan learned hard work and determination from his parents, Mr. Sattaiah and Mrs. Rajamani. After completing education in Nalgonda, including B.Sc., he pursued an MBA in Finance to nurture his entrepreneurial spirit. Starting as a Bus Conductor in 1990 and later working as an Assistant at LIC, Mr. Madhusudhan entered the real estate industry in 1995. Collaborating with friends - Mr. Rama Rao K V, Mr. Bharat Kumar K, and Mr. Naveen Kumar Gunda, they successfully ventured into real estate, making a mark in Hyderabad and Bengaluru.

ABOUT SUMADHURA GROUP

In Bangalore's booming real estate sector, Sumadhura Group stands out for its outstanding constructions and creative designs. What makes them unique is their meticulous focus on details and dedication to quality. They employ high-quality materials and advanced technology to create homes that are not just visually appealing but also secure and long-lasting. Their commitment to sustainability is clear through eco-friendly initiatives such as rainwater harvesting, solar panels, and effective waste management.

BUSINESS VERTICALS

Sumadhura Group has expanded into different business areas, such as High-Rise Multi-Tower Residential Apartments, IT Parks, Retail & Commercial Developments, Logistic Parks, Co-Living & Co-Working Spaces, and Plotted Development. Their efforts have made a significant impact on important areas in Hyderabad and Bengaluru.

LIFESTYLE

Despite their remarkable success, the Sumadhura family remains grounded and values quality time spent with their loved ones.

THE CORE TEAM

Mr. Rama Rao. K. V - Vice Chairman

Mr. Rama Rao, the Vice-Chairman of Sumadhura Group, has been with the organization since its inception. His vision for socio-economic growth and employment opportunities drove him into the real estate industry. He is known for his strategic advice, from identifying ideal project locations to procuring construction materials.



Mr. Naveen Kumar Gunda - Director, Operations & Strategy

Mr. Naveen leads the company's Hyderabad operations and innovations. His leadership has driven Sumadhura's rapid expansion and established it as a top player in the Hyderabad realty sector.

ACHIEVEMENTS

Sumadhura Group boasts a satisfied customer base of over 10,000 individuals who have experienced the company's unwavering commitment to delivering on their promises. What began as a small endeavour constructing 20 to 30 flats has grown into expansive projects featuring 800 to 1,500 units. They have earned prestigious awards from organizations like CNBC AWAAZ, ET Realty, and Indian Green Building, showcasing their commitment to excellence and innovation in real estate.

FUTURE ENDEAVOURS

Sumadhura aims to expand into major metropolitan cities, developing luxury multi-dwelling units, IT parks, and plotted developments. They plan to invest INR 5,000 crore in the real estate industry in the next three years and seek acquisition tie-ups with companies offering real estate services.

DIFFICULTIES FACED

Throughout their nearly three-decade journey, the Sumadhura Group faced challenges, but their determination and commitment to their customers helped them overcome these hurdles, emerging stronger.

CONTRIBUTION TO COMMUNITY AND SOCIETY

Mr. G. Madhusudhan, through the Sumadhura Foundation, has given back to society by establishing it as the company's CSR wing. They built government schools in Iskilla Village and aided several schools in Bengaluru. The foundation also empowers women through skill development centers, sponsors programs for health, sanitation, financial inclusiveness, and self-employment, contributing to a sustainable and joyful community.

ONE FAMILY

Each of these friends has a loving family:

Madhusudan Gunda
Wife: Swapna
Son: Satvik
Daughter: Sreelasya

Rama Rao K V
Wife: Prasanthi
Son: Kaushik
Daughter-in-law: Nimisha

Bharat Kumar K
Wife: Radhika
Son: Sushanth
Daughter: Srinika

Naveen Kumar Gunda
Wife: Kalpana
Son: Snithik
Daughter: Aarohi



Mr. Bharat Kumar Kandukuri - Co Founder & Director – Operations

Mr. Bharat, an alumnus of IIMB, oversees the company's expansion and diversification. He believes in delivering the best on time and credits his success to ground-level work and early education.



The tale of the Sumadhura Group, led by friends Madhusudan Gunda, Rama Rao K V, Bharat Kumar K, and Naveen Kumar Gunda, showcases the strength of unity

TURNING POINT

The turning point in their lives was when they entered the world of real estate as a united team. This marked the beginning of a remarkable journey filled with hard work, dedication, and boundless success.

MESSAGE

The Sumadhura Group's journey is a testament to the power of unity and unwavering commitment to their goals. They show that with dedicated companions and a shared vision, obstacles can be overcome. Sumadhura Group doesn't just build homes; they deliver happiness, uphold community values, and make philanthropic contributions. They combine success and social responsibility, crafting a better world. It's a shared achievement in the making.

SUNIL LINGA

A TREND SETTER WITH THE FURNITURE WORLD

Some people follow the trend, but some others create their own trend. Here is a person, who has been a legend in the world of Furniture industry. That is Mr. Sunil Linga, the trend setter of Furniture World. He has introduced the international furniture trends to the Indian Market. With his creative ideas and innovative thoughts, he has become a brand in this industry.



PERSONAL AND PROFESSIONAL AVENUES

Linga Family is in the furniture business since 1957 onwards. In the year 1989, Mr Sunil Linga joined hands with his brother in this business of Linga Plaza. Later the name was changed as Furniture World in the early 2000's. From there, they never looked back. In his tenure, Mr Sunil has been the pioneer in introducing premium imported furniture to Hyderabad Market. They have employed over 1000 people in their business verticals.

After that he has collaborated with many international brands and slowly expanded the business year on year with multiple verticals. The year 2000 has brought a big leap in their business. Then they had only 3 branches. Now it has flourished and reached 30+ branches in Hyderabad. One of their largest stores, also the country's largest store is situated in the Banjara hills. They have been doing their business successfully not only from Hyderabad, but also from Gabon, in Central West Africa and successfully export to most European countries.

ACHIEVEMENTS & ACCOLADES

In their journey of over three decades, they have received many accolades from the industry giants and from the NGOs as well. They are the leading Furniture Manufacturers and Sellers in the market with over 30 stores. B2B vertical for various builders is their main forte.

Furniture World has created a mark of their own, not only in India, but also in abroad. They have been running their factories in Gabon in Central West Africa.

BUSINESS HORIZONS

Manufacturing Furniture of all segments. They have a huge factory with over 4,50,000 SFT at Medchal. From there they have been supplying furniture across India. There is one more big factory of Furniture in Gabon with 1 M SFT, catering to the European markets.

They have special vertical of Italian Furniture projects and sourcing. Along with the furniture, they are into Interior Designing and architecture works as well. They have been importing premium furniture to meet the customer expectations.

FUTURE ASPIRATIONS

Planning to expand the Italian Furniture vertical with more collaborations. Wishing to expand the factory with lot of technology and international collaborations in the near future.

Looking forward to improve the production. Planning to expand in other segments of B2B.

LIFE EXPLORED

Mr. Sunil is so passionate about design and gathers lot of information. He is a great travelogue. He spends quality time with his loved ones.

MEANINGFUL CONTRIBUTIONS TO SOCIETY

Lot of CSR Activities are done from their foundation. They keep donating school benches to many government schools. Vysya Foundation for Empowerment and some other NGOs are associated with them in these kinds of activities.

THE HAPPY FAMILY

Mr. Sunil Linga
Wife: Mrs. Maheshwari Linga
1st Son: Adith Linga
2nd Son: Avith Linga

Brother: Surender Linga
Sister-in-law: Sheetal Linga
1st Son: Sourabh Linga
2nd Son: Smaran Linga



Sunil Linga always believes that the people around us should grow with us, and that we are not working for ourselves but also the people around us, all who are working for us are so valuable for our growth.

LEARNINGS FROM THE ADVERSITIES

In their journey of business, they faced many challenges in their business. But with the support of their family and friends they could overcome from those challenges.

PIVOTAL MOVEMENTS IN LIFE

In their journey, the first Turning Point is Expansion of their business in 1989. The second Turning Point is Furniture Factory starting in 2000.

WORDS OF INSPIRATION

Hard Work + Time Sense + Honesty = Success. Mr. Sunil always follow this mantra of Success and gives this message to the community. He always believes that the people around us should grow with us, and that we are not working for ourselves but also the people around us, all who are working for us are so valuable for our growth.

SURENDRA KUMAR SIVAPURAM

CHAIRMAN OF SSL GROUP

In the heart of Andhra Pradesh, in the charming town of Giddalur, a remarkable tale of determination and success unfolds. Mr. Surender S, a name synonymous with growth and humility, stands tall as the Chairman of the SSL Group, a towering figure in the Real Estate and Infrastructure sector. Let's delve into the story of this self-made entrepreneur whose journey from a rural backdrop to the skyscrapers of business success is nothing short of awe-inspiring.



A HUMBLE BEGINNING

Born in the serene town of Giddalur in Prakasam District, Mr. Surender S was destined for greatness. The eldest son of his family, he pursued a degree in Civil Engineering. But life had other plans for him. Encouraged by his father, a respected Executive Engineer in the Panchayat Raj Department, Mr. Surender embraced the entrepreneurial path.

TRIUMPH OVER CHALLENGES

Mr. Surender embarked on his entrepreneurial voyage as a contractor, hoping to build a thriving future. However, his initial attempts hit rough waters. Undeterred, he changed paths, venturing into the Pawn Broker Business after marrying his beloved Sreelatha. The wheels of fortune turned in his favour in 2003 when he secured contracts for vital tasks like Voter ID Cards and Ration Card work. These small successes paved the way for a larger role in his community.

A BEACON OF COMMUNITY SERVICE:

In 2006, Mr. Surender donned the hat of Sarpanch for Giddalur, leading his people with unprecedented dedication. Drawing from his experience as the President of Vasavi Club, he served beyond expectations. The club's altruistic activities, under his leadership, set the stage for his impactful stint as Sarpanch. These efforts garnered not only public admiration but also government accolades.

RISING BEYOND HORIZONS

Life's journey led Mr. Surender to Hyderabad in 2013, marking a new chapter in his life. Here, he set foot in the Real Estate sector, a realm he would conquer with diligence and vision. Amidst challenges posed by partners and a shifting political landscape due to state division, Mr. Surender stood strong, fuelled by the legacy of his late father's guidance and his own resilience.

PINNACLE OF ACHIEVEMENTS

Mr. Surender has achieved a lot in the past 30 years. He has won awards like Best Sarpanch and Best Panchayat from the government, as well as recognition from Vasavi Club and other NGOs, showing his dedication to public service. His journey led to the creation of SSL Group, a company that deals with DTCP HMDA Layouts, Villas, Apartments, Gated Communities, Farm Houses, Farm Lands, and Food & Beverages. In just two years, they sold 15,00,000 square yards, gaining 9,000 customers in four years. They're currently building 900 Villas in Zahirabad SSL Fortune Village, a prestigious project. SSL Agro also manages 2,000 acres in Karnataka. Other projects include Peacock Estates, Vistaara, Springfields, Srinivasam, Eden Homes, Vogue City, Green Valley, etc.

A VISION FOR THE FUTURE

Peering into the horizon, Mr. Surender envisions constructing 10,000 homes for the public, opening doors to thousands of employment opportunities. The desire to serve and uplift his community continues to burn brightly, with plans to establish Jewellery stores alongside his existing endeavours.

BALANCING LIFE'S SCALES

For this industrious titan, life extends beyond the boardroom. Mr. Surender treasures moments with his family and friends, bonding over sports like cricket, shuttle, and volleyball. A patron of good health, he also finds solace in movies and travel. Guided by seasoned advisors, he manages his businesses with precision.

A HEARTFELT GIVEBACK

The SSL Group's impact extends far beyond profits. Their benevolence enriches schools, supports meritorious students, and uplifts temples. Remarkably, they provide daily sustenance to over 500 individuals within their organization, a testament to their commitment to the well-being of the community.

ROOTS AND FAMILY:

The foundation of Mr. Surender's strength lies in his family: his late father Seetha Ramaiah, his mother Subbaratnamma, his wife Sreelatha, and his daughters Sai Tehya and Lakshmi Sahya and his brothers also gave their unwavering support which fuels his aspirations.

EMERGENCE FROM TURNING POINTS:

The turning point in Mr. Surender's life emerged when he procured 360 acres in Sadashivapet, Hyderabad. In this land, 18 acres of SS Ramaiah Resort is being built. This landmark deal catapulted him into a new echelon of success, one from which he has never looked back. The Group of SSL Marketing Directors and advisors and all good childhood friends and beloved land lords support good staff team of SSL family extended their valuable support in the development of the organisation.

A GUIDING PRINCIPLE:

Mr. Surender's wisdom encapsulates his journey: "Build a career of your own; we and our team have to be happy always." His words reflect his ethos of harmonious growth, not just for himself but for his entire team and community.



Mr. Surendra Kumar Sivapuram, Chairman of the SSL Group, is known for his growth and humility in the Real Estate and Infrastructure sector.



SURESH KUMAR SOMA

CHAIRMAN, SUMO BISCUITS

Delighted to present Mr. Soma Suresh Kumar, Chairman - Sumo Group, a name synonymous with quality and trust. He is a visionary entrepreneur capable with a sharp business acumen and a philanthropist, whose story is an inspiration to many budding entrepreneurs.



PERSONAL AND PROFESSIONAL HISTORY

Born on 7th November, 1955 to Mr. Satyanarayana and Mrs. Ananta Lakshmi, Mr. Soma Suresh Kumar feels blessed to hail from a family deeply rooted in entrepreneurship. His father, a visionary, founded a match box factory in 1939. He joined hands with his father and took the mantle with unwavering determination and steadfast commitment and in the year 1984, he diversified the business by starting the biscuit manufacturing unit, Biking Food products.

MILESTONES AND VICTORIES

He expanded the business by starting Sumo Foods in 1992 employing 120 dedicated individuals and producing 20 tons of biscuits per day with a pan India distribution network. In 1998, his son Mr. Ramakanth Soma joined their family Business of Sumo Group. He has been in the continuous limelight for introducing advanced packing technology in the Biscuit Packaging segment that has created a niche in the market. 1999 was a landmark year when Sumo Group entered into a strategic agreement with the world renowned Parle Group for contract manufacturing 'Parle' Biscuits. Impressed with the quality of biscuits manufactured at Sumo Foods, Parle had not only increased the production to 60 tonnes per day but also increased the range comprising Parle - G, Marie, KrackJack and Monaco biscuits.

In 2006, another son Mr. Shashikanth Soma also joined the family business of Sumo Group. A man of boundless energy and dynamism, with a taste for challenging assignments. He is known for contemporary ideas blending superbly with conventional wisdom. The year 2012 witnessed another milestone as he started a new and state-of-the art manufacturing plant at Medchal in an extensive 5-acre campus with a production capacity of 75 tons per day.

EXPANDING THE HORIZONS

A dynamic entrepreneur and a quick decision maker with a flair for growth, he saw the rising demand for Parle Biscuits and established a new and modern manufacturing facility at Gulbarga, Karnataka in 2020 with a capacity of 60 tons per day. The total capacity of the group has been enhanced to a staggering 200 tons per day. Today, Sumo Biscuits continues to be a force to reckon with in the industry employing about 800+ members and exporting 90% production of Sumo Brand Biscuits.

BEYOND SELF - MAKING AN IMPACT

As the head of the Sumo group, he personally takes care of the concerns of his employees. He provides free education to 10 poor deserving students every year. Besides, he commits a sizeable amount to charity and philanthropy. Mr. Soma Suresh Kumar's commitment extends beyond the business empire. He has been a stalwart in various social and philanthropic activities.

- Constructed 'Soma Sadan', a super-deluxe ten bed-room guest house at Tirumala
- Served as a Member of the AP Minimum Wages Board
- Served as President - Telangana Biscuits, Wafers, Confectionery Manufacturers Association
- Secretary - Azamabad Industries Association
- Founder Trustee - Vasavi Hospital, Khairtabad, Hyderabad
- Chairman - Ashtalakshmi Devalayam, Kothapet, Hyderabad
- MC Member - FTCCI



AWARDS & ACCOLADES

- Best Unit Award
- Best Automation Award
- Hindu-Muslim unity Award from Mr. Shankar Dayal Sharma, Hon'ble Governor of Andhra Pradesh
- Bharat Udyog Award from Mr. S Krishna Kumar, Union Minister, Govt of India

FAMILY CHRONICLES

Mr. Suresh Kumar Soma is very much endeared to his family comprising his better-half, Mrs. Dhanalakshmi and four sons – Mr. Ramakanth, Mr. Shashikanth, Mr. Srikanth and Mr. Swaroopkanth. All of them are into business with Mr. Ramakanth and Mr. Shashikanth taking care of manufacture and export of Biscuits & Wafers. Mr. Srikanth and Mr. Swaroopkanth are involved in restaurants business.

PEARLS OF WISDOM AND INSPIRATION

If hard work is the path to success, then Mr. Suresh Kumar Soma is a living example of it. His life story teaches us that passion & perseverance, determination & commitment to excellence can turn dreams into reality. He encourages us to believe that with sincere effort, every obstacle can be overcome, and every goal can be achieved.

Mr. Suresh Kumar Soma is the Chairman of Sumo Biscuits, a name synonymous with quality and trust.



SURYANARAYANA GUPTA DHANPAL

THE VISIONARY BEHIND KISAN MALLS

In the quaint village of Kodur, just 25 kilometres away from the heart of Nizamabad district, a remarkable journey began. Born in a family deeply rooted in traditional values and business acumen, Mr. Dhanpal Suryanarayana Gupta emerged as a shining inspiration of success, illuminating the path less travelled.



EARLY LIFE AND FAMILY HERITAGE

Born on 1st May, 1958, as the first child of Mr. Vitthal Gupta and Mrs. Lakshmibai. Mr. Dhanpal's journey began in Nizamabad. He completed his B. Com from Giri Raj College in and embarked on a journey that would forever shape his destiny. Amidst the fields of his ancestral village, the young boy harboured dreams of nurturing the legacy of his father's Kissan Stores, a wholesale cloth mart especially made for the farmers. He learnt the art of business acumen from there. However, destiny had other plans for him.

BUSINESS VENTURES

In the year 1985, the first chapter of Mr. Dhanpal's success story unfolded as he transformed the Nizamabad's Kisan Stores into Kisan Cloth Emporium. This is a makeshift of their business from wholesale to retail. As per the needs of the public and their lifestyles, Kissan Cloth Emporium was expanded twice first in 1994 at Gandhi Chowk, later in 2004 at R P Road as Kissan Mall. This mall expanded its horizons to embrace the realms of clothing and jewellery. Later he started Aakruti, an exclusive cloth store for women.

A man of extraordinary vision, he redefined retail in Nizamabad and beyond, introducing Kisan Malls in various places like Kamareddy in 2019, Hyderabad in 2020, Nirmal and even Nanded of Maharashtra in 2021. In 2023, they started another mall in Korutla. His stores became more than just commercial establishments; they became symbols of modernity and customer aspirations with more than 2000 staff. Kisan Malls, adorned with the finest clothing and adorned in gold, became synonymous with sophistication and excellence.

THE MAN OF PRINCIPLES

Mr. Dhanpal's life reflects a harmonious blend of simplicity and profound thinking. His relentless dedication to serving the public, his family, and his extended business family showcases his deeply in-built values. He believes in action more than words, and his life's philosophy embodies this principle.

IMPACT ON COMMUNITY

The name "Dhanpal Suryanarayana" reverberates with the echo of his unselfish endeavours. He laid the foundation of Shri Dhanpal Lakshmibai & Vitthal Gupta Charitable Trust, which supports various initiatives. The trust provided financial assistance as well as gold and silver ornaments for underprivileged women marriages. Generously contributed lakhs of rupees for temples and spiritual programs. Gave financial support to the poor students for higher education. Spent lakhs of rupees for the health and well-being of the poor. Supported the people during the times of CORONA Pandemic with food distribution. They showed their kind heart to establish freezers for crematoriums. His efforts touch various aspects of society. The support reflecting his commitment to giving back to the community that nurtured him.

CHALLENGES AND TRIUMPHS

Mr. Dhanpal's journey has not been without its share of challenges. His unwavering dedication to the Bharatiya Janata Party (BJP) and his solid support for its workers, even in the face of setbacks, showcased his firm character. The defeat in the 2014 elections only fuelled his determination to work harder for his beliefs and goals.

A VISION FOR THE FUTURE

The year 2019 marked a significant turning point as Mr. Dhanpal opened his first store in Kamareddy. This milestone strengthened his resolve to continue his success story, expanding his business to Hyderabad, Korutla, Nirmal, and Nanded. With a clear vision, he aspires to establish more stores across Telangana, Maharashtra, and other states, leaving an indelible mark in the retail landscape.

A MESSAGE FROM MR. DHANPAL

Through his actions, Mr. Dhanpal Suryanarayana Gupta conveys a simple yet powerful message – a message of selfless service, ethical values, and dedicated work. He stands as an inspiration to many, showcasing how business success can be intertwined with social upliftment.

In Mr. Dhanpal Suryanarayana Gupta's journey, we find not just a tale of triumph in business but also a narrative of selfless service, political dedication, and a life lived with purpose. His story encapsulates the essence of his principles – simplicity, commitment, and growth for all. He is not just a business visionary; he is a true leader, shaping the world around him through his actions.



Dhanpal Suryanarayana Gupta's remarkable journey from a traditional family to a shining motivation of success is an inspiring tale.

T NARASIMHA RAO

TNR GROUP

CRAFTING DREAMS INTO REALITY

In the heart of Hyderabad, a visionary rose from humble beginnings, sculpting a legacy that would redefine the skyline and change lives forever. This is the remarkable story of T Narasimha Rao, a self-made luminary, and his brainchild - TNR Group.



TNR, a name now synonymous with luxurious yet affordable living, embarked on his journey towards transforming dreams into reality in 1995. Born into a family rooted in the rustic charm of Maal, Ibrahimpatnam, TNR's aspirations soared high above the fields, reaching for the city lights. The TNR family's hardware business paved the way, but it was TNR's indomitable spirit that led to the inception of the TNR Group, forever etching his name in the annals of Hyderabad's real estate.

THE JOURNEY OF PROFESSIONAL EXCELLENCE

TNR Group's journey began modestly, with standalone apartments that spoke of quality and finesse. Slowly but surely, the gears shifted, and the brand evolved. Gated communities, high-rise apartments that touched the sky, villas that blended luxury with comfort, and open plots designed for the upper class – TNR Group catered to every aspiration. With each project, TNR Group stood as a testament to innovation, cementing its place as a game-changer in the city's real estate scene.

MILESTONES AND TRIUMPHS

TNR's success was not measured solely by brick and mortar. For him, customer satisfaction was the true hallmark of triumph. Over 50 projects, spanning 10,000+ delighted families, stood as living tributes to his ethos. Awards flowed in, each a testament to his commitment to building affordable havens decorated with superior amenities. But perhaps, the sweetest accolade was the timely delivery of projects, a testament to TNR Group's professionalism and dedication.

EXPLORING DIVERSE BUSINESS VERTICALS

TNR Group's vision extended beyond housing. Ready Mix Concrete (RMC) plants churned out quality foundations, while VPVC Windows & Doors stood tall, a marvel of technology. The Group's hospitality arm adorned celebrations with grandeur through its banquets, creating memories that remained beyond the last dance.

VISION AND ASPIRATIONS FOR THE FUTURE

TNR's story is a tapestry woven with dreams, and its future chapters are just as captivating. Malls and multiplexes are poised to redefine entertainment in East Hyderabad, boasting 11 screens in Karmanghat and 7 screens in Ibrahimpatnam. Another venture, in Gopanapally, would merge the residential with the commercial, catering to both hearts and businesses.

DISTINCTIVE AND FULFILLING LIFESTYLE

TNR, the tycoon, found his anchor in the warmth of family and friends. Amidst towering blueprints and construction sites, he nurtured his association. A spiritual compass and a guiding hand to the needy, TNR's heart embraced a mission to cultivate Back Farming and Back Home Gardens, a legacy of sustenance for generations to come.

BEYOND SELF - MAKING AN IMPACT

The TNR Group wasn't just building structures; it was building lives. The group opened their hearts to 60 young souls, fostering dreams, nurturing futures. In the darkest days of the pandemic, their support shone through, illuminating lives with food, education, and compassion.

REFLECTING ON THE DEFINING CROSSROADS

Vasavi Colony Premier Flats, towering high-rises adorned with opulent amenities, was the turning point that catapulted TNR Group into the limelight. This iconic project in 2007 was a testament to their commitment to providing luxurious living at affordable prices, elevating the brand to new heights.



Mr. Narasimha Rao T is a self-made luminary in Hyderabad, known for redefining the skyline and changing lives with TNR Group.

A MESSAGE TO REMEMBER

For TNR, customer satisfaction is not a mantra; it's a foundation. He believes that dreams take root in trust and service, and every brick laid by the TNR Group is a testament to that ethos.

In the sprawling tapestry of Hyderabad's real estate, the TNR Group stands as a beacon of hope, weaving dreams into reality, and turning aspirations into addresses. TNR's story is a symphony of passion, compassion, and excellence, a testament to the power of determination and the beauty of dreams realized. Welcome to TNR Group - where luxury meets affordability, and where every structure tells a story.



DR. VENKATA RAVI KUMAR PABBATHI

CHAIRMAN OF DHANA GROUP



Agriculture, India's age-old profession, holds a special place in our vast country. Among the shining stars in this field is Dr. Venkata Ravi Kumar Pabbathi, a dynamic figure whose kindness has touched millions. His heart overflows with empathy for those in need, and his warm smile provides unwavering support to both farmers and the agricultural sector. Let's explore the inspiring journey of this extraordinary individual, the founder and CMD of Dhana Group.

Dr. Ravi Kumar Pabbathi, a visionary leader, is transforming the agricultural industry. His deep understanding of agriculture and extensive knowledge drive the company's mission to offer innovative solutions to farmers and partners across the agricultural value chain.

A COMPASSIONATE LEADER

Dr. Ravi Pabbathi embarked on his journey into agriculture in 1995 when he joined his father, Sri Pabbathi Subba Rao (PaSuRa), in the family business. Growing up in rural India with a middle-class background, he witnessed the struggles of farmers first-hand – the lack of accurate information and difficulties in accessing quality agricultural resources. This concern led to the creation of Dhana Crop Sciences Ltd. in 1998, with a strong belief that the purpose of the agricultural industry is to feed humanity.

HONOURING THE PAST, PAVING THE FUTURE

Many businesses in this industry still operate the same way they did decades ago. However, with over two decades of experience in the agricultural sector, Dhana Crop Sciences (DCS) has become a leader in Research & Development, earning the trust of Indian farmers. Dr. Ravi Kumar Pabbathi's innovative spirit believes that technology can address many of the challenges faced by the farming community.

FOSTERING GROWTH AND UNITY

Establishing Dhana Crop Sciences Ltd. was just the beginning. The next challenge was to build a team capable of transformation and performance. Dr. Ravi Kumar Pabbathi's leadership aimed at creating a learning environment where individuals could work independently and thrive. Encouraging autonomy and providing opportunities for personal development were crucial in empowering team members to excel. By nurturing a culture of continuous learning, Dr. Ravi Kumar Pabbathi aimed to support the growth and success of each team member. This approach has made Dhana Group the preferred brand among farmers today.

TURNING CHALLENGES INTO SUCCESS

Like any journey, Dr. Ravi Kumar Pabbathi faced challenges. The early days of their factory were tough, but with resilience and hard work, Dhana Group emerged victorious. Today, they proudly claim the position of the second-largest manufacturer of copper oxychloride, a testament to their perseverance. In 2016, Dhana Group expanded into the Nutrient Division, marketing various technical grades of nutrients. They also constructed a new plant for Bio Fertilizers in Telangana State, comprehensively meeting farmers' needs. Additionally, Dhana Group entered the field of Vegetable Seeds Research, Production, and Marketing, offering a wide range of products in 16 states across India.

2015-16: A TIME OF GROWTH

In 2015-16, Dr. Ravi Kumar Pabbathi experienced a significant turning point. His vision broadened, new areas of business were set up, and the company achieved greater success, marking a brighter chapter in his career.

INSPIRING THE NEXT GENERATION

Dr. Ravi Kumar Pabbathi's impact extends beyond business and family – it encompasses community service. His open-hearted approach to helping those in need, exemplified during the COVID-19 pandemic when his group manufactured and distributed free sanitizers in Andhra Pradesh and Telangana, showcases the depth of his compassion.

PASSION FUELS EXCELLENCE

Reflecting on his journey to success, Dr. Ravi Kumar Pabbathi imparts a golden nugget of wisdom: "Enjoy your work as much as you enjoy entertainment. Passion is the key to excellence." He firmly believes that investing one's heart in their work is the driving force behind remarkable accomplishments.

In the heart of India's fields, Dr. Ravi Kumar Pabbathi's name resonates as a symbol of unwavering dedication, compassion, and progress. His journey, from a middle-class family to a visionary leader, continues to inspire generations to believe in the power of dreams and the joy of selfless service.

EMBRACING CHANGE FOR PROGRESS

Dhana Group's influence extends beyond business expansion; it touches the lives of people. Their state-of-the-art manufacturing unit at Pantangi Village symbolizes progress, complemented by ten strategically located warehouses across India. The Dhana family, including 250+ direct employees and a network of 3000+ dealers and distributors, tirelessly works to fulfil their slogan: Go with Dhana-Grow with Dhana.

SOWING GENEROSITY, REAPING SUCCESS

Throughout their quarter-century journey, Dhana Group has achieved numerous milestones. Among them, the APSA Award from the Agricultural Ministry, Government of Telangana State in 2022, stands out. This award echoes Dr. Ravi Kumar Pabbathi's belief that national progress flows through prosperous farms. Their dedication to aiding farmers, making agriculture profitable, and contributing to the nation's health serves as an inspiration to all.

RECOGNITIONS AND ACHIEVEMENTS

KEISIE International University (registered in the USA) conferred an Honorary Doctorate (PhD) in Economics to Dr. Ravi Kumar Pabbathi for his academic achievements. He also serves as the Global Vice President for World Arya Vysya Mahasabha, recognizing his contributions to agriculture and social service.

SEEDS OF GROWTH IN EVERY FIELD

The Dhana Group's influence spans diverse sectors within agriculture, from essential field tools and robust seeds to agrochemicals, biofertilizers, and more. They are now known leaders in wholesaling, trading, exporting, and importing various agricultural products.

A FAMILY MAN'S TRIUMPH

Behind Dr. Ravi Pabbathi's remarkable success lies his family's unwavering support. Mrs. Leela Madhuri, his better half, stands by his side in every challenge and triumph. Dr. Ravi Pabbathi's two children, Ms. Loukya and Mr. Sai Teja, continue to carry forward the legacy he has built.

Dr. Venkata Ravi Kumar Pabbathi, the founder and CMD of Dhana Group, is known for his kindness and support for farmers and the agricultural sector.



VENKATESH THODUPUNURI

CHAIRMAN, RATNA GROUP

A journey of Perseverance & Success “In this tangle of life, our choices pave the way to success and at each turn, our efforts define us.” This is a story of a man with untiring determination, who believed in this principle and carved his own path to triumph – Mr. Venkatesh Thodupunuri. (T R Venkatesh)



PERSONAL & PROFESSIONAL JOURNEY

Born to Mrs. T R Vajramani and Mr. T P Rathnaiah in the year 1956, Mr. T R Venkatesh is a remarkable individual whose unwavering honesty and relentless work ethic have propelled him to the pinnacle of success. In 1973, Mr. Venkatesh completed his college education and, in 1979, took a bold step on his own by establishing Ratna Agencies, an automobile wholesaler Distribution store. With an indomitable spirit and an unshakeable commitment to his goals, Mr. Venkatesh has built a thriving business empire in the realm of automobile spares. With an initial investment of just 35,000 rupees & abundant blessings from his parents, he started his business. The road wasn't smooth; he faced uphill struggles & battles coupled with constant learning from his road blocks, but he never lost sight of his goals.

FURTHER IN HIS JOURNEY

In 1987 he pioneered another successful business unit - Ratna Enterprises, expanded its horizons in tractor parts for leading brands like Mahindra, Swaraj, Ford etc. conquering in Telangana, Andhra Pradesh, Karnataka, and Maharashtra. Today, Ratna Group stands as a symbol of success and also forged strong connections with a dealer network spanning 400+ dedicated automobile retailers in 4 states and Authorised distributors for more than 100 brands from all over the country.

Mr. Venkatesh gradually turned his efforts into a thriving empire by diversifying into a niche in the Commercial property construction, Real estate and Property leasing sector with clients from all the major institutions and retail brands of India. Mr. Venkatesh did not stop there, he further diversified in the field of F&B and a family entertainment centre named BOUNCE which is spread across 20,000 SFT with facilities like food courts, indoor games, outdoor games, Bowling alley, party halls etc. in their own premises in Ratna Arcade, Kompally.

LIFESTYLE & VALUES

Mr. Venkatesh is a man of spirituality & helpfulness. He's guided by principles of integrity faithfulness and humility. Confidence of the Customers and Suppliers remains key. He cherishes his time spent with his family/friends and finds solace in their presence. In fact, in the whirlwind of his business life, this enterprising businessman cherishes a singular passion: globetrotting. During his vacations, he embarks on epic journeys, whether with friends, family, or his beloved wife, creating unforgettable adventures and bonding over the shared joy of exploring diverse corners around the world.

CONTRIBUTIONS TO THE SOCIETY

To him, every individual's well-being is paramount. So, in the year 1998 he had Started Manasa Cooperative Bank as Founder Chairman with a group of Vysya friends to serve the Society in the banking sector and earned many laurels with 100% Computerisation from day one with a corporate style Banking. The first bank to start the timing from 11.00 am to 5.00 pm six days of the week and received "A" class Rating consecutively from RBI for 7 years. With the support of his board members, Manasa bank has provided loans to many start-ups and small businesses around the year 2000 which now are thriving businesses and expanding rapidly.

He also actively participates in various social causes and serves as a member of the Vasavi Hospital | Ashtalakshmi Temple | Vasavi Seva Kendram | Vysya Hostel | IIMC College Executive Committee.

He is also the past president of the Andhra Pradesh Automobile Dealers Association. & Past President for Hyderabad VYSYA youth association. His philanthropic endeavours caused huge ripple effects by touching the lives of many, making a difference in society for numerous people.

FAMILY & LEGACY

In 1980, Mr. Venkatesh embarked on a new journey in life – married to Rama Devi and Blessed With three daughters and a son, Ratna Sapna Rachna & Ritesh. He shares his life with the ever-devoted partner, encouraging mate & a faithful helper, Mrs. Ramadevi and Son in laws - Chaitanya, Shiv Charan, Harish and Daughter in law - Swapna each one excelling in their own field of work. Together, they have woven a tapestry of business acumen, spirituality, service, and family values, creating an extraordinary life. He not only grew for himself but stood like a guiding light for everyone in his entire family and for friends.

THE TURNING POINT

IN 2001, after two decades of relentless effort, Ratna Group had earned its reputation. But Sri Venkatesh took a bold decision that would change the course of his life. At the age of 45, he chose to dedicate his time & Money with the Cooperation of his better half Mrs Rama Devi to a noble cause by Constructing a temple for Venkateshwara Swami and his consorts, Vighneshwara swamy, Anjaneya Swami and Vasavi Matha temple etc. at Shamirpet in the name of RATNALAYAM in 5 Acres of Land. The trust aimed to build a magnificent temple with a Prayer Hall for 400 people, Goshala for 40 cows, Home for the Aged, Garden with fountains, play area for kids etc. This monumental decision marked the beginning of an extraordinary spiritual journey in the year 2003. And the Temples Day to day maintenance, staff management and Alankaram's etc are taken care by his wife Mrs Rama Devi.

A MESSAGE OF INSPIRATION

Mr. Venkatesh's story is a testament to the power of grit, perseverance, and hard work. His unwavering faith in himself and his dreams, his journey from a humble beginning to a successful entrepreneur and philanthropist is an inspiration for us all. His commitment to his values, family, and society shows that success is not just about personal achievements but also about making a positive impact on the world around us.

Mr. Venkatesh Thodupunuri is a determined individual
who carved his path to triumph.



VIDYASAGAR VEESAMSETTY

CHAIRMAN OF SAGAR ASIA

Kitchen to sky - aiming high. 1983 changed lives for many Indians. While India was celebrating its ground-breaking victory and first World Cup title at the Lord's, Mr. Vidyasagar Veesamsetty, a young Articled Clerk in a CA firm was smashing a coconut to set up an aluminium extrusion company in Hyderabad. This would inspire many other entrepreneurs and pave the way to set up a whole new industry sector around Aluminium. That's the mark of a leader.



FROM ROOTS TO ASPIRATIONS

Leaders think different, act different, transform a vision into reality and chart out new opportunities for many to follow. Vidyasagar actually conceptualised the idea way back in 1977 but Sagar Asia came into form with the first aluminium extrusion plant in 1989. There has been no looking back after that.

This approach made Sagar Asia stand out and become a pioneer in developing world-class Aluminium products. Today, the multi-million-dollar entity, Sagar Asia Private Limited emerged the number one Aluminum Engineering company in India today.

CELEBIRTY STATUS

Vidyasagar's biography is being penned for many to inspire. One hand, he brushes shoulders with the ministers and policy makers, receiving prestigious awards. The other side of Vidyasagar reveals a man who carried ladders and ran from one platform to another on winter afternoon in snow-clad railway station in Rome

CONTRIBUTION TO COMMUNITY AND SOCIETY

Vidyasagar is more than a ladder man of India. His participation in Make In India initiatives, labour safety policies and community welfare programmes are of qual significance.

FAMILY

Vidyasagar is one of Telengana's best-known faces, an oval of grandfatherly features: a balding pate, a fleshy nose, mischievous eyes behind half-rim glasses, full lips chomping an imported cigar, and soft voice and a bland political smile that gave away nothing. His love spreads equally for his kith, kin, employee and the society.

BUSINESS VERTICALS

Sagar Asia Private Limited Business Verticals.

- Aluminum Extrusions in Mill, Anodized and Powder Coated for Architectural, Industrial, Electrical, EV, Solar Frames, Healthcare and varied Industries
- Aluminum & Fiberglass Ladders for Household, Commercial, Professional and Industrial usage
- Aluminum Professional & Industrial Access Systems including Cross-Over Bridges, Rolling Ladders, Work Platforms and Customised Solutions
- Aluminum Mobile Scaffolds and Access Towers

ACHIEVEMENTS & ACCOMPLISHMENTS

Sagar Asia's organizational facilities are spread across three units and over 500,000 sq. ft. of manufacturing area decked with a conducive environment and cutting-edge technology. A dedicated R&D team with expert 3D CAD designers who continuously push the barriers and innovate new designs and applications. With a man-force of over 500 professionals, world-class machinery, and stringent quality-control processes, Sagar Asia products meet the expectations of discerning customers across the world.

The steps of Sagar Asia ladders have reached many places - across USA, Europe, the Middle East, Egypt, China, Singapore, Japan, and Malaysia.

Sagar Asia products under the brand names of Euro Star, Liberti, Freiheit Skytech, touch the lives of every human today, from home makers, blue-collared professionals, to technicians in industries. So, whether it is cleaning a ceiling fan or overhauling the tail of an aircraft, Sagar Asia access solutions have helped people reach high places, safely and smartly.

All this because, at the core the philosophy of Sagar Asia is to value human lives.

"Machines can be made and remade but human life is irreplaceable." Being top rung

- The first extrusion plant in combined AP and Telangana State-Awarded multiple times for best Innovation and best Supplier
- Export House certification by GOI
- India's largest CE & ANSI certified Aluminum & Fibreglass Access equipment company
- Won accolades for Health and Safety along with recognition by Swadesh Jagaran Manch and Laghu Udyog Bharti
- Ranked 2nd position in the 2nd Edition of the CII Pinnacle Awards for Excellence in Manufacturing by the Confederation of Indian Industry

Mr. Vidyasagar Veesamsetty's journey of setting up an aluminium extrusion company in Hyderabad is a mark of leadership.

LIFE STYLE

Besides awards, Sagar Asia has bagged many prestigious projects, like tactical ladders for National Security Guards, crevasse-crossing ladders by Northern Command in Siachen, MROs in Hyderabad, Nagpur and MRO in Malaysia. Sagar Asia has been relentlessly working towards strengthening Make in India and Atma Nirbhar Bharat initiatives of the government. As a testimony to that fact, and forty years of experience in the field of aluminium extrusions, Sagar Asia Group is setting up a one-of-its-kind Aluminum Park in Telangana. Spread over 100 acres, the park will accommodate nearly 100 MSME units for downstream and other aluminium products. The products will be sold in India and abroad. Sagar Asia will provide safety training, production knowledge, technology know-how and raw material to these MSME. The aluminium park aims to encourage local manufacturing capabilities, increase the usage of locally produced raw-materials and improve the manufacturing of value-added products of Aluminium for India and rest of the world, thereby bringing in foreign revenues and create more than five lakh employments.

DIFFICULTIES FACED IN LIFE AND BUSINESS

Vidyasagar accomplished milestones, amidst red tape, monopoly players, license bottlenecks, loan guarantee, and yet won by convincing the government and a manpower force of more than five hundred, that Sagar Asia was vital to the national economy and should not be allowed to fail, and with support from all stakeholders, new lineups of business verticals, and a new national spokesman — himself — featured in many business talk shows on television and print media.

TURNING POINT IN LIFE

The hunger to excel. A trip to the USA. Concern for the under dogs.

INSIGHTFUL MESSAGE

Sagar Asia's legacy and Mr Vidyasagar's vision continues to grow with the efforts and new thinking of his three sons – Agastya Sagar, Anand Sagar and Ananth Sagar; and a dedicated team of hand-picked professionals.



VIJAY KUMAR YERRAM

CHAIRMAN, VASAVI GROUP

Vijay Kumar Yerram, Chairman of Vasavi Group, a prominent real estate developer in Hyderabad, has etched a remarkable success story. Founded in 1994, Vasavi Group stands as a giant in the real estate sector, with a significant presence in Hyderabad, Secunderabad, and Bengaluru. Over 30 years, they have completed 30 residential and 17 commercial projects, setting industry standards for excellence.



HUMBLE BEGINNINGS

Born in Akunoor Village, Warangal District, Mr. Yerram hails from a modest, low-income family. He completed his education in government schools and colleges in Telangana. Despite his family's yarn business background, he chose to venture into the real estate industry in 1994 when it was considered exclusive to the wealthy.

CUSTOMER-CENTRIC APPROACH - A KEY TO SUCCESS

Mr. Vijay Kumar Yerram attributes Vasavi Group's success to their unwavering focus on customers. They've earned the trust and gratitude of over 25000 families by understanding their needs. Vasavi's professional team identifies growth opportunities, plans projects strategically, builds brand positioning, offers top-notch facilities, and consistently delivers high-value properties.

EXPANDING HORIZONS

For more than 30 years, Vasavi Group has been developing residential, commercial, retail, and IT spaces across Hyderabad. Their ambitious goal is to create 50 million SQ FT of residential and commercial spaces in the city over the next five years.

A LEAP OF FAITH

With no assets or real estate experience, Mr. Yerram embarked on his journey with determination, integrity, and hard work. Armed with only a 450 square yard plot, he chose to build a small apartment complex with ten units. He managed everything independently, from procuring raw materials to finding suitable residents.

A COMMITMENT TO TRUST

Vijay Kumar Yerram understands that trust is the base of real estate. Despite selling over 25,000 residences in Hyderabad, he personally meets those who want to see him. He believes in the power of community and strives to instil trust and faith in every client, delivering on promises to build lasting relationships.

Mr. Vijay Kumar Yerram, Chairman of Vasavi Group, is known for his remarkable success in the real estate sector over 30 years.

ACHIEVEMENTS AND RECOGNITIONS

Over the past 30 years, Vasavi Group has earned recognition for their commitment to quality, honesty, innovation, and top-notch customer service. Their accolades include the "Indian Achiever's Award," "Best Commercial Project 2019," and the "Trusted Developer of the Year" Award at Times Business Awards.

DIVERSE BUSINESS VERTICALS

Vasavi Group takes pride in helping individuals and families find their dream homes. They focus on quality, design, and customer satisfaction to create spaces where memories are made.

EXPANDING THE PORTFOLIO

Their commitment to growth drives them to explore opportunities in both residential and commercial segments to meet evolving client needs.

GLOBAL REACH

Vasavi Group aims to expand globally, serving a broader clientele and diversifying market presence.

LIFESTYLE

As Chairman of Vasavi Group, Mr. Yerram Vijay Kumar oversees the company's strategic direction, manages key relationships, and frequently travels to explore investment opportunities. Participating in social events and maintaining a high-profile presence in the community is part of their industry position. Prioritising health through regular exercise and healthy eating is crucial for the demanding role of leading a family and organisation.

TURNING POINTS IN THE JOURNEY

Landmark property acquisitions have been pivotal in Vasavi Group's journey, transforming their business and garnering public attention.

A MESSAGE FROM MR. VIJAY KUMAR

Mr. Vijay Kumar's message reflects the core values of Vasavi Group: "We consistently prioritise our customers' needs, earning their trust and gratitude. Our professional team identifies growth opportunities, plans strategically, and delivers high-value properties year after year."

CONTRIBUTION TO COMMUNITY AND SOCIETY

Through the Vasavi Foundation, inspired by Sri Yerram Shankaraiah's vision, Vasavi Group actively contributes to society through three initiatives:

Tejomaya - Child Health and Well-being

They focus on the health and well-being of underprivileged children under six, providing essential medical services and nutrition programs.

Samadha - Quality Education

Their dedication to enhancing education quality involves renovating and upgrading schools in need of infrastructure improvements.

Astha - Environmental Conservation

Vasavi Foundation supports initiatives such as lake conservation and wildlife conservation, aligning with broader environmental goals.

FAMILY AND PERSONAL ACHIEVEMENTS

Mr. Yerram Vijay Kumar leads a closely-knit family consisting of a supportive wife and three accomplished daughters, each with their own unique paths—ranging from professional success to artistic pursuits. The eldest daughter, Mrs. Sowmya Chanda's husband, Mr. Abhishek Chanda brings creativity to the family, while the second daughter Divya Muriki is married to a respected professional, and the youngest daughter is engaged to a promising individual soon to become part of the family through marriage. Together, they form a harmonious family unit, celebrating both personal achievements and Mr. Y. Vijay Kumar's prominent role in the real estate industry.

OVERCOMING CHALLENGES IN LIFE AND BUSINESS

Facing market volatility, regulatory hurdles, financing constraints, competition, and project risks, Mr. Vijay Kumar's resilience and adaptability have been key to Vasavi Group's success.



ADVISORS



SRI. GOWRA SRINIVAS
CHAIRMAN & MANAGING DIRECTOR
GOWRA GROUP



SRI. GAMPA NAGESHWAR RAO
MOTIVATIONAL SPEAKER
IMPACT FOUNDATION



SRI. RENIKUNTLA NAMAHSHIVAYA
DIRECTOR
ZEN SECURITIES



SRI. BELDI SRIDHAR
CHARTED ACCOUNTANT
BELDI & ASSOCIATES

“Business plays a crucial role in the economy by providing goods and services, creating jobs, and driving innovation. It also contributes to society by supporting communities and promoting social and economic development.”

EDITORIAL BOARD



Jeevanthy Parupalli & Charan Parupalli
Founders of RJ Media

Charan Parupalli and Jeevanthy Parupalli are a dynamic couple known for their contributions to the entertainment and media industry. Charan Parupalli was born into a prestigious music family, to Sri Parupalli Sri Ranganath and Smt. Parupalli Yasoda. His father being the famous musician, who held the esteemed position of Asthana Gayak at TTD. Charan's background in music likely played a significant role in his career trajectory.

Charan Parupalli has an impressive professional history, having worked with well-known entertainment companies such as Lahari Recording Company - Bengaluru, Tips Industries - Mumbai, T-Series (Super Cassettes Industries Ltd.) - New Delhi & Hyderabad. His role as the South Head - A&R allowed him to collaborate with numerous film stars and renowned musicians, solidifying his presence in the Film & Music industry over the span of a decade. During his career, he was instrumental in Album Planning for all devotional Seasons. He could deal with 1400+ devotional albums, 150+ films, coordinating with 100+ legendary musicians like S.P. Bala Subrahmanyam, Parupalli Sri Ranganath, Garimalla Balakrishna Prasad, Madhu Bala Krishnan, Vijay Prakash, Chitra, S P Sailaja, Suneeta, Geeta Madhuri, Sri Krishna, and many young talents.

In 2009, Charan Parupalli, along with his talented wife Jeevanthy, an ITES and Health Care professional with over a decade of experience, founded RJ Media as both of them want to showcase their creative talents. They have left corporate jobs in senior positions and started their own organisation RJ Media in Hyderabad. This media platform started with initiatives like Sankalpam and Yuva Ragam in 2010 for hmtv. After that they entered into the more creative work of Ad Film Making in 2013. As an agency, RJ Media has gone on to produce more than 300 ad films for various corporate clients, including Vasavi Group, Akshara Group, Kapil Group, Telugu Foods, Balaji Jewellers, Siri Jewellers, Kalasha Jewellers, Bandhan Tiles, CMR, and many more.

Their contributions to the industry extend beyond creative output; RJ Media has become a significant source of employment for hundreds of creative professionals, providing both direct and indirect opportunities within the field.

While Charan Parupalli focuses on the creative aspects of RJ Media, Jeevanthy Parupalli takes on the vital roles of administration and financial management, ensuring the smooth operation of their media platform. Together, they have created a thriving enterprise that continues to make its mark in the world of ad films, corporate films, and documentaries. This couple is blessed with two angels Rochana Priya Parupalli and Mouktika Parupalli. Both of them are child prodigies in both dance and music.

A seasoned media journalist with over a decade of experience in the field. He embarked on his journalistic journey at the prestigious Eenadu Journalism School and subsequently worked with renowned media houses such as ETV Network, ABN Andhra Jyothi, and Bhakti TV. Notably, Guru Bharadwaja served as an Editorial Board Member of JCI India Challenge, the national magazine of JCI India, showcasing his dedication to the journalistic profession.



Guru Bharadwaja V S
Prime Solutionz

He has penned numerous articles in Telugu, Hindi and English covering a wide array of topics, including management, business, self-help, and spirituality, which have found a place in respected publications. His expertise extends beyond journalism, as he is a versatile personality well-versed in various areas. Guru Bharadwaja holds certifications as a National Trainer from JCI India and an Instructional Designer and a Master Practitioner of Neuro Linguistic Psychology. He has authored several training manuals, addressing topics related to personal development and train-the-trainer programs. As an editor, he has curated thought-provoking e-stories and public speaking and health manuals. His contributions to the training field also encompass authoring training manuals, such as "Empowering Youth" and "Effective Public Speaking." This multifaceted and multi lingual professional has remained passionate about training, writing, and editing, showcasing his unwavering commitment to personal and professional development. As a Trainer he got opportunity to train variety of people from prisoners to professors, common men to corporate employees. He has been associated as an empanelled trainer for many corporates, NGOs and renowned educational institutions. Serving as a Consultant for the renowned Ad Film Makers RJ Media and Chief Mentor for Prime Solutionz - Dealing in Talent, Content Development, e - Learning and Consulting. In his personal life, Guru Bharadwaja is happily married to Kalyani Bharadwaja and is blessed with two children, Ujwal Bharadwaj and Radha Nandini. His dedication to both his career and family life highlights his balanced approach to life's many facets.



Mr. Satish Bandoji

A usual man with unusual talents, Multi-faceted and versatile. This man is none other than Mr. Satish Bandoji. Mr. Satish Bandoji has shown his flair as a Writer, Actor, Motion Capture Artist, Program Producer and Music Director in a wide variety of entertainment spectrum: TV Channels, Animation Grounds, Private Albums, Ad Films and his favored "The Cinema" and exhibited his unique style.

Mr. Bandoji started his writings in his teenage only in the form of Poems, Stories, Radio Dramas, Songs in Nizamabad FM station and has also debuted as a Writer, Voiceover artist in SITI Cable Media starting his long Journey in Entertainment Media. Mr. Satish Bandoji have written Concepts, Dialogues and Jingles for more than 200 Ad Films and Corporate Films for Famous Brands under well-known Ad Agencies like RJ Media, Hyderabad. Mr. Bandoji also penned Stories, Screenplay, Dialogues for Films in various Genre. With such experience, he is fulfilling his life as the Writer and Music Director of T-Series's ambitious Folklore and Spiritual Chants Project. Mr. Satish Bandoji was married to Vakula Devi in 2001 and now leads a happy family with Two sons: Vaibhav Surya Bandoji and Vaishnav Chandra Bandoji. Even though he was born in a Carpenter Family, Mr. Satish Bandoji had dedicated his life in serving Literature and believes that everything he has is by the Grace of Basara Saraswathi.

THE SAGA CONTINUES...

"ENDARO MAHANUBHAVULU...
KONDARI PARICHAYALU" IS DESIGNED TO:

Highlight the achievements of Vysya entrepreneurs through insightful stories, encouraging investment in businesses.

The anticipation for the "EM" initiative is profound in the Vysya community, resonating across global Vysya networks. This initiative has garnered support from experienced Vysya professionals.

In this inaugural edition, we could present profiles of 51 remarkable business leaders only. Each story illuminates a unique journey marked by determination, innovation, and undeniable success.

This first edition is just a beginning. We will come out with a greater number of inspirational business leaders in the next editions. Our future plans are even more exciting. We are gearing up for the next edition, where we aim to feature additional inspirational business leaders, further enriching our platform.

The "EM" initiative has generated immense anticipation within the Vysya community, resonating deeply across global Vysya networks. This initiative has received unwavering support from seasoned Vysya business leaders, underlining the unity and solidarity within our community.

We take this opportunity to launch the Emmadi Foundation through this platform for a noble cause. The Emmadi Foundation stands firmly on the principle of providing skills for a sustainable future, not just doling out charity. In a society grappling with skill gaps and limited opportunities, our primary mission is to ignite meaningful change. Our focus centres on equipping individuals with essential skills, paving the way for dignified and enduring progress.

The Foundation acts as a crucial bridge for the underprivileged and underemployed, offering them essential skills and connections with industry experts, thus opening doors to better employment prospects and a more fulfilling life.

We are acutely aware of the challenges that many face, and our ultimate objective is to empower them with the tools needed for small, medium and large businesses. This not only enhances their lives but also creates a ripple effect, positively impacting others within our community. At the core of our Foundation's values lies the concept of mutual support, envisioning each beneficiary as a beacon of hope, inspiring and guiding others towards a brighter future.

Our inaugural edition is a testament to the incredible stories of business leaders who have surmounted odds, and we are committed to continuing this journey of inspiration. Our future editions will shine a spotlight on more leaders, fostering a sense of unity within the Vysya community and the global Vysya network. The Emmadi Foundation, backed by the "EM" initiative, is dedicated to equipping individuals with the skills they need for a sustainable future, fostering enduring progress and change. Together, we are building a brighter tomorrow, one skill at a time, one empowered individual at a time.

Looking forward for your support...

Emmadi Siva Kumar

Founder

Endaro Mahanubhavulu - EM

Vysya Limelight Awards - VLA

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